



# Operational Resilience

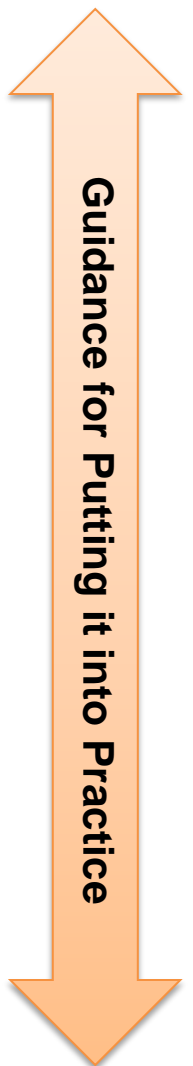
**Dr. Nader Mehravari, MBCP, MBCI**

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<http://www.cert.org/resilience/>

October 16, 2014

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# Outline of the Session

<b>Setting the Stage</b>	<ul style="list-style-type: none"> <li>• Three Stories; Same Conclusion.</li> </ul>	
<b>Organizational Mission</b>	<ul style="list-style-type: none"> <li>• Why are we having this discussion?</li> </ul>	
<b>Operational Stress</b>	<ul style="list-style-type: none"> <li>• A look at recent events</li> </ul>	
<b>Yesterday vs. Today</b>	<ul style="list-style-type: none"> <li>• What has changed?</li> </ul>	
<b>Operational Resilience</b>	<ul style="list-style-type: none"> <li>• Risk and Resilience</li> <li>• Concepts of Resilience and Operational Resilience</li> <li>• Cornerstones of Operational Resilience</li> </ul>	
<b>Maturity Models</b>	<ul style="list-style-type: none"> <li>• ABCs of Maturity Models</li> </ul>	
<b>Overview of CERT-RMM</b>	<ul style="list-style-type: none"> <li>• Background and History</li> <li>• Organization of the Model</li> <li>• Using the Model</li> <li>• Distinguishing Features of CERT-RMM</li> </ul>	
<b>Success Stores</b>	<ul style="list-style-type: none"> <li>• DHS (CRR)</li> <li>• DOE (ES-C2M2)</li> <li>• USPS</li> <li>• Lockheed Martin</li> </ul>	
<b>Challenges</b>	<ul style="list-style-type: none"> <li>• Unsolved problems</li> </ul>	
<b>Summary</b>	<ul style="list-style-type: none"> <li>• A few key reminders</li> </ul>	

# NOTE: Guidance for Putting it into Practice

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Two sample (very different) scenarios for putting principles of operational resilience into practice:

1. After a major and visible disruptive event has taken place and you want to apply concepts from this module to deal with it.
2. There is a (business) desire to put in place a strategic plan and program to raise the bar.



A photograph of a stage with a large, closed red curtain. The curtain has a draped top and vertical pleats. A spotlight is visible on the floor in the lower right corner, casting a warm glow. The stage is framed by a dark, arched structure.

# Setting the Stage

*Three Stories; Same Conclusion.*

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# February 2014 Hacking of Forbes, Inc.

*(Phishing is popular and effective)*  
*(Some people will never change)*

# Forbes



**Lewis Dvorkin**, Forbes Staff

I fixate on the intersection of digital journalism and social media.

**BUSINESS** | 2/18/2014 @ 8:25AM | 8,003 views

## Inside Forbes: After a Digital Attack, a Story of Recovery and What It Means

Forbes.com came under digital attack last week. It began Thursday and continued into Friday. On Twitter, the [Syrian Electronic Army](#), supporters of Syrian President Bashar al-Assad, claimed responsibility, just as it did with attacks on Facebook, *BBC News*, *The Washington Post*, the *Associated Press* and others ([Kickstarter](#) was hit by still-unidentified hackers as well). Late Friday morning, FORBES received an email with a screen grab of the

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***“...We could have done real damage but we restrained ourselves... We only published the database for one day... We were able to delete everything but we didn’t: the files, the articles, the whole database...”***

*Claimant hacking organization’s representative*

**2011**









- July 2011: [University of California Los Angeles](#) website defaced by SEA hacker "The Pro".<sup>[16]</sup>
- September 2011: [Harvard University](#) website defaced in what was called the work of a "sophisticated hacker".<sup>[17]</sup>
- April 2012: The Syrian Electronic Army took down the official blog of social media website [LinkedIn](#).<sup>[18]</sup>
- August 2012: The Twitter account of the [Reuters](#) news agency was hacked by the SEA. 22
- 23 April 2013: The SEA hijacked the [Associated Press](#) Twitter account and falsely claimed the
- May 2013: The Twitter account of [The Onion](#) was compromised by the SEA, by [phishing](#) Go
- May 2013: The ITV news London Twitter account was hacked on the 24th May 2013 by the SEA
- 17 July 2013, [Truecaller](#) servers were allegedly hacked into by the Syrian Electronic Army.<sup>[20]</sup> The SEA also posted the alleged database host ID, username, and password via another tweet.<sup>[21]</sup> On 18 July 2013, [Truecaller](#)
- 23 July 2013: Viber servers were allegedly hacked into by SEA as well. The Viber support we
- 15 August 2013: Advertising service [Outbrain](#) was hacked by the SEA via a spearphishing att
- 27 August 2013: NYTimes.com has its DNS
- 28 August 2013: Twitter had its DNS regist
- 29–30 August 2013: The New York Times, weapons. A self-described operative of the we may use methods of causing harm, both
- 2–3 September 2013, Pro-Syria hackers br several hours Monday and redirected to a s
- 30 September 2013: SEA hacked the webs [sic] about Syrian Electronic Army" and "T
- 28 October 2013: By gaining access to the Gmail account of an [Organizing for Action](#) staffer
- 9 November 2013: SEA hacked the website of VICE, which is a no affiliate news/documentary
- 12 November 2013: SEA hacked the Facebook page of Matthew Van Dyke, a [Libyan Civil War](#)
- 1 January 2014: SEA hacked the official Facebook and Twitter pages for [Skype](#) as well as the Microsoft sells user information to the government.
- 11 January 2014: SEA hacked the @XboxSupport Twitter pages and directed tweets to the gro
- 22 January 2014: SEA continued hacks on Microsoft. Hacking the official Microsoft Office Blo
- 23 January 2014: SEA hacked CNN's official Twitter account and posted two messages, incl
- 03 February 2014: SEA hacked the websites of eBay and Paypal UK. One source says the
- 06 February 2014: SEA hacked the DNS of Facebook. Sources say the registrant contact det
- 14 February 2014: SEA hacked the Forbes website.<sup>[40]</sup>
- 14 February 2014: Syrian Electronic Army hacked the Forbes official website and their twitt

***Phishing continues to be effective and popular with the claimant hacking organization***

**2014**

# Some people will never change

## PASSWORDS RECOVERED FROM FORBES STAFFERS AFTER RECENT BREACH

forbes1	45/524		8.6%
Welcome1	14/524		2.7%
forbes123	11/524		2.1%
forbes13	4/524		0.8%
test123	3/524		0.6%
changeme	3/524		0.6%
(others)	42/524		8.0%
<b>TOTAL</b>	<b>122/524</b>		<b>23.3%</b>

<http://nakedsecurity.sophos.com/2014/02/17/forbes-hack-password-shootout-gmail-vs-yahoo-vs-hotmail-vs-aol-whose-users-are-the-smartest/>

# Environment that Forbes Operates In

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*“...There are challenges and risks associated with a platform that supports a distributed workforce using a distributed set of tools in a social news environment...”*

*“...Certain consumer friendly features, such as social log-ons and plug-ins that enhance the news product, carry their own vulnerabilities. The rewards of innovation are significant...”*

Lewis Dvorkin  
Chief Product Officer of Forbes Media

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# Sandy's Surprises



# Hurricane Sandy – Basic Statistics



Developed	October 22, 2012
Dissipated	October 31, 2012
Highest winds	115 mph
Lowest pressure	940 mbar
Strength	Category 3 hurricane at its peak intensity
Size	Winds spanning 1,100 miles
Power Outages	Peaked at 8.2 million customers (October 30)
Fatalities	147 direct (138 indirect)
Economic damage	Estimated to be \$75 billion
Nicknames	Superstorm Sandy; Frankenstrom

# Hurricane Sandy – Affected Regions

## Caribbean

- Jamaica
- Haiti
- Bahamas
- Bermuda
- Cuba

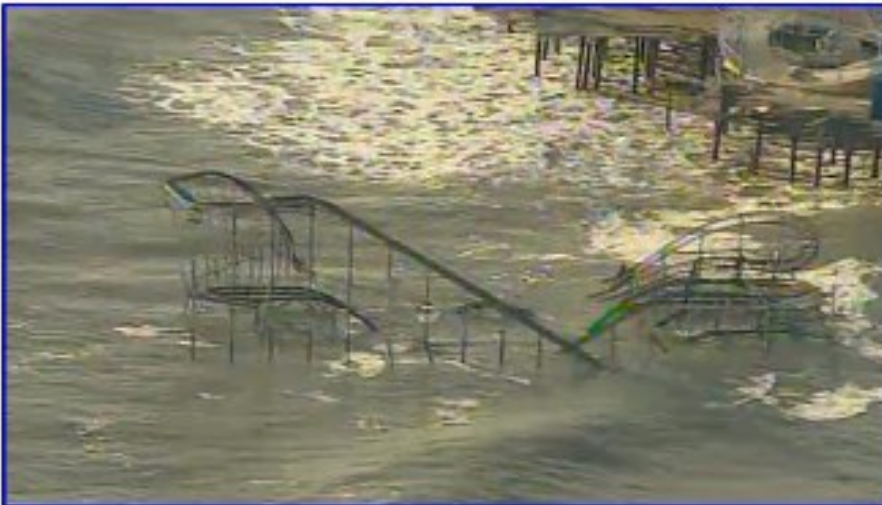
## United States

- Florida
- North & South Carolina
- West Virginia
- Virginia
- Maryland
- Delaware
- New Jersey
- New York
- Pennsylvania
- New England region
- Great Lakes region
- Appalachian Mountains region

## Canada



# Large hurricane but expected... Flooding





# Large but expected... Wind Damage



# Large but expected... Loss of Power



Typical Manhattan evening view



October 29, 2012

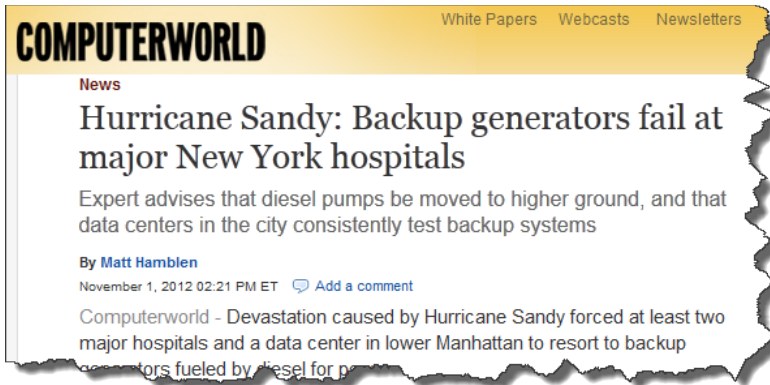




# Large but expected... Demand for generators



# Unexpected – Failures of numerous...



... backup generators in hospitals and data centers



# Unexpected - Major Devastating Fire



Breezy Point neighborhood, Queens, NY

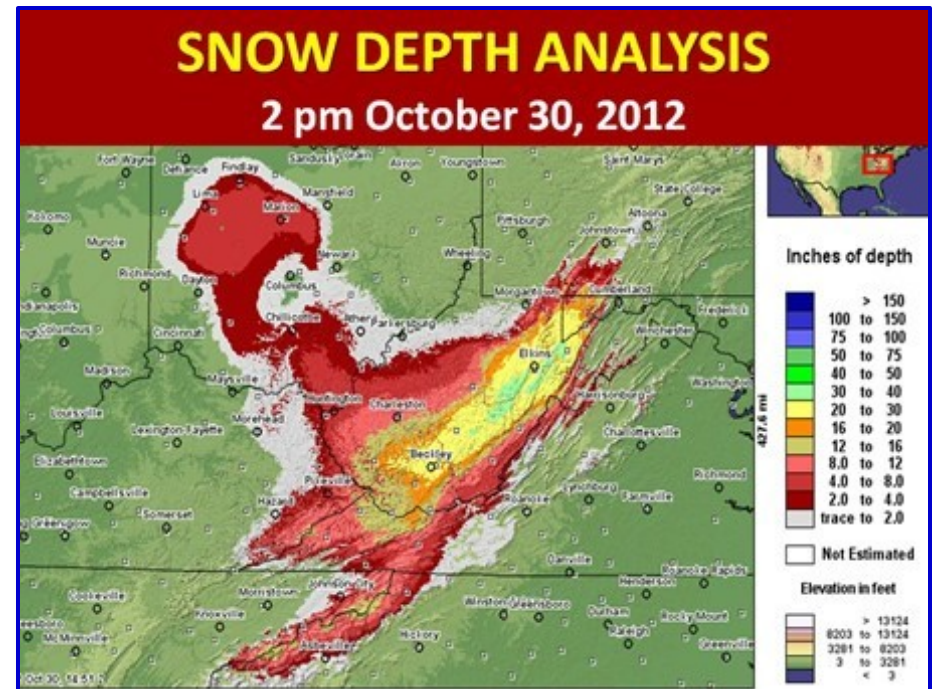




# Unexpected – Blizzard



West Virginia





# Unexpected – Acting like a sandstorm



Seaside Heights, NJ - Before



Cape May, NJ - After



Seaside Heights, NJ - After



# Unexpected – Petroleum Shortage

- A list of refineries impacted by Hurricane Sandy is presented in the table below.

Refineries in the Path of Sandy as of 1:00pm EDT 10/30/12						
Refinery	Location	Capacity (B/D)				
		Operating Capacity*	Shut Down	Restarting	Reduced Runs	Normal
Hess*	Port Reading, NJ	70,000	X			
Monroe Energy	Trainer, PA	185,000			X	
PBF	Delaware City, DE	182,200			X	
PBF	Paulsboro, NJ	160,000			X	
Philadelphia Energy Solutions (Sunoco)	Philadelphia, PA	335,000			X	
Phillips 66	Linden, NJ	238,000	X			
<b>TOTAL</b>		<b>1,170,200</b>	<b>308,000</b>	<b>0</b>	<b>862,200</b>	<b>0</b>

**Note:** The table does not include asphalt refineries or facilities already closed in prior years.

\*The Hess Port Reading, NJ facility does not process crude, but processes gas oils to produce petroleum products.

**Sources:** Confirmed by company or on company web site. Various trade press sources





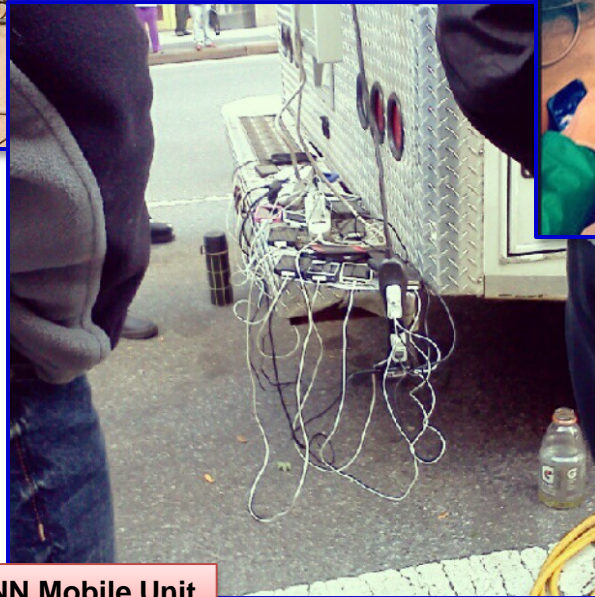
# Unexpected – Run on...



Shelter



ATM Vestibule



CNN Mobile Unit

...power strips

**Disruptive events, through which  
risks are realized, will continue to  
surprise us.**

*Traditional tools,  
techniques, and methods  
may not work as well in this  
environment.*



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# Nader's Briefcase

# Changes Since 9/11

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**September 11, 2001**

I was on a business trip out of town.

My briefcase contained

- **A laptop**
- **An analog cell phone**

**September 11, 2014**

I was on a business trip out of town.

My briefcase contained

- **11 devices needing frequent charging**
- **Majority with some form of wireless capability**

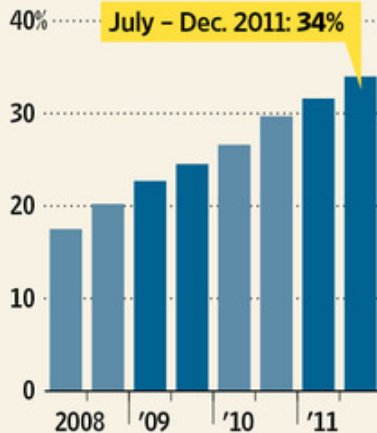
# Expanding and Dynamic Risk Environment

How has the critical infrastructure risk environment changed since 9/11:

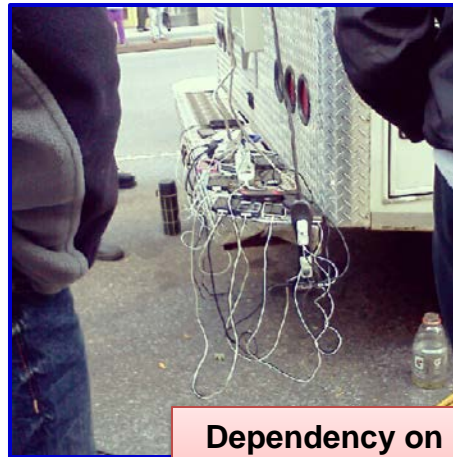
**Movement from traditional wireline telephony to cell phones and broadband cable telephony.**

## Cutting The Lifeline

The percentage of cellphone-only households is growing



Source: CDC/NCHS surveys of 136,228 households conducted Jan. 2008-Dec 2011; 95% confidence interval  
The Wall Street Journal



**Dependency on large number of mobile devices needing frequent re-charging.**

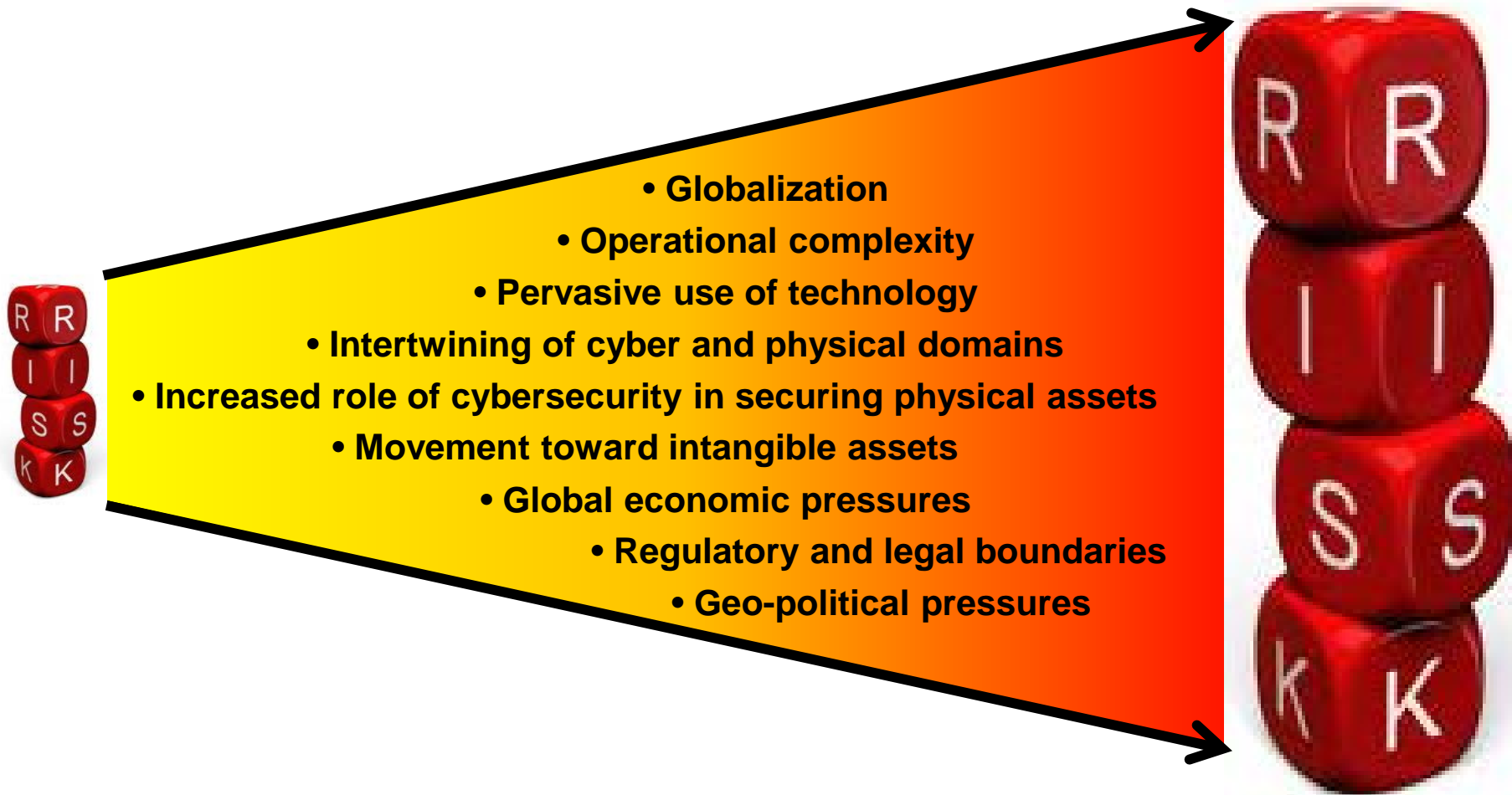
“... As of 2003, 153 million Americans lived in coastal counties - an increase of 33 million since 1980 - and 3.7 million lived within a few feet of high tide...”

-- Bryan Walsh, *Time Magazine*, November 12, 2012

**... and  
there are  
many more.**



# Expansion of Risk Environment



Successful management of operational risk may require a (significant) shift in thinking and approach.

# Interestingly enough...



A few weeks  
before they  
were hacked?



# Step-By-Step / Checklist / Roadmap .....



☐ Characterize your risk environment





# Organizational Mission

*Why are we having this discussion?*



**American  
Red Cross**

“The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.”

Disaster Relief

Safe and  
Adequate Blood  
Supply

Health and  
Safety  
Education





***UNITED STATES***  
***POSTAL SERVICE***

“To provide postal services to bind the Nation together ...  
To provide prompt, reliable, and efficient services to  
patrons in all areas and ... render postal services to all  
communities.”

Delivering  
Mail

Selling  
Stamps

Ensuring  
Mail Safety

Operating a  
37,000-node  
intranet





Contributing positively to the earth's natural ecosystem.

Shade

Habitat for  
Birds

Climbing  
Opportunity

Beauty



# Step-By-Step / Checklist / Roadmap .....



☐ Identify your critical products and services (Why do you exist?)

☐ Characterize your risk environment







**Operational Stress**

# March 2011

The Washington Post

Politics

Opinions

Local

Sports

National

World

Business

Tech

Posted at 04:46 PM ET, 07/26/2011

## Cyber attack on RSA cost EMC \$66 million

By [Hayley Tsukayama](#)



In its [earnings call Tuesday](#), EMC disclosed that it spent \$66 million in its second quarter to deal with a cyber attack that compromised its RSA Security division.

The New York Times

WORLD

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## Data Breach at Security Firm Linked to Attack on Lockheed

By [CHRISTOPHER DREW](#) and [JOHN MARKOFF](#)

Published: May 27, 2011

[Lockheed Martin](#), the nation's largest military contractor, has battled disruptions in its computer networks this week that might be tied to a hacking attack on a vendor that supplies coded security tokens to millions of users, security officials said on Friday.

RECO

TWITTE

LINKED

# Affecting Customer and Supplier

# January 2012

**WIRED**

GEAR SCIENCE ENTERTAINMENT BUSINESS SECURITY DESIGN OPINION

## Hackers Breached Railway Network, Disrupted Service

BY KIM ZETTER 01.24.12 | 11:15 AM | [PERMALINK](#)

**HACKERS MANIPULATED RAILWAY  
COMPUTERS, TSA MEMO SAYS**



Lenny Ignelzi/AP File

*This story has been updated with new information from the railroad industry and to clearly state the industry's contention that the TSA memo was inaccurate.*

Hackers, possibly from abroad, executed an attack on a Northwest rail company's computers that disrupted railway signals for

**Affecting Health and Safety of Public & Business Ops.**

Saturday, February 4, 2012 New York 89°|74°

# THE WALL STREET JOURNAL.

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TECHNOLOGY | February 4, 2012

## Micron Chief Dies in Crash

*Steve Appleton Loved Fast Jets, Cars; 'I'd Rather Die Living Than Die Dying'*

Article

Stock Quotes

Comments (122)

By SHARA TIBKEN and DON CLARK

A

A

Steven R. Appleton, chairman and chief executive of [Micron Technology Inc.](#) MU 0.00% and one of the most prominent figures in the semiconductor industry, died Friday when the high-performance airplane he was piloting crashed at Boise, Idaho's airport.

The death of the 51-year-old stunned Micron, the well-known maker of memory chips based in the same city, and comes at a time of rapid change for the company and its industry.



The National Transportation Safety Board is investigating the accident, which happened soon after Mr. Appleton took off alone in a single-engine Lancair. The plane, from a maker of aircraft kits, had taken off and landed once and was

# Feb. 2012



MICRON TECHNOLOGY, INC.

## Unavailability Vital Staff

Tuesday, April 17, 2012 As of 8:36 PM EDT New York 89° | 74°

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AUTOS | Updated April 17, 2012, 8:36 p.m. ET

## Nylon-12 Haunts Car Makers

*Explosion at Big Supplier of Resin for Automotive Parts Has Indus Shortages*

Article

Stock Quotes

Comments (9)

By JEFF BENNETT And JAN HROMADKO

Production shortfalls at a single German auto-parts supplier are beginning through the global auto business.

More than 200 auto executives met in a Detroit suburb on Tuesday to evaluate a looming shortage of a relatively obscure resin essential to modern auto production.

Inventories of the resin are being depleted at Industries AG plant in Marl, Germany, that k itself as the only integrated maker of the res lines.



## Chemical plant explosion brakes car makers

The explosion at a German chemicals plant two weeks ago which killed two workers, has thrown the global [car industry](#) into turmoil as manufacturers run short of a vital component, prompting an emergency meeting in Detroit.

test claims

## WHAT 'OBSCURE' BUT ESSENTIAL COMPOUND SHORTAGE HAS THE AUTO INDUSTRY WORRIED ABOUT PRODUCTION?

production before the summer this year and expect that the works to fully repair the plant will take at least three months," an Evonik spokeswoman said. Several Evonik executives attended the meeting on Tuesday.

ak lu

# April 2012

## Supply Chain Failures



# August 16, 2012

theguardian

News > Technology > Hacking

## Saudi Aramco hit by computer virus

World's largest oil company says its operations have not been affected as hackers claim responsibility for attack

Charles Arthur

guardian.co.uk, Thursday 16 August 2012 17.34 EDT



Destructive attack (wiper virus)  
and DDOS at the same time

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The New York Times

Global Business WITH REUTERS

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## Aramco Says Cyberattack Was Aimed at Production

By REUTERS

Published: December 9, 2012

JEDDAH, Saudi Arabia (Reuters) — Saudi Arabia's national oil company, Aramco, said on Sunday that a cyberattack against it in August that damaged some 30,000 computers was aimed at stopping oil and gas production in Saudi Arabia, the biggest exporter in the Organization of the Petroleum Exporting Countries.

# Nation-State Cyber Attack on Critical Infrastructure





# SANDY SHUTS DOWN THE CITY

By JOHN ANNESE  
and JILLIAN JORGENSEN  
STATEN ISLAND ADVANCE

The city is in a virtual lockdown as a storm of unprecedented character slammed into the East Coast,

## Tracking the storm

The worst of the powerful hurricane is expected Monday night into Tuesday

Hospital evacuated



**Natural Disasters Affecting Critical Infrastructure**

# Late 2012 – Early 2013

**Gartner.**

[WHY GARTNER](#) | [ANALYSTS](#) | [RESEARCH](#) | [EVENTS](#) | [CONSULTING](#) | [ABOUT](#)

## Are the ongoing DDoS attacks against U.S. banks just the calm before the storm?

by [Avivah Litan](#) | March 14, 2013 | 1 Comment

That's a viable hypothesis after hearing that the attackers only used one third of the bots they had staged for their latest round of attacks against U.S. banks last Tuesday. Tuesday the total size of the DDoS attack was 190 gigabits at one time, with 110 gigabits against a single bank at 110 gigabits.

Interestingly, the attackers could have easily done even more damage but the 9200 bots were identified as attack-capable but the total number of bots actually sending the DDoS traffic to the banks numbered only about 3200. The other 6000 were doing nothing.

## THE WALL STREET JOURNAL.

U.S. EDITION

Saturday, March 16, 2013 As of 4:17 PM EDT New York 38° | 28°

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## DDoS Attacks on U.S. Banks: Worst Yet to Come?

February 19, 2013, 12:01am

*Evidence suggests the purpose of the DDoS attacks carried out against U.S. banks last fall may have been testing financial services companies' security capabilities, whereas the intent of those launched in December 2012 and January 2013 appears to have been to simply cause*

## DDoS: Lessons from Phase 2 Attacks

Dual-Pronged Attacks Necessitate Stronger App Management

By [Tracy Kitten](#)

## DDoS: Phase 4 of Attacks Launched

Banks Targeted, But Sites Remain Online

By [Tracy Kitten](#), August 1, 2013. Follow Tracy [@FraudBlogger](#)

is that  
overwhelming  
er, and  
all through the



# Cyber Attacks on US Financial Industry

# April 16, 2013

THE WALL STREET JOURNAL. ≡ U.S.

Nader's Journal

## Assault on California Power Station Raises Alarm on Potential for Terrorism

April Sniper Attack Knocked Out Substation, Raises Concern for Country's Power Grid

By REBECCA SMITH [CONNECT](#)



A look at the April 16 attack on PG&E's Metcalf Transmission Substation

- |  |  |   |  |   |  |  |
|--|--|---|--|---|--|--|
| <b>1</b><br>12:58 a.m.,<br>1:07 a.m.<br>Attackers cut telephone cables | <b>2</b><br>1:31 a.m.<br>Attackers open fire on substation | <b>3</b><br>1:41 a.m.<br>First 911 call from power plant operator | <b>4</b><br>1:45 a.m.<br>Transformers all over the substation start crashing | <b>5</b><br>1:50 a.m.<br>Attack ends and gunmen leave | <b>6</b><br>1:51 a.m.<br>Police arrive but can't enter the locked substation | <b>7</b><br>3:15 a.m.<br>Utility electrician arrives |
|--|--|---|--|---|--|--|

Sources: PG&E; Santa Clara County Sheriff's Dept.; California Independent System Operator; California Public Utilities Commission; Google (image)

## Operational Stress on US Electric Grid

# April 23, 2013

## THE WALL STREET JOURNAL.

U.S. EDITION

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TECHNOLOGY | April 23, 2013, 2:19 p.m. ET

### False AP Twitter Message Sparks Stock-Market Selloff

By SHIRA OVIDE

The Associated Press said Tuesday its Twitter account was compromised, resulting in a false message on the service that explosions in the White House had injured President [Barack Obama](#). The message briefly sparked selloff on U.S. stock markets.

"The Twitter account has been hacked," the AP said in a statement Tuesday, saying the tweet about an attack on the White House is false.

Other Twitter accounts associated with Associated Press were quick to correct the false Twitter message, which was posted just after 1 p.m. Eastern time. Afterward, the news organization's main Twitter account was suspended.



## Operational Stress on Financial Markets (& White House)



# June 5, 2013



Paul J. Richards/AFP/Getty Images

June 5, 2013

## **Guardian announces leak of classified NSA documents**

British daily newspaper The Guardian reveals the leak of classified National Security Agency (NSA) documents, beginning with an order from the Foreign Intelligence Surveillance Court (FISC) requiring Verizon to hand over metadata from millions of Americans' phone calls to the Federal Bureau of Investigation (FBI) and the NSA.

**theguardian**

News > World news > Edward Snowden

## **Snowden used simple technology to mine NSA computer networks**

- Press report says whistleblower used 'webcrawler' software
- Revelation raises new doubts about failure to detect activities



# Insider Threat



June  
2013

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Health :: News :: June 25, 2013 :: 5 Comments :: [Email](#) :: [Print](#)

## A New Cyber Concern: Hack Attacks on Medical Devices

The FDA issues guidelines to manufacturers to protect their products

By Dina Fine Maron

Computer viruses do not discriminate. Malware prowling the cybersphere for bank information and passwords does not distinguish between a hospital machine deluged with data and a patient. Even if a radical hacker, say, is infiltrated into a hospital, could theoretically cause a spike.

# THE WALL STREET JOURNAL.

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Thursday, June 13, 2013 As of 7:33 PM EDT

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[Life & C](#)

U.S. NEWS | June 13, 2013, 7:33 p.m. ET

## Patients Put at Risk By Computer Viruses

By CHRISTOPHER WEAVER

The Food and Drug Administration is warning makers of heart monitors, mammogram machines and myriad other medical devices that their gear is at risk of



**Intertwining of Physical (Medical) and Cyber World**

# December 2013



## THE WALL STREET JOURNAL. ≡ BUSINESS

BUSINESS

### Target Hit by Credit-Card Breach

Customers' Info May Have Been Stolen Over Black Friday Weekend

By ROBIN SIDEL, DANNY YADRON and SARA GERMANO [CONNECT](#)

Updated Dec. 19, 2013 7:29 a.m. ET

[Target](#) Corp. TGT -2.24% was hit by an extensive theft of its customers' credit-card and debit-card data over the busy Black Friday weekend, people familiar with the matter said, in what appears to be a brazen breach of

The theft was national in scope and happened i

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Deals

### Target hack strips banks and credit unions of \$200M

## THE WALL STREET JOURNAL. ≡ E

BUSINESS

### Target Now Says 70 Million People Hit in Data Breach

Neiman Marcus Also Says Its Customer Data Was Hacked

By PAUL ZIOBRO And DANNY YADRON [CONNECT](#)

Updated Jan. 1, 2014 10:00 a.m. ET

# Operational Stress on Target and its Customers

# February 11, 2014

---

**WIRED**

GEAR SCIENCE ENTERTAINMENT BUSINESS SECURITY

## Hacked X-Rays Could Slip Guns Past Airport Security

BY KIM ZETTER 02.11.14 6:30 AM

PUNTA CANA, Dominican Republic — Could a threat-simulation feature found in airport around the country be subverted to mask weapons or other contraband hidden in a tra

The answer is yes, according to two security researchers with a history of discovering f systems, who purchased their own x-ray control machine online and spent months analyzing its workings.

The researchers, Billy Rios and Terry McCorkle, say the so-called [Threat Image Project](#) is a someday hackfire.

**Intertwining of Physical and Cyber World**

# April 2014



THE WALL STREET JOURNAL. ≡ | TECH

TECHNOLOGY

## Massive OpenSSL Bug 'Heartbleed' Threatens Sensitive Data

Common Web Security Tool Is Flawed, Researchers Say

By DANNY YADRON [CONNECT](#)

Updated April 8, 2014 7:29 p.m. ET

An encryption tool used by a large chunk of the Internet is flawed, potentially exposing reams of data meant to be hidden from prying eyes.

The bug, nicknamed Heartbleed by researchers at Google Inc. and called Codenomicon, could have affected two-thirds of active websites when it was discovered Monday, they said.

THE WALL STREET JOURNAL.

April 10, 2014, 7:38 AM ET

## The Morning Download: How Businesses Are Coping With Heartbleed 'Catastrophe'

THE WALL STREET JOURNAL. ≡ | WORLD

CANADA NEWS

## Canada Halts Online Tax-Filing Services

'Heartbleed' Bug Could Expose Masses of Personal Information; Service

By PAUL VIEIRA [CONNECT](#)

April 9, 2014 4:53 p.m. ET

OTTAWA—Canada shut down its online tax-filing services just weeks before millions of Canadians must file their tax returns, citing the emergence of a computer bug that could expose masses of critical personal information.

# Operational Stress on Internet and eCommerce

# August 4, 2014



**Stress on Traveling Public, Air Carriers, TSA, ...**



# September 24, 2014

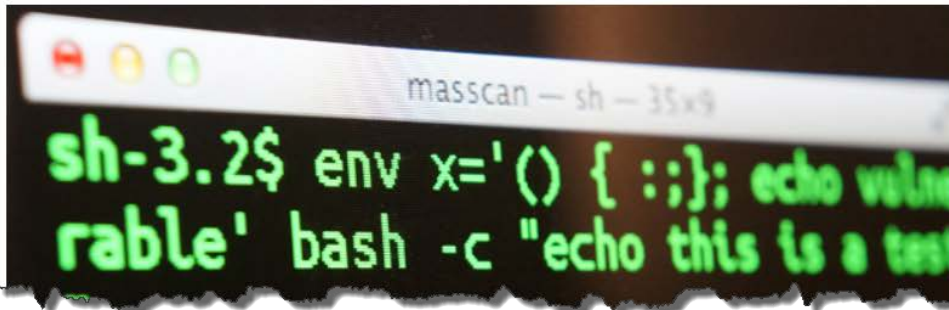
engadget

REVIEWS - FEATURES - GUIDES - VIDEOS - GALLERIES - FORUMS - EVENTS -

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## 'Bash' command flaw leaves Linux, OS X and more open to attack

by Jon Fingas | @jonfingas | September 24th 2014 at 9:02 pm



```
masscan - sh - 35x9  
sh-3.2$ env x='() { :; }; echo vulne  
rable' bash -c "echo this is a test"
```



The New York Times

## Companies Rush to Fix Shellshock Software Bug as Hackers Launch Thousands of Attacks

By NICOLE PERLROTH SEPTEMBER 26, 2014 3:35 PM 31 Comments

# Operational Stress on Internet and eCommerce

# Step-By-Step / Checklist / Roadmap .....



☐ Identify your critical products and services (Why do you exist?)

☐ What dose operational stress mean to you?

☐ Characterize your risk environment

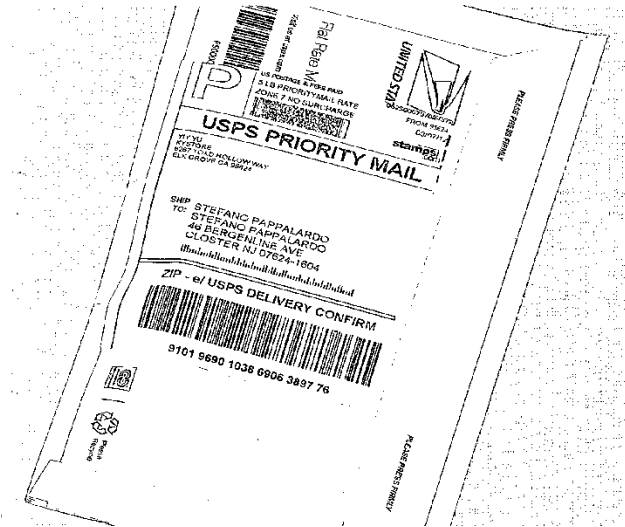


# EXAMPLE: Operational Stress for USPS – White Powder



Operational Risk: Safety & Availability of People Assets

# EXAMPLE : Operational Stress for USPS – Bad Postage



- Short pay
- Reused
- Photoshopped
- Counterfeit
- Photocopied

Operational Risk: Operational Inefficiencies; Revenue Assurance

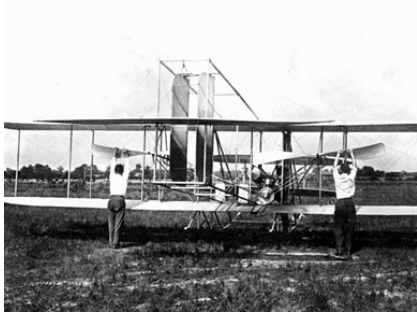


# Yesterday vs. Today





# Ever-Increasing Capability & Complexity



**Biplane**

0 SLOC



**Apollo Lunar Module**

2K SLOC



**SR-71**

500K SLOC



**F-35**

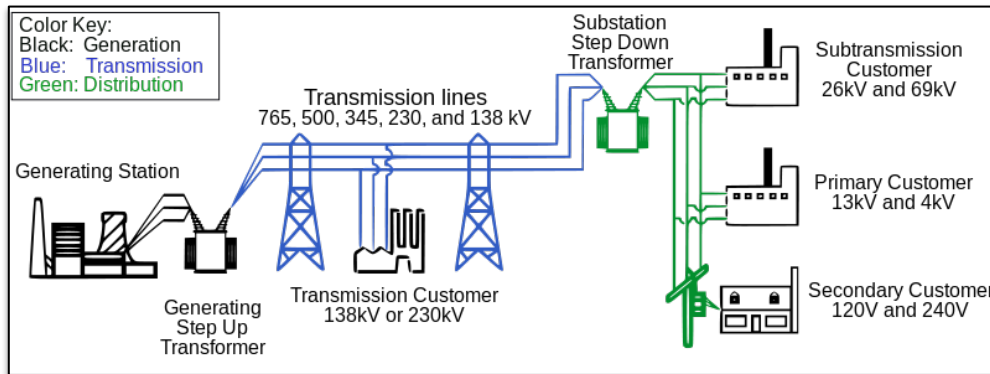
9.9M SLOC

**FUNCTIONALITY & COMPLEXITY**

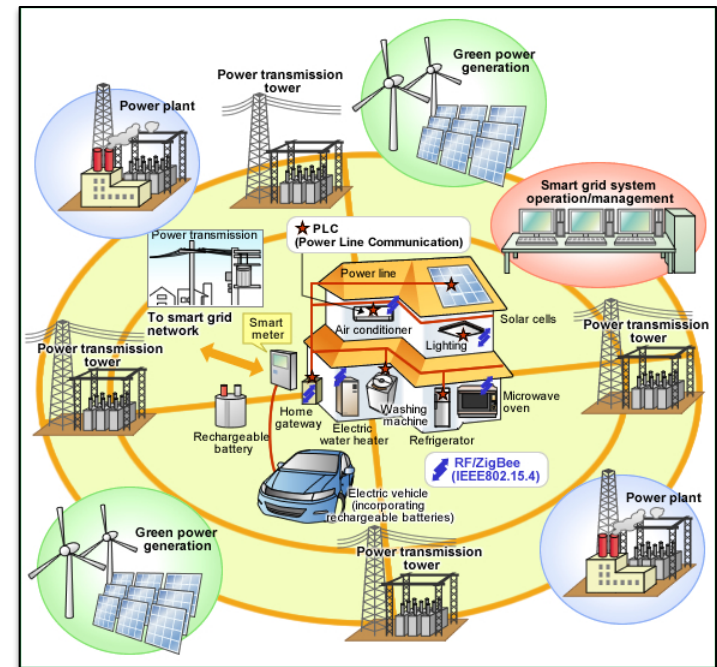
**OPERATIONAL RISK**

*SLOC = Source Lines of Code*

# Ever-Increasing Capability & Complexity



**Legacy Electric Grid**

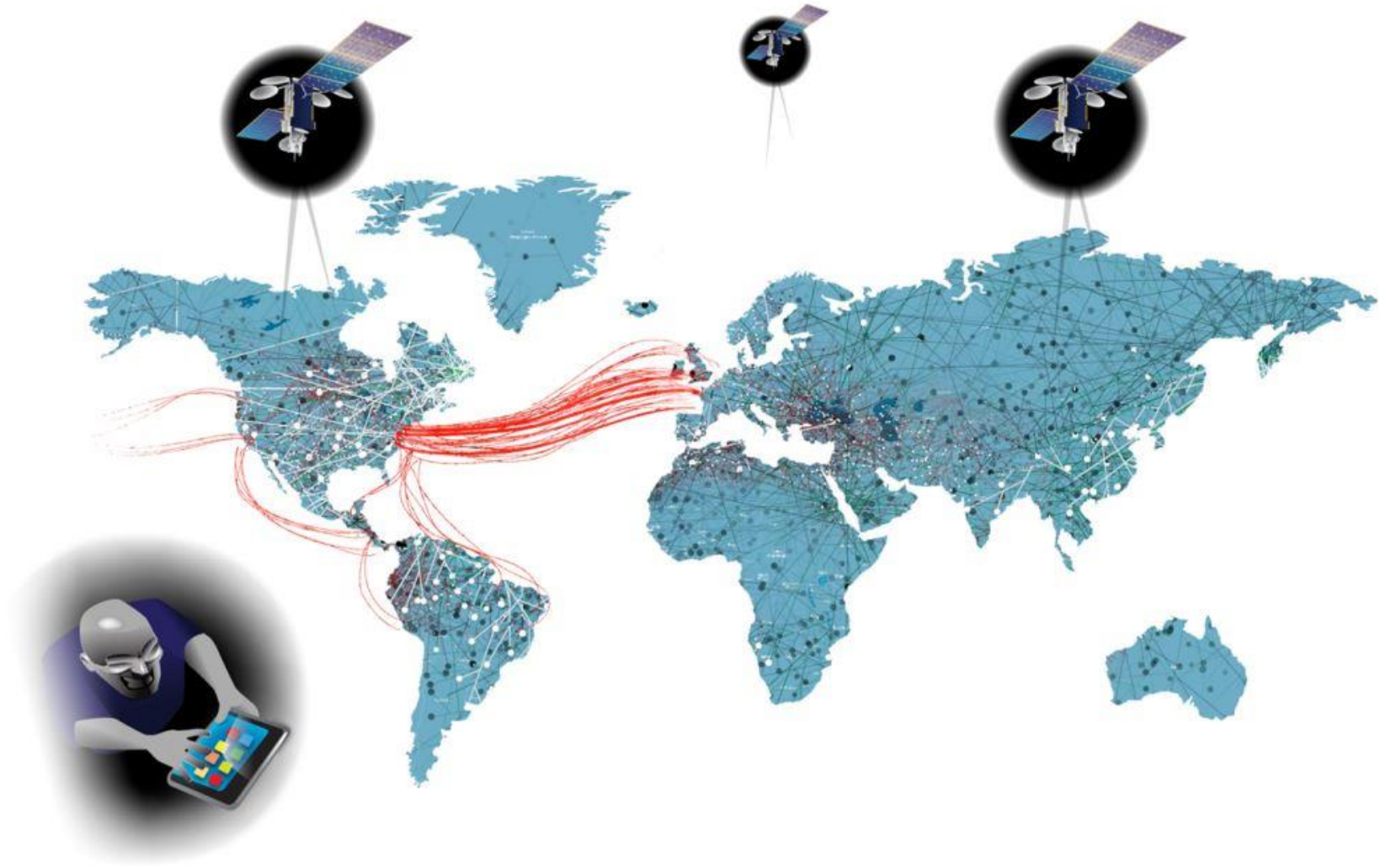


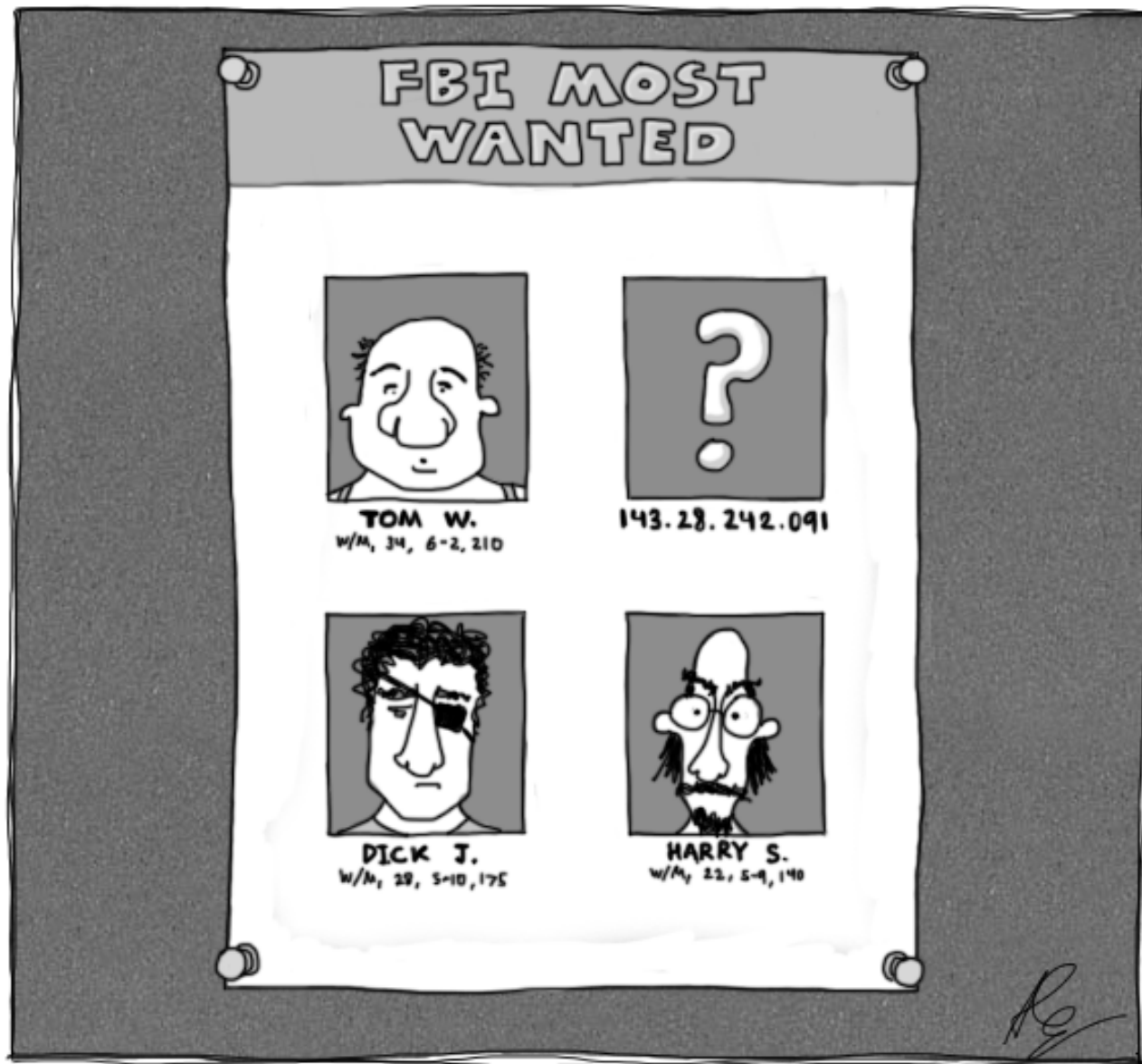
**Modern Smart Grid**

**FUNCTIONALITY & EFFICIENCY**

**OPERATIONAL RISK**

# Geographic Boundaries Disappear in Cyberspace

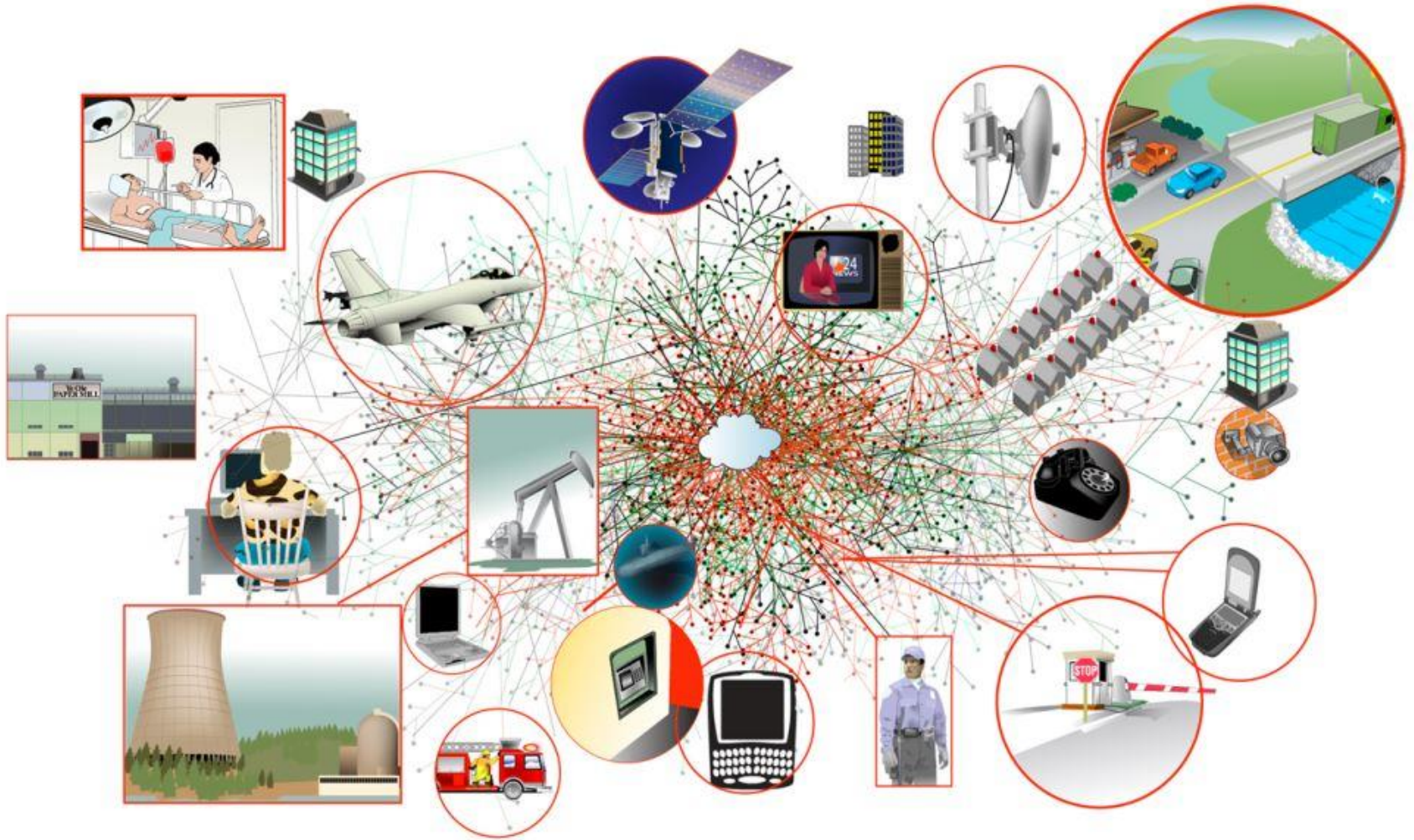




<http://www.threatgeek.com/2012/06/threattoons-fbi-most-wanted.html>



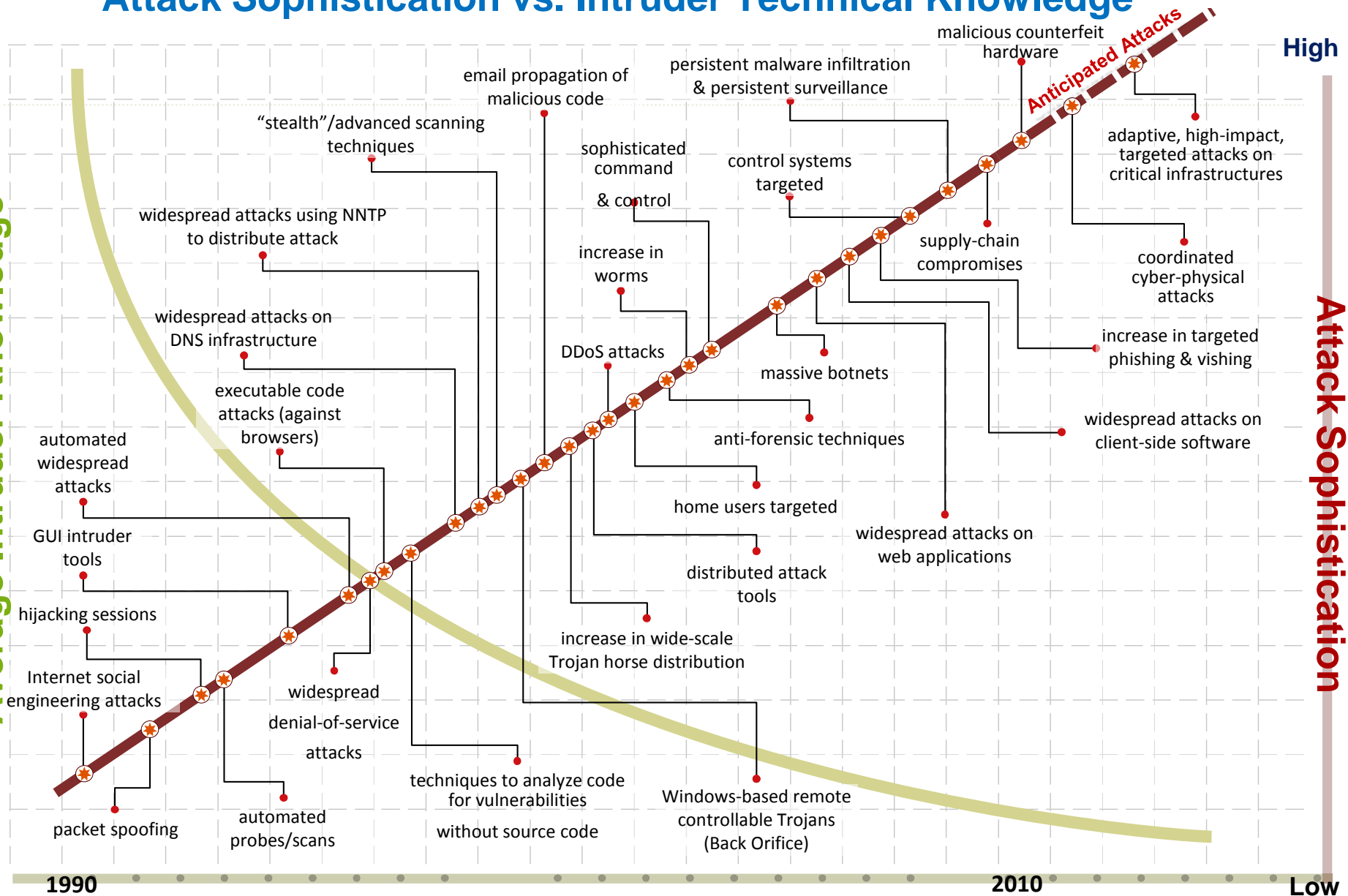
# We Depend on Evolving Cyber Ecosystems





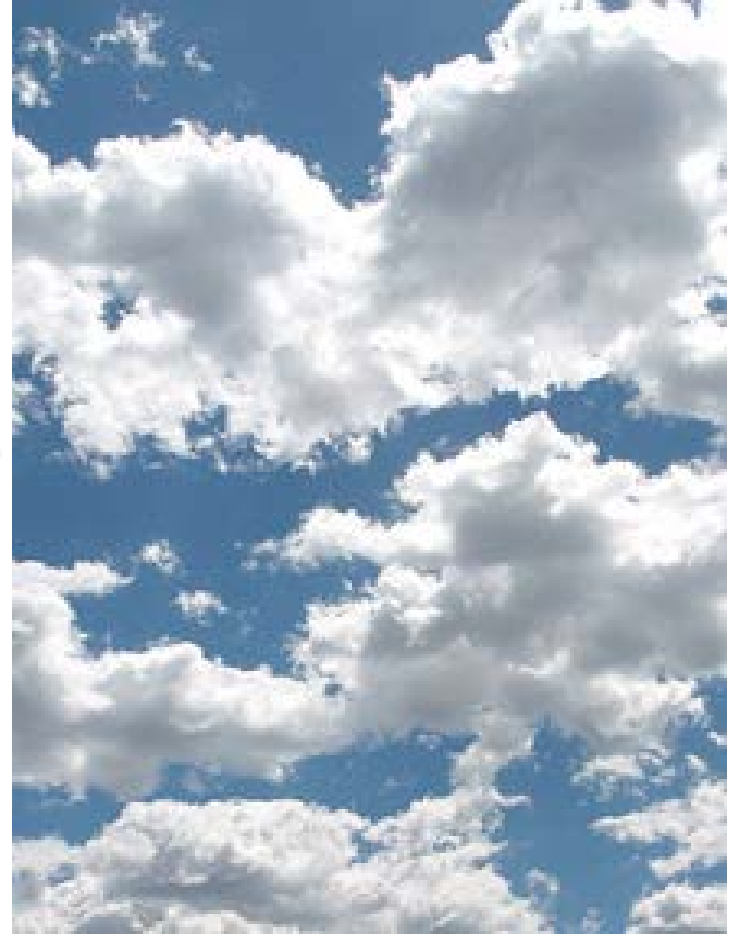
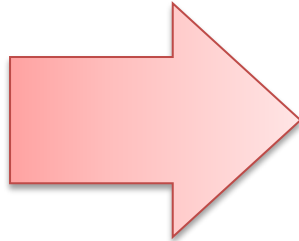
# Attack Sophistication vs. Intruder Technical Knowledge

Average Intruder Knowledge

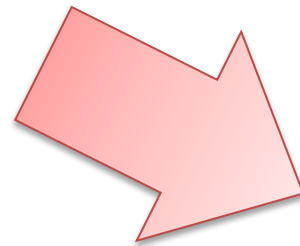


# Where was the information stored?

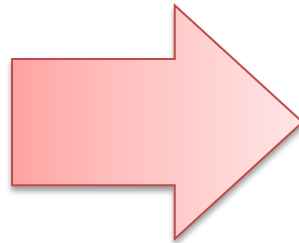
---



# Who had control over the information?



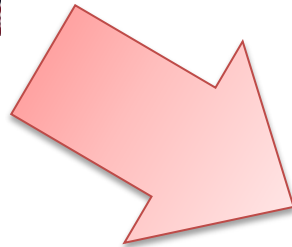
# Who valued the information?



Google



# Who created the information?





# Step-By-Step / Checklist / Roadmap .....



☐ Identify your critical products and services (Why do you exist?)

☐ What dose operational stress mean to you?

☐ Internal environmental scan (What has changed internally?)

☐ External environmental scan (What has changed externally?)

☐ Characterize your risk environment



# Operational Resilience



---

# Risk & Resilience

Enterprise Risk Management  
Operational Risk Management  
Hurdles to effective operational risk management



# risk *noun* [risk]

The possibility of suffering harm or loss

Exposure to the chance of injury or loss

A source of danger

The possibility of suffering a harmful event



## RISK

1. An event or condition

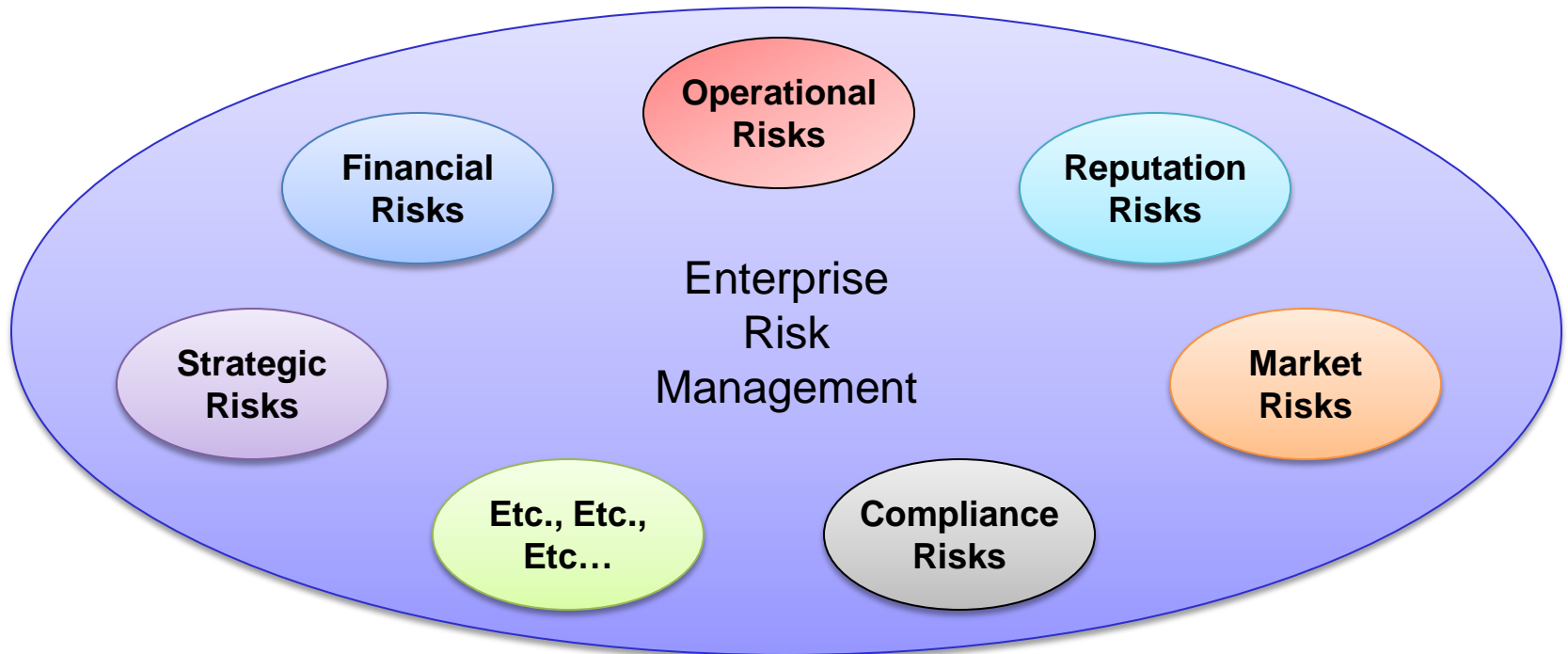
2. A consequence or impact from the condition

3. An uncertainty

# Enterprise Risk Management

Looks across all types of risk activities in the organization and considers all types of risks

Connects risk management to strategic and business drivers





# Operational Risk

---

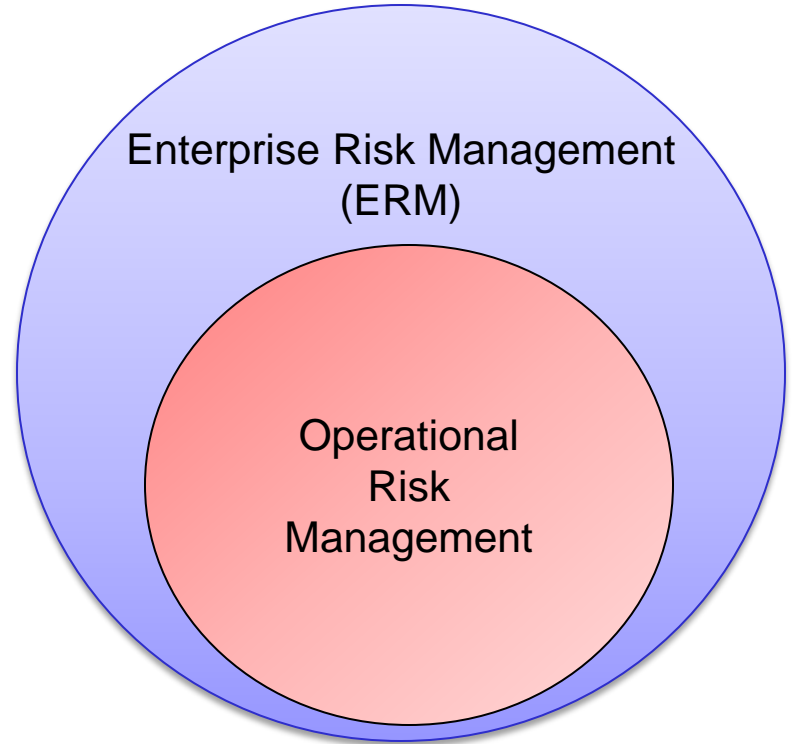
A form of risk affecting day-to-day business operations

A very broad risk category

- from high-frequency low-impact to low-frequency high-impact

Exacerbated by

- actions of people
- systems and technology failures
- failed internal processes
- external events



# Actions of People

---

Inadvertent or deliberate

Direct or indirect

Mistakes, errors, omissions

Deliberate actions such as insider threat, sabotage, fraud

Lack of skills or knowledge

Lack of availability

Poor leadership or guidance

Poor governance

Lack of training & education

Etc., Etc., Etc...



# Systems and Technology Failures

---

Lack of proper system maintenance

Poor configuration and change management

Insecure, inefficient, or complex coding

Lack of testing and remediation

Poor software and systems engineering practices

Interface failures

Inadequate testing in relevant operational environments

Etc., Etc., Etc...



# Failed Internal Processes

---

Poor process design and execution

Mistakes, errors, omissions

Poor supply chain management

Poor product development

Poor capacity planning

Lack of process controls

Poor support processes (e.g., accounting, HR, education & training, risk management)

Poor governance and compliance

Etc., Etc., Etc...



# Failed Internal Processes





# Failed Internal Processes – March 6, 2014

THE WALL STREET JOURNAL. U.S.

U.S. NEWS

## Navy Hacking Blamed on Iran Tied to H-P Contract

Lack of Security Provision Seen as Culprit

By SIOBHAN GORMAN

March 6, 2014 7:24 p.m. ET

WASHINGTON—A major infirmary by a poorly written contract with HPQ +0.83%, said people familiar with the deal.

H-P's contract with the military Navy Department databases, which

THE WALL STREET JOURNAL.

U.S. EDITION

Sunday, March 9, 2014 As of 9:00 PM EST

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Tech

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Market Data

Your Money

Opinion

March 7, 2014, 7:52 AM ET

## The Morning Download: H-P – Navy Contract Omitted Security

By MICHAEL HICKINS

CONNECT

Editor

# External Events

---

Natural disasters (e.g., hurricane, earthquake, flood, disease, volcano)

Terrorism

Supply chain failures

Boycotts

Economic pressures

Political pressures

Outsourcing

Business cycles

Wars

Etc., Etc., Etc...



# Why do operational risks matter?

---

Trust and confidence of employees and customers

Reputation and image

Regulatory compliance, fines, and legal penalties

Customer retention and growth

Life, safety, and health of customers and employees

Productivity and profitability

Organizational survival

... because they have explicit and direct IMPACT

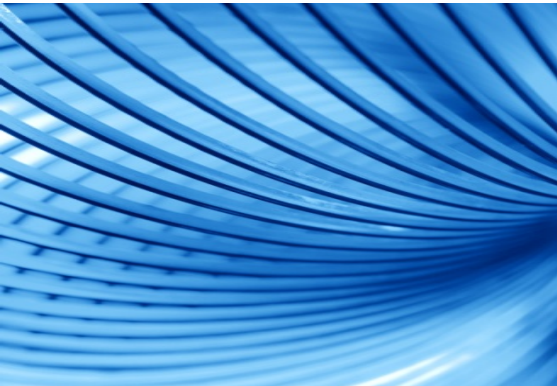
# Step-By-Step / Checklist / Roadmap .....



- ☐ Identify your critical products and services (Why do you exist?)
- ☐ What dose operational stress mean to you?
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- ☐ External environmental scan (What has changed externally?)
- ☐ Characterize your risk environment
- ☐ What are your operational risks? Who will be affected if there are realized?

---

# Concept of Resilience & Operational Resilience





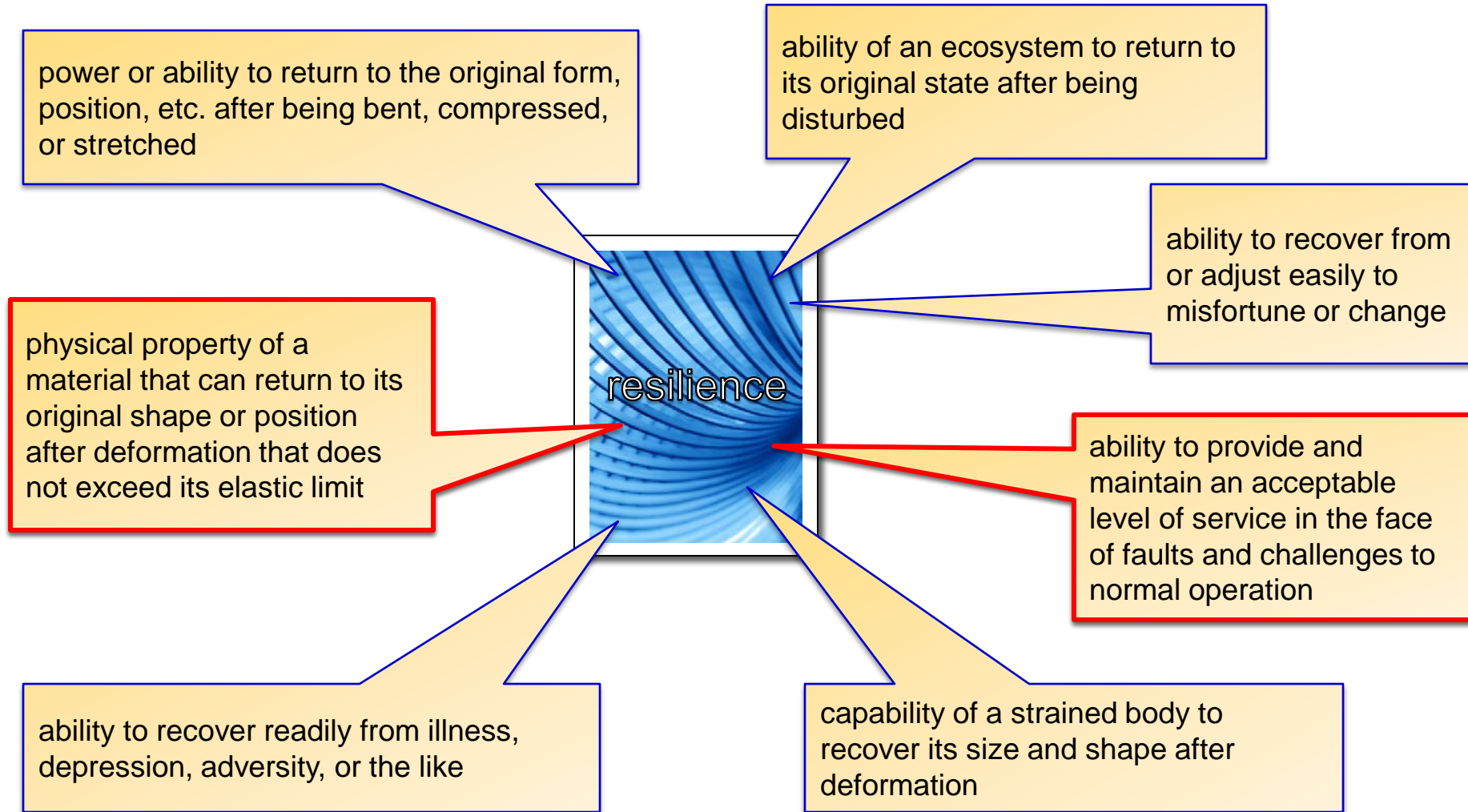
# A Tree under Operational Stress...

---



**...while achieving  
its “business” mission**

# re·sil·ience *noun* [ri-'zil-yəns]



# Operational Resilience

The emergent property of an entity

- that can continue to carry out its mission in the presence of operational stress and disruption that does not exceed its limit
- to meet its mission under times of disruption or stress *and* return to normalcy when the disruption or stress is eliminated



# Operational Resilience

The emergent property of an entity

- that can continue to carry out its mission in the presence of operational stress and disruption that does not exceed its limit
- to meet its mission under times of disruption or stress *and* return to normalcy when the disruption or stress is eliminated

- 
- Organization
  - Nation
  - Armed Forces
  - Critical Infrastructure
  - System
  - Network
  - Supply Chain
  - Community
  - An Ecosystem
  - Cyberspace



# An Analogy: Health

Is there a place that you can purchase health?

Is there a place where health is manufactured?

How do you become healthy?



Health & Resilience: They are both emergent properties.



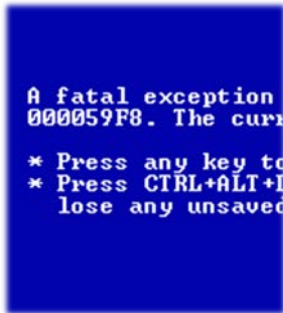
# Operational resilience and operational risk

**Operational resilience** emerges from effective **operational risk management**

Operational risk categories:



***Actions of  
people***



***Systems  
and  
technology  
failures***



***Failed  
internal  
processes***



***External  
events***

# What makes an entity operationally resilient?

Operational Resilience is an emergent property;

It emerges from things that we do, like these:

Identification and mitigation of risks to service and related assets

Service continuity processes and planning

Management of IT operations practices

Management and employment of people

Practices to protect (control) and secure important information and technology assets

Management of external parties that provide parts of the service)

Environmental management (where the service “lives”)

... a long list of good things to do on a regular basis.

# Operational Resilience Management

---

It is the overarching (risk management) practice of planning, developing, integrating, executing, and governing activities to ensure that an entity and the environment that it operates in are able to:

- Identify and mitigate operational risks that can lead to system disruptions before they occur,
- Prepare for and respond to disruptive events (natural or man-made, accidental or intentional) in a manner that demonstrates command and control of incident response, and
- Recover and restore mission-critical operations following a disruptive event within acceptable time frames.

# Hurdles to Effective Operational Resilience Management

---

Vague and abstract nature

Compartmentalization

Technology focus

Practice proliferation

Insufficient funding

Insufficient success metrics

Discrete nature of activity

(Over)reliance on people

Regulatory climate

Head-in-the-sand

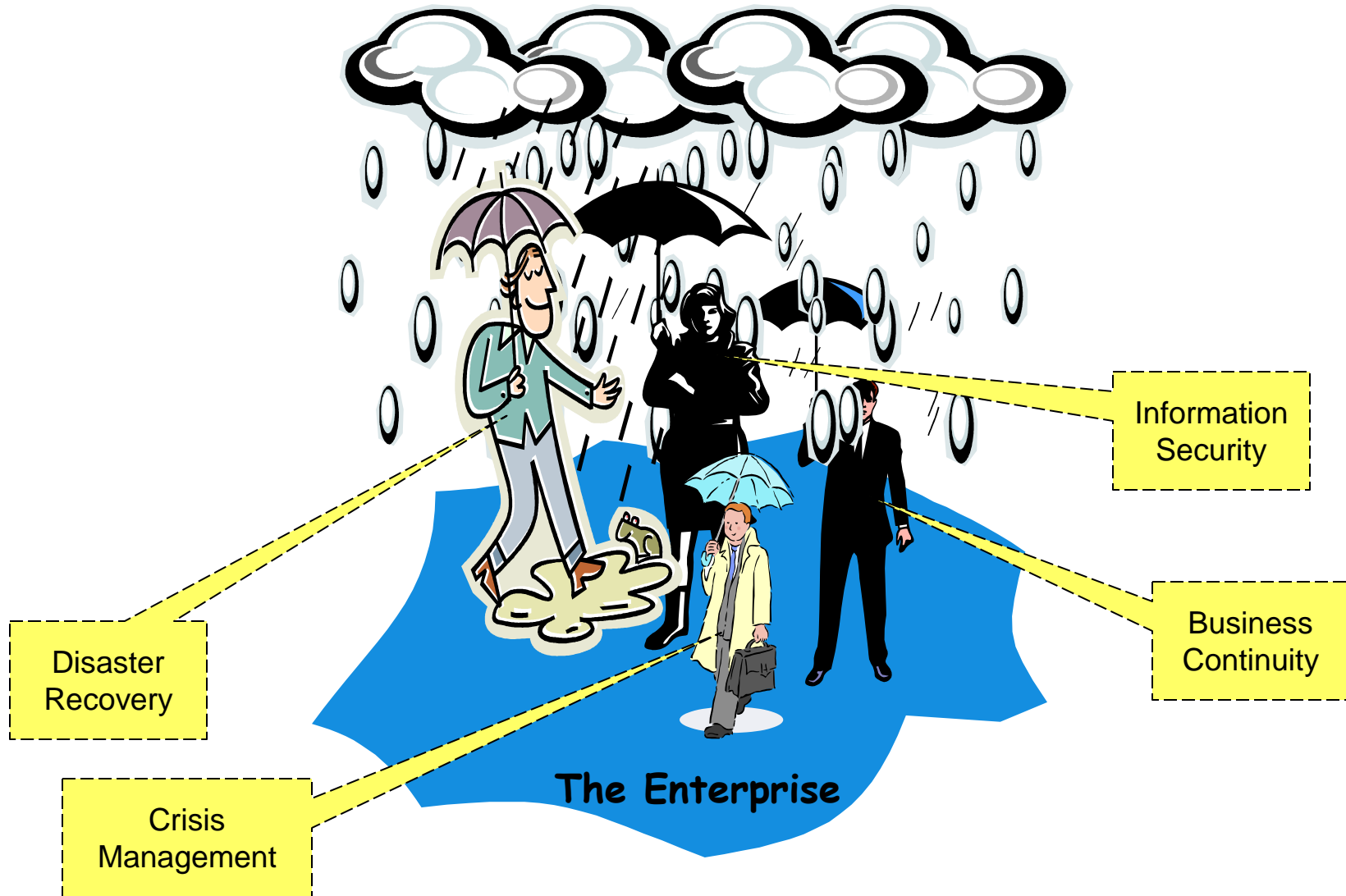


# Multiplicity of Preparedness Planning Efforts





# Another Analogy



# Step-By-Step / Checklist / Roadmap .....



- ☐ Identify your critical products and services (Why do you exist?)
- ☐ What dose operational stress mean to you?
- ☐ Internal environmental scan (What has changed internally?)
- ☐ External environmental scan (What has changed externally?)
- ☐ Characterize your risk environment.
- ☐ What are your operational risks? Who will be affected if there are realized?
- ☐ What hurdles do you face to effective operational resilience management?

# Cornerstones of Operational Resilience





# Cornerstones of Operational Resilience

---

- Risk Management
  - Operational Risk Management
- Convergence
- Organizational Construct for Resilience Activities
- Protection and Sustainment Activities
- Lifecycle View
- Institutionalization



# Operational Risk Management

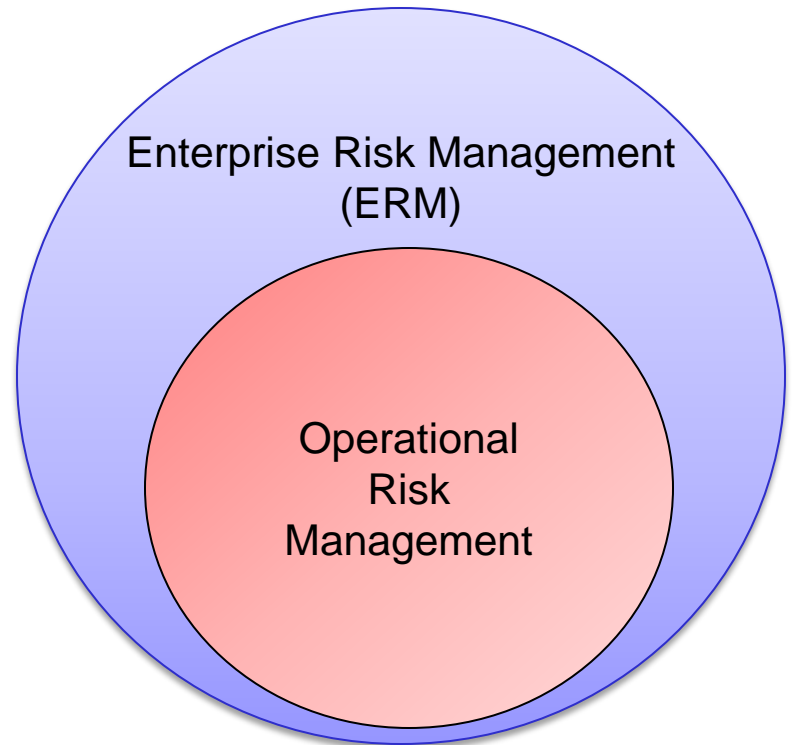
A form of risk affecting day-to-day business operations

A very broad risk category

- From high-frequency low-impact to low-frequency high-impact

Exacerbated by

- Actions of people
- Systems and technology failures
- Failed internal processes
- External events



**Operational resilience emerges from effective management of operational risk.**



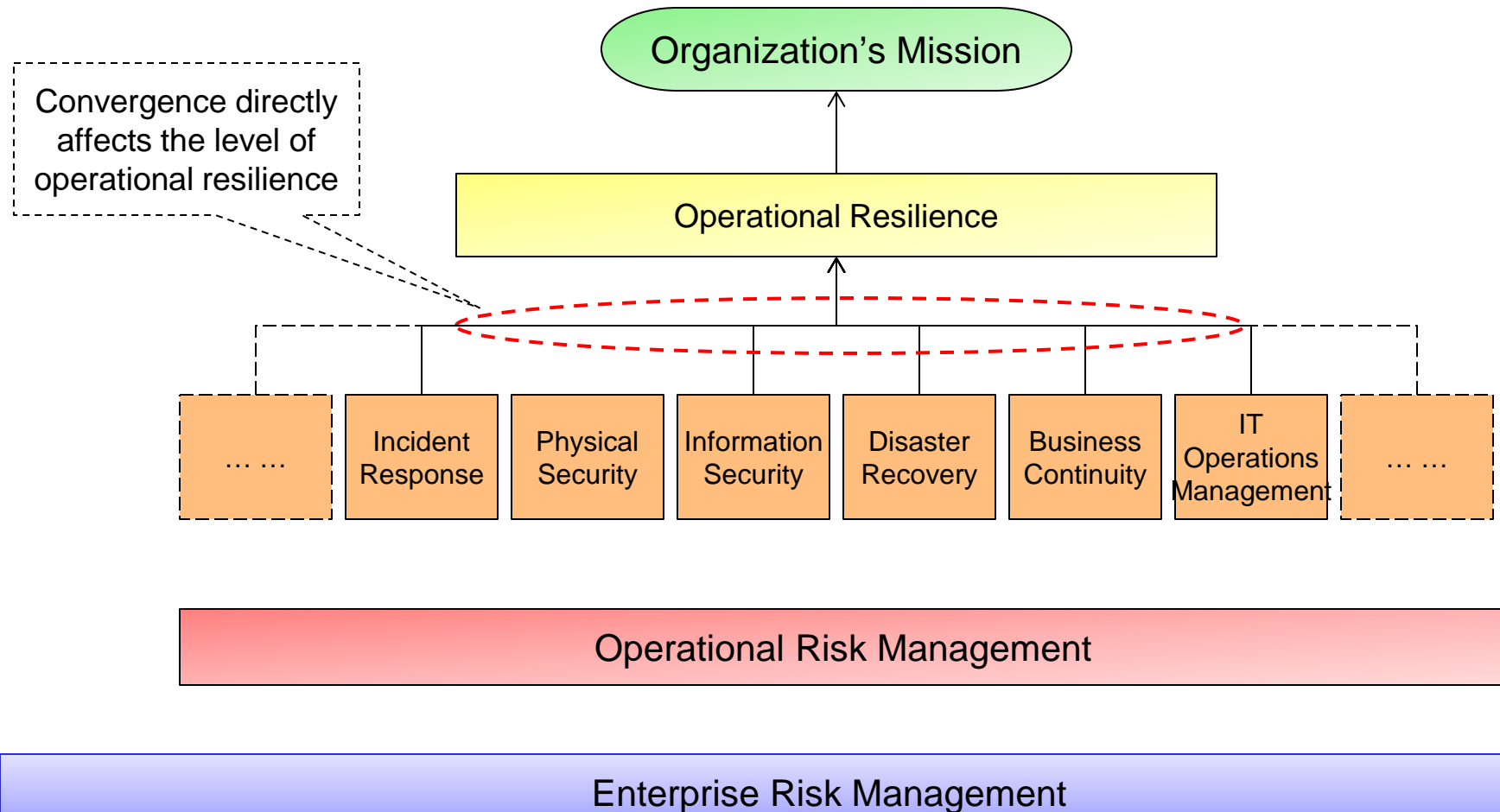
# Cornerstones of Operational Resilience

---

- ✓ Risk Management
  - Operational Risk Management
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# Convergence



# Benefits of Convergence and Integration

---

- ❖ Similar activities are bound by same risk drivers
- ❖ Allows for better alignment between risk-based activities and organizational risk tolerances and appetite
- ❖ Eliminates redundant activities (and associated costs)
- ❖ Forces collaboration between activities that have similar objectives
- ❖ Enforces a mission focus
- ❖ Facilitates a process that is owned across the organization
- ❖ Influences how operational risk and resilience management work is planned, executed, and managed

# Multiplicity of Preparedness Planning Efforts



# An Analogy



Chief  
Information  
Officer

Chief  
Information  
Security  
Officer

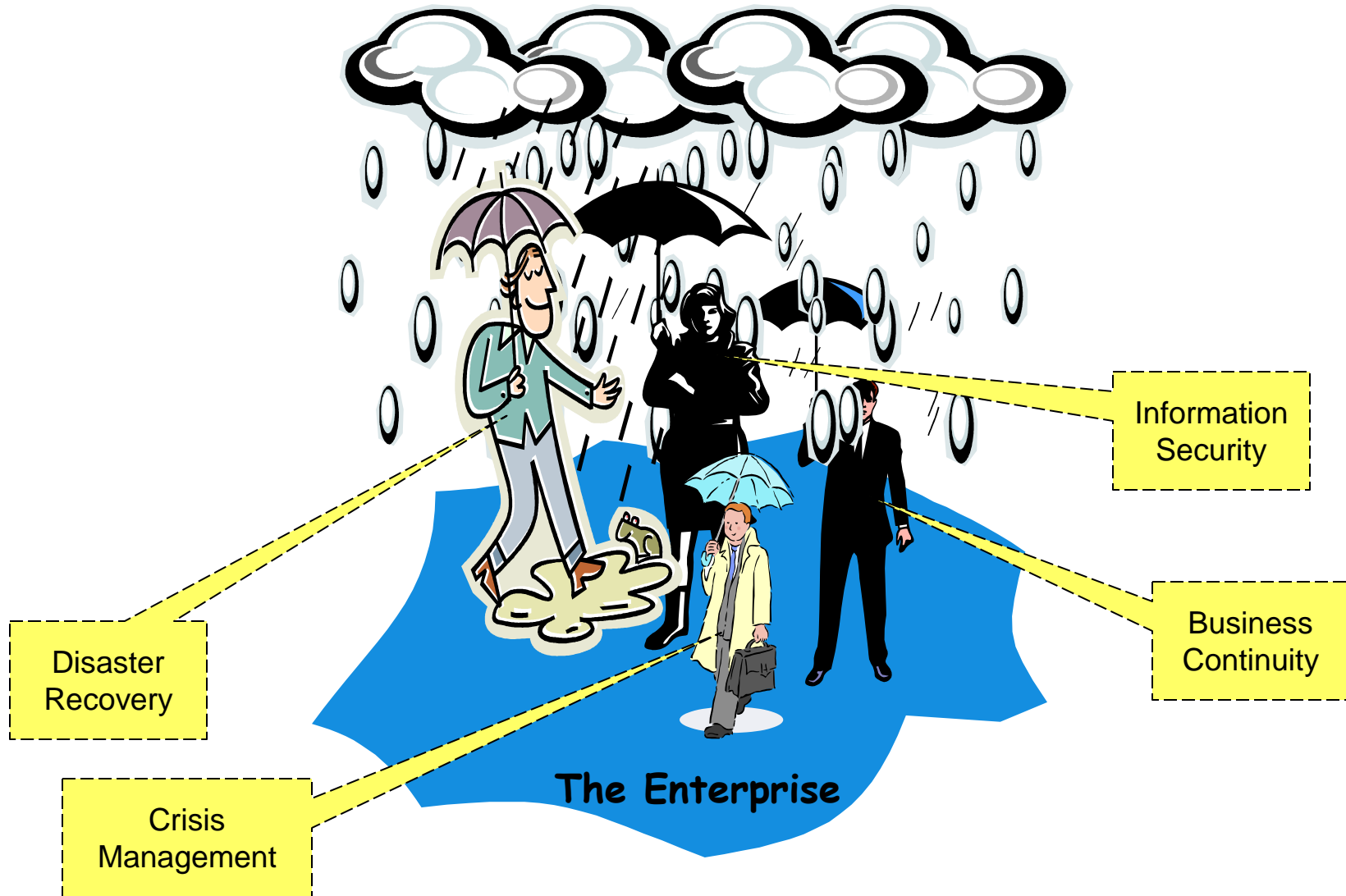
Human  
Resources  
Department

Corporate  
Communications

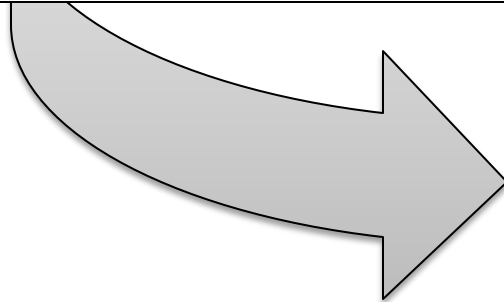
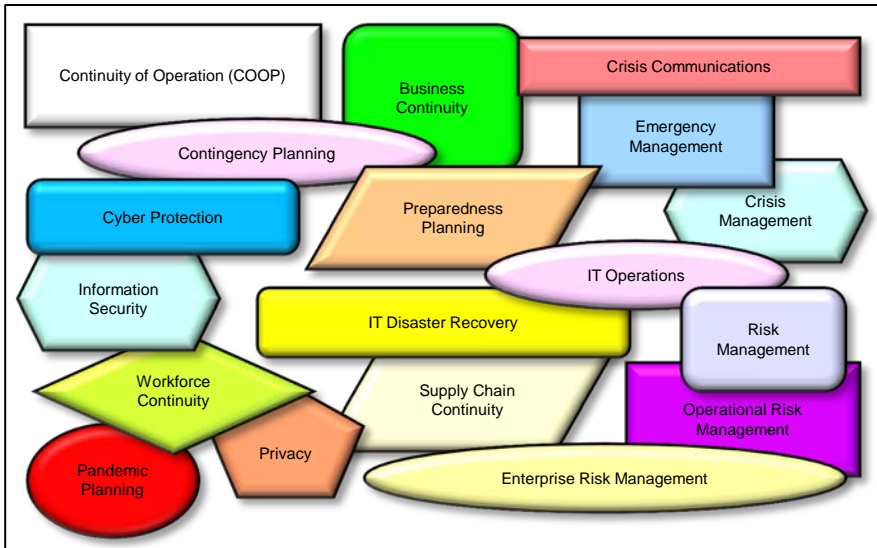
Corporate  
Security



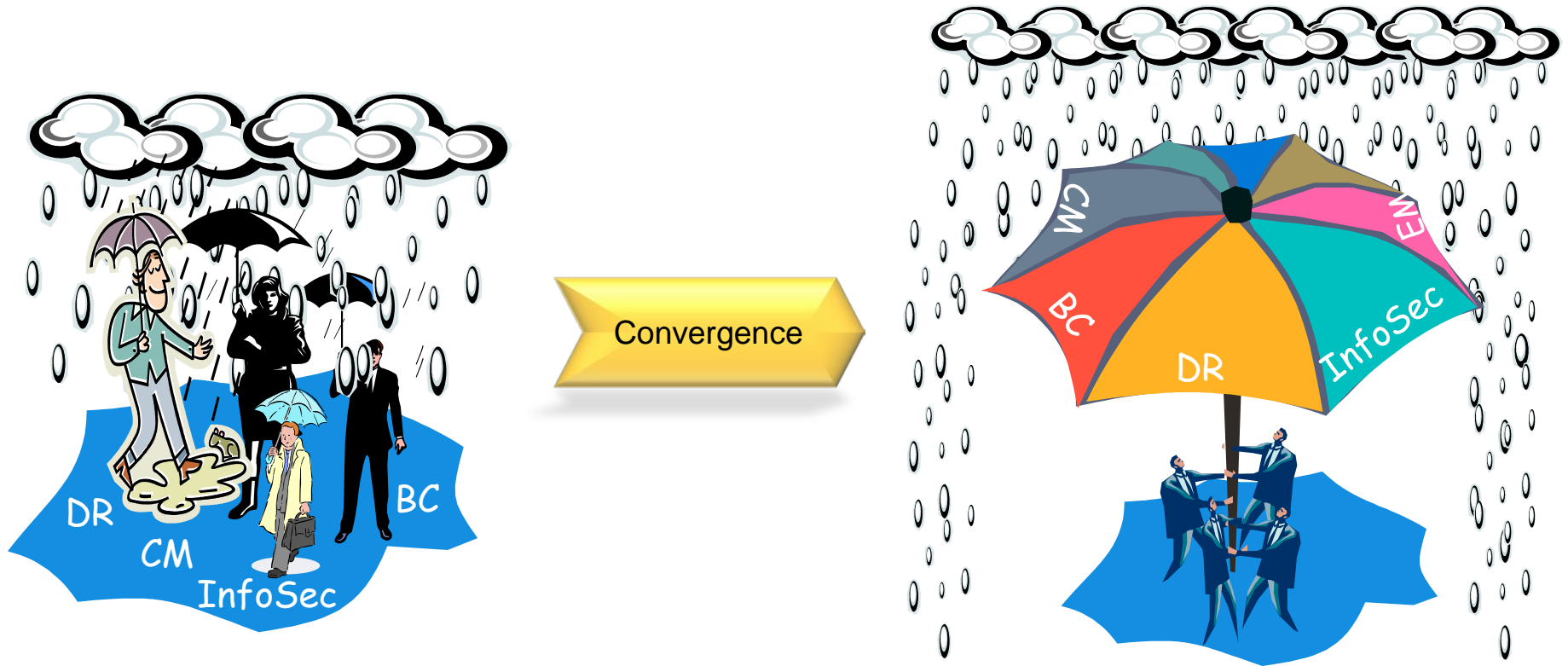
# Another Analogy



# Desired Solution Approach



# Desired Solution Approach: An Analogy



# Enemies of convergence

---

- ❖ Organizational structures
- ❖ Traditional funding models
- ❖ Overuse and misuse of codes of practice
- ❖ Unclear or poorly defined and communicated risk drivers
- ❖ Unclear or poorly defined enterprise objectives, strategic objectives, and critical success factors
- ❖ Lack of supporting process-orientation and definition
- ❖ Lack of sponsorship and governance for the process
- ❖ Lack of a risk-aware culture

# Step-By-Step / Checklist / Roadmap .....

- ☐ Identify your critical products and services (Why do you exist?)
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- ☐ What hurdles do you face to effective operational resilience management?
- ☐ What operational risk management activates (silos) exist? Are there opportunities for convergence of some sort? Where would you start?



# Cornerstones of Operational Resilience

---

- ✓ Risk Management
  - Operational Risk Management
  
- ✓ Convergence
  - Organizational Construct for Resilience Activities
  - Protection and Sustainment Activities
  - Lifecycle View
  - Institutionalization

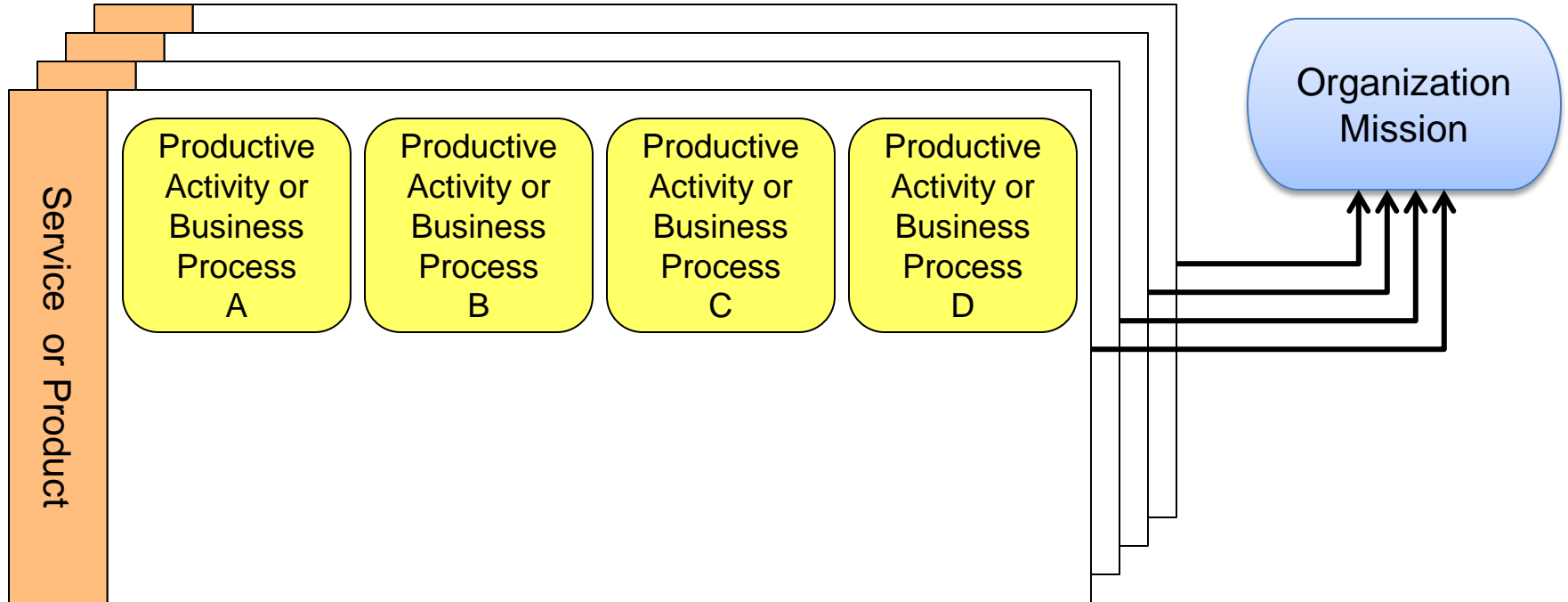


# Services and Products



Outputs of an organization  
can be internally or externally focused.  
Collectively they enable an organization's mission.

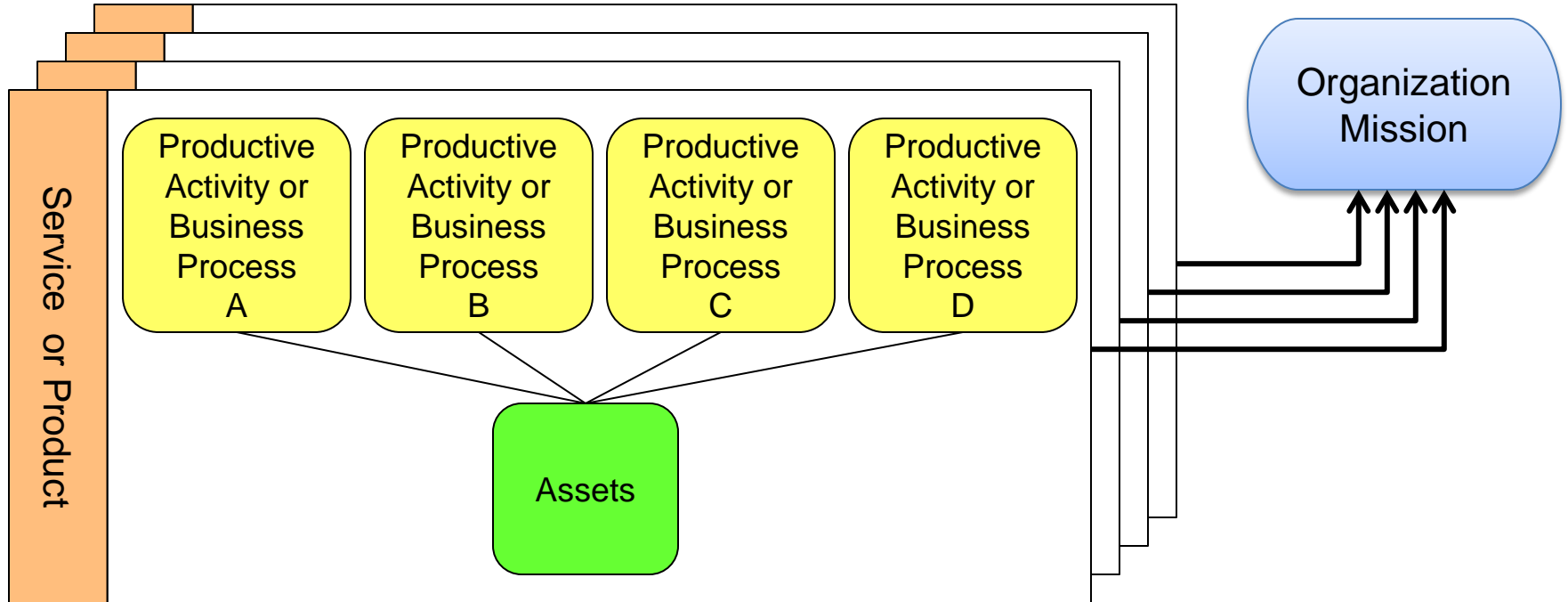
# Productive Activities or Business Processes



Activities that the organization (and/or its suppliers) perform to ensure that services and products are generated

A service or product is made up of one or more business processes.

# Assets



Something of value to the organization

Asset value relates to the importance of the asset in meeting the service mission.

# Asset Types of Importance to Operational Resilience

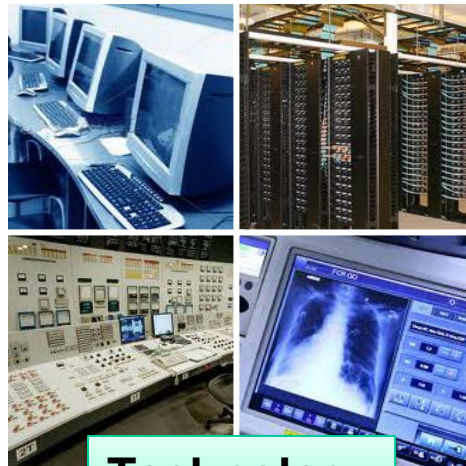


**People**

**Information**



**Facilities**



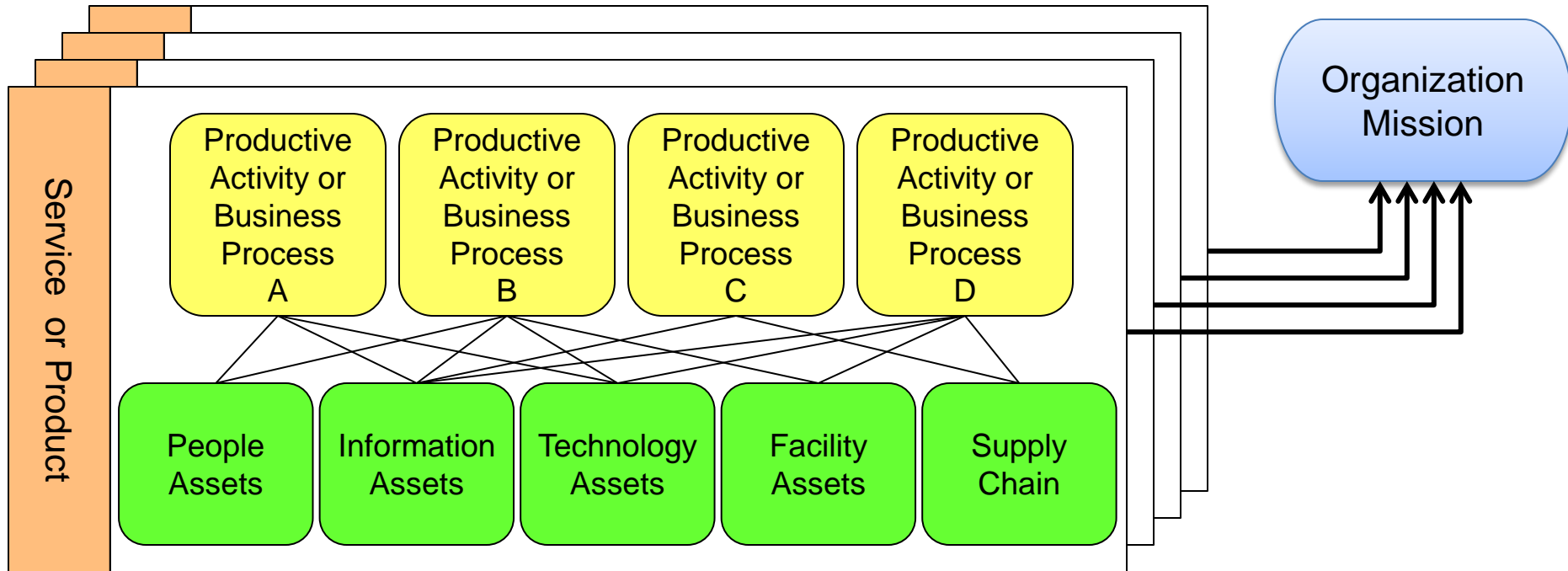
**Technology**

**Supply Chain / Raw Material**





# Asset Types

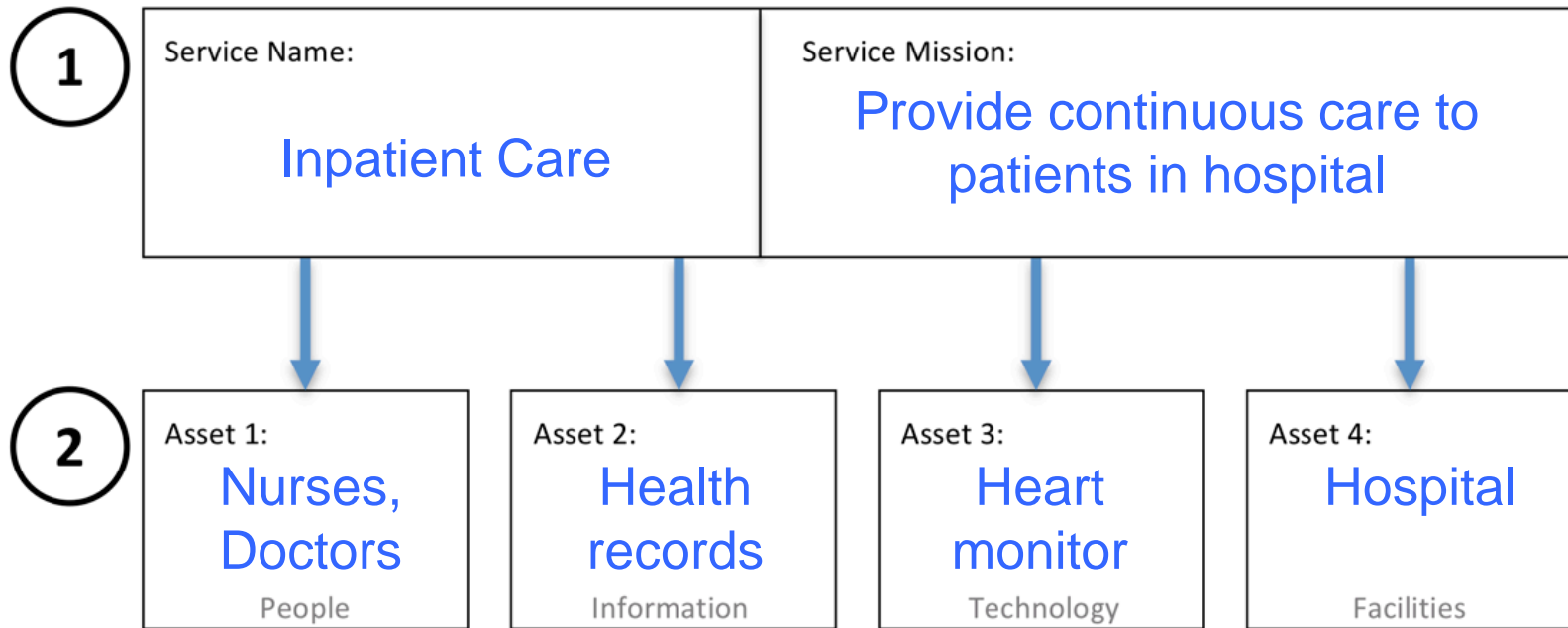


Something of value to the organization

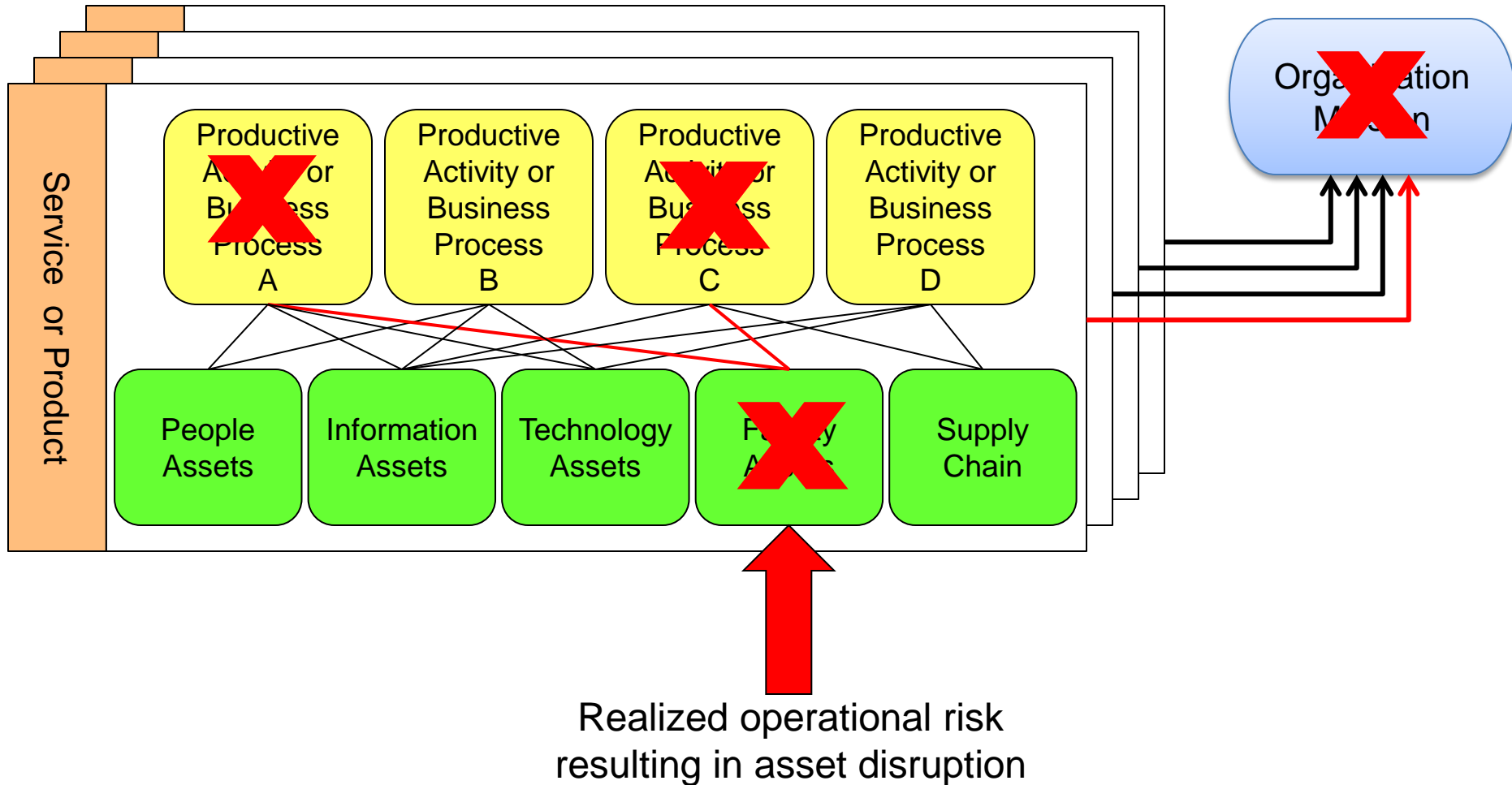
Asset value relates to the importance of the asset in meeting the service mission.

# Exercise - Steps 1 & 2

---



# Operational Resilience Starts at Asset Level



# Exercise - Step 3

3

A. What is the strategic importance of the service?

As a hospital, providing continuous care to in-patients is our top strategic objective

B. Which asset could be disrupted and how?

Health records could be lost or corrupted due to record system failure

C. What would be the impact on the service mission if the asset were disrupted?

Patients might not receive appropriate or timely care

D. What consequences, if any, would the organization experience? Consider a) reputational harm, b) impacts to life, safety, and health of employees and customers, c) legal fines or penalties, and d) other financial losses.

Potential loss of life, serious reputational and financial harm

# Cornerstones of Operational Resilience

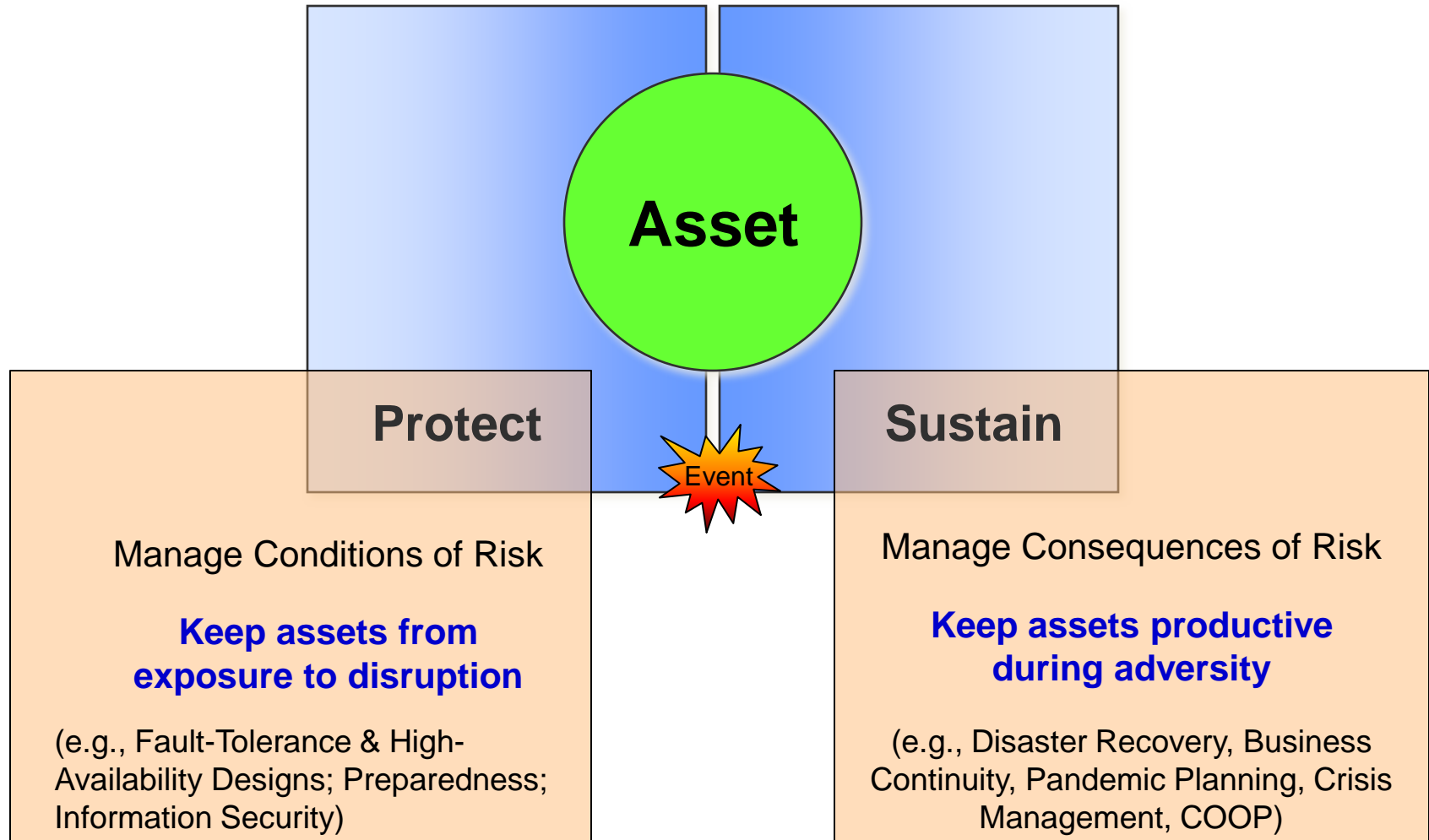
---

- ✓ Risk Management
  - Operational Risk Management
- ✓ Convergence
- ✓ Organizational Construct for Resilience Activities
  - Protection and Sustainment Activities
  - Lifecycle View
  - Institutionalization





# Operational Resilience Starts at Asset Level



# Analogy - Protection and Sustainment Strategies

## Protection Activities

- Translate into activities designed to keep assets from exposure to disruption
- Example: “security” activities, but may also be embedded in IT operations activities

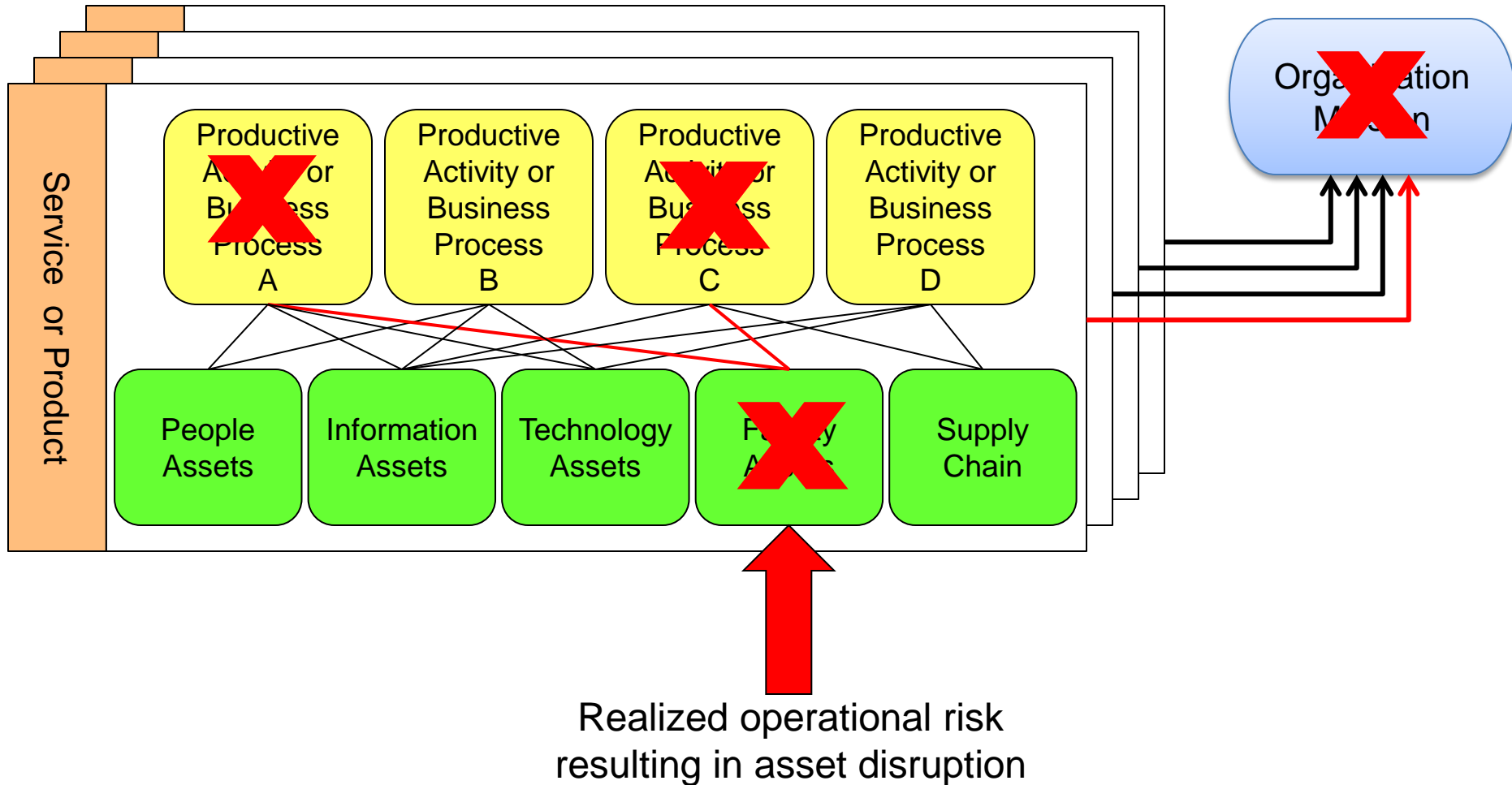


## Sustainability Activities

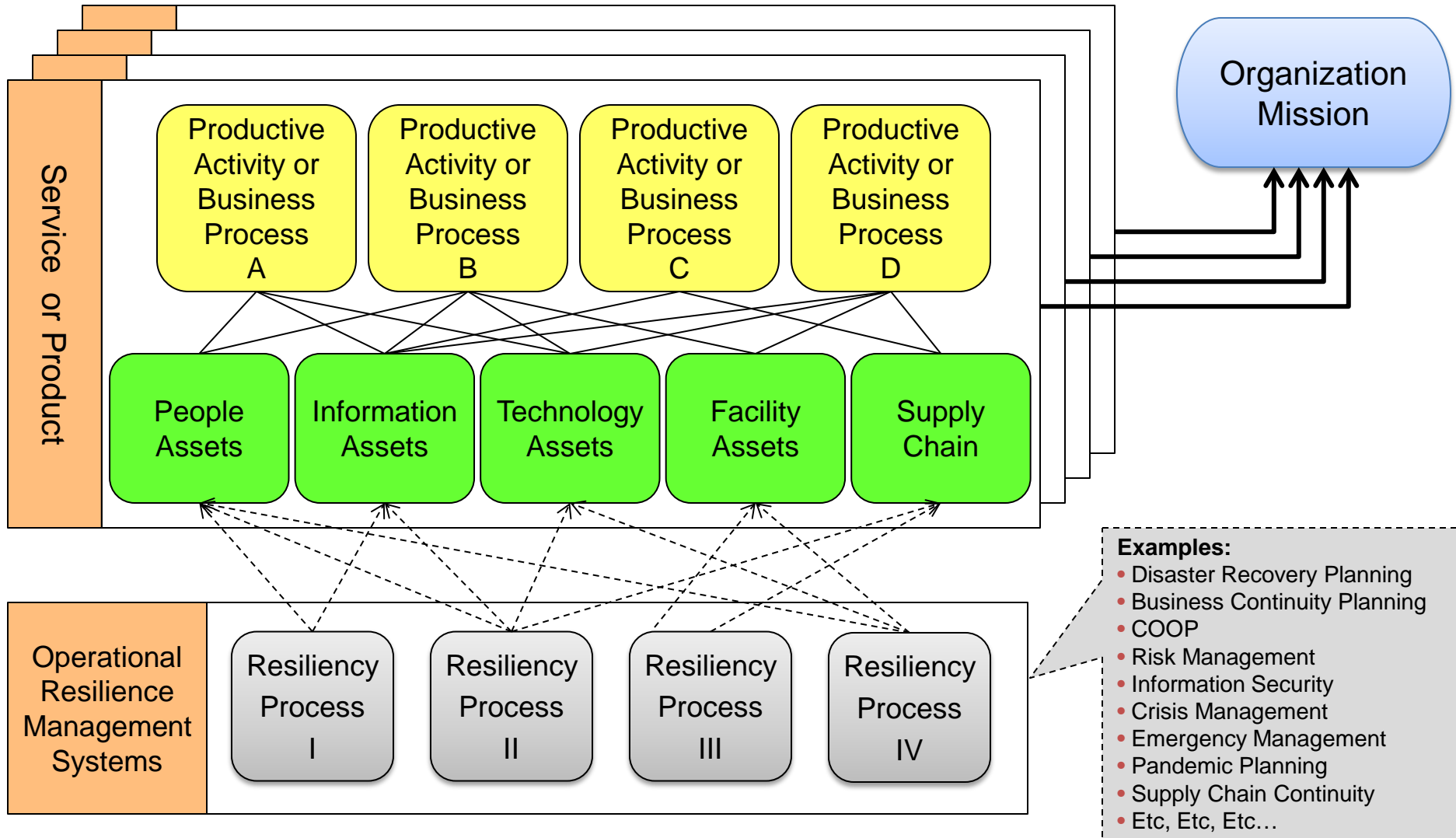
- Translate into activities designed to keep assets productive during adversity
- Example: “business continuity” activities



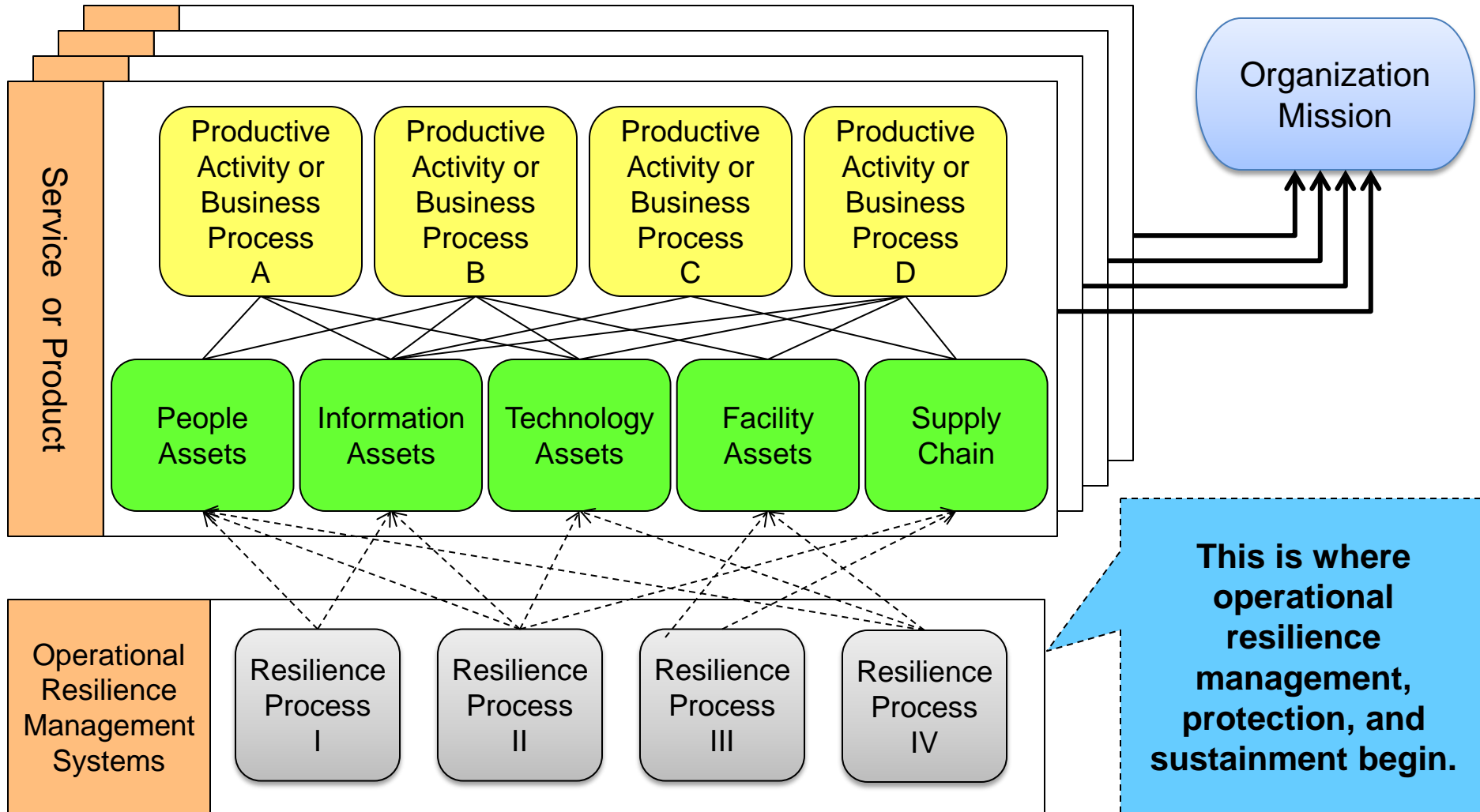
# Asset Disruption



# Organizational Context for Resiliency Activities

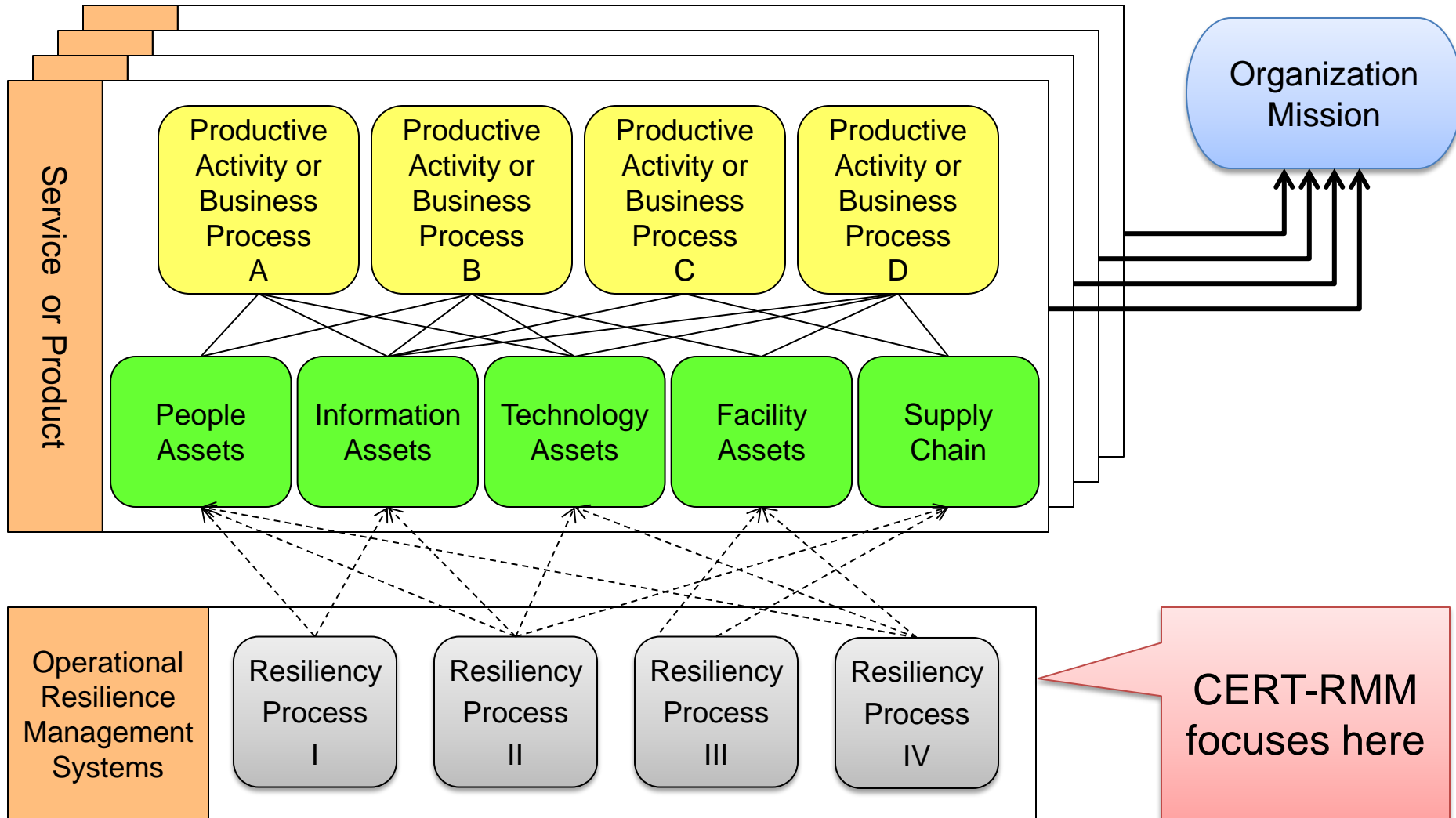


# Organizational Context for Resilience Activities





# Organizational Context for Resiliency Activities



# Step-By-Step / Checklist / Roadmap .....

- ☐ Identify your critical products and services (Why do you exist?)
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- ☐ What are your operational risks? Who will be affected if there are realized?
- ☐ What hurdles do you face to effective operational resilience management?
- ☐ What operational risk management activates (silos) exist? Are there opportunities for convergence of some sort? Where would you start?
- ☐ Draw the resilience context diagram for your organization.

# Resilience Requirements Drive Strategies

---

## Resilience requirement

- A constraint that the organization places on the productive capability of an asset to operational resilience of services to which the asset is associated with

## Are the foundation for

- Protection strategies (security controls, etc.)
- Sustainment strategies (service continuity plans, etc.)

Must reflect organization's risk tolerances and appetite

# Levels of requirements

---

## Three levels of resilience requirements

1. **Enterprise** – reflect enterprise-level needs, expectations, and constraints
  - Example: HIPAA privacy regulations
2. **Service** – reflect the resilience needs of a service in pursuit of its mission
3. **Asset** – set by the owners of the assets and establish the asset's protection and sustainment needs

Iteration may be necessary to harmonize across levels

# Types of requirements

---

**Confidentiality** – Ensuring that only authorized people, processes, or devices have access to an information asset

**Integrity** – Ensuring that an asset remains in the condition intended and so continues to be useful for the purposes intended

**Availability** – Ensuring that an asset remains accessible to authorized users (people, processes, or devices) whenever it is needed



# Applicability of requirements

Not all resilience requirement types apply to all asset types under all circumstances.

Resilience Requirement	Asset Type			
	People	Information	Technology	Facilities
Confidentiality	--	<b>X</b>	--	--
Integrity	<b>X</b> *	<b>X</b>	<b>X</b>	<b>X</b>
Availability	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>

# Exercise - Steps 4 & 5

4

Select an asset from Step 2:

Health records

*Suggestion: select the information asset identified in step 2.*

5

**Confidentiality:** Ensuring that only authorized people, processes, or devices have access to an information asset

**Confidentiality requirements for the asset:**

Health records may only be accessed by the patient's doctor and authorized staff.

*Example: Patient medical records may only be viewed by the patient's doctor and medical staff expressly approved by the patient's doctor.*

# Exercise - Steps 6 & 7

6

**Integrity:** Ensuring that an asset remains in the condition intended and so continues to be useful for the purposes intended

**Integrity requirements for the asset:**

Alterations to health records require doctor's approval.

*Example: Patient medical records may be altered only by the patient's doctor. Alterations by approved medical staff must be authorized by the patient's doctor.*

7

**Availability:** Ensuring that an asset remains accessible to authorized users (people, processes, or devices) whenever it is needed

**Availability requirements for the asset:**

Health records must be available on demand, 24x7.

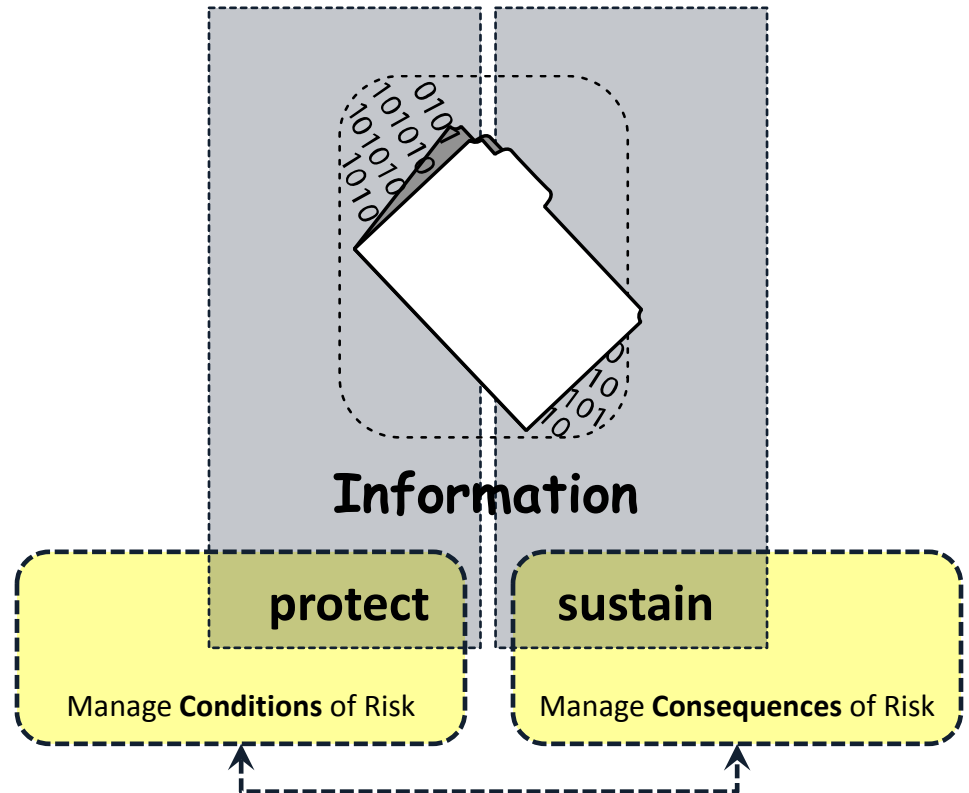
*Example: Patient medical records must be available to authorized personnel on demand, 7 days a week, 24 hours a day.*

# Operational risk and resilience

Operational resilience requires **optimizing** these strategies in a way that

- Minimizes operational risk (to the associated services)
- Makes resource efficient
- Sustains the functionality of the asset.

**This is the management challenge of operational resilience.**



# Exercise - Steps 8 & 9

Use this part of the exercise worksheet to develop protection and sustainment strategies for your asset

CERT Resilience Management Model v1.1  
Developing a resilience strategy

8

Asset from Step 4:

9

PROTECT

Based on the resilience requirements, the protection strategy for this asset is:

*Example: The protection strategy for patient medical records is to strictly limit viewing and modification access to authorized personnel.*

This strategy would be implemented through these controls:

*Administrative:*

*Example: create and enforce an access policy*

*Technical:*

*Example: require user ID/password to access electronic medical records, electronic IDs to access data center*

*Physical*

*Example: lock data center and strictly limit access*

SUSTAIN

Based on the resilience requirements, the sustainment strategy for this asset is:

*Example: The sustainment strategy is to ensure that authorized medical personnel have access even if the original electronic or paper records are unavailable.*

This strategy would be implemented through these controls:

*Administrative:*

*Example: develop, test, and maintain continuity plans*

*Technical:*

*Example: Scan all paper records for digital storage; synchronize electronic storage to redundant data center for failover; automatically backup data*

*Physical*

*Example: physically separate primary and secondary data centers; store backups offsite*



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# Step-By-Step / Checklist / Roadmap .....

- ☐ Identify your critical products and services (Why do you exist?)
- ☐ What dose operational stress mean to you?
- ☐ Internal environmental scan (What has changed internally?)
- ☐ External environmental scan (What has changed externally?)
- ☐ Characterize your risk environment.
- ☐ What are your operational risks? Who will be affected if there are realized?
- ☐ What hurdles do you face to effective operational resilience management?
- ☐ What operational risk management activates (silos) exist? Are there opportunities for convergence of some sort?
- ☐ Draw the resilience context diagram for your organization.
- ☐ What are your resilience requirement categories?
- ☐ Repeat the exercise for your organization.

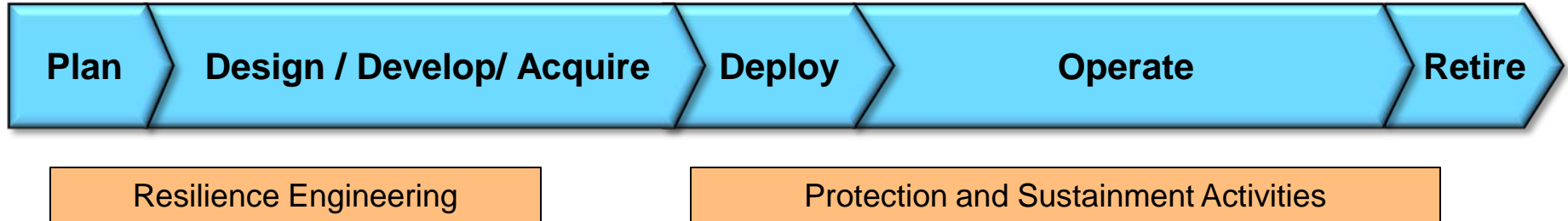
# Cornerstones of Operational Resilience

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- ✓ Risk Management
  - Operational Risk Management
- ✓ Convergence
- ✓ Organizational Construct for Resilience Activities
- ✓ Protection and Sustainment Activities
  - Lifecycle View
  - Institutionalization



# Lifecycle View



To improve and sustain an entity's operational resilience, it is not sufficient to only improve protection and sustainment activities.

resilience should not be an afterthought bolt-on

resilience should be engineered and built-in

Resilience Management is a Total Lifecycle Concept

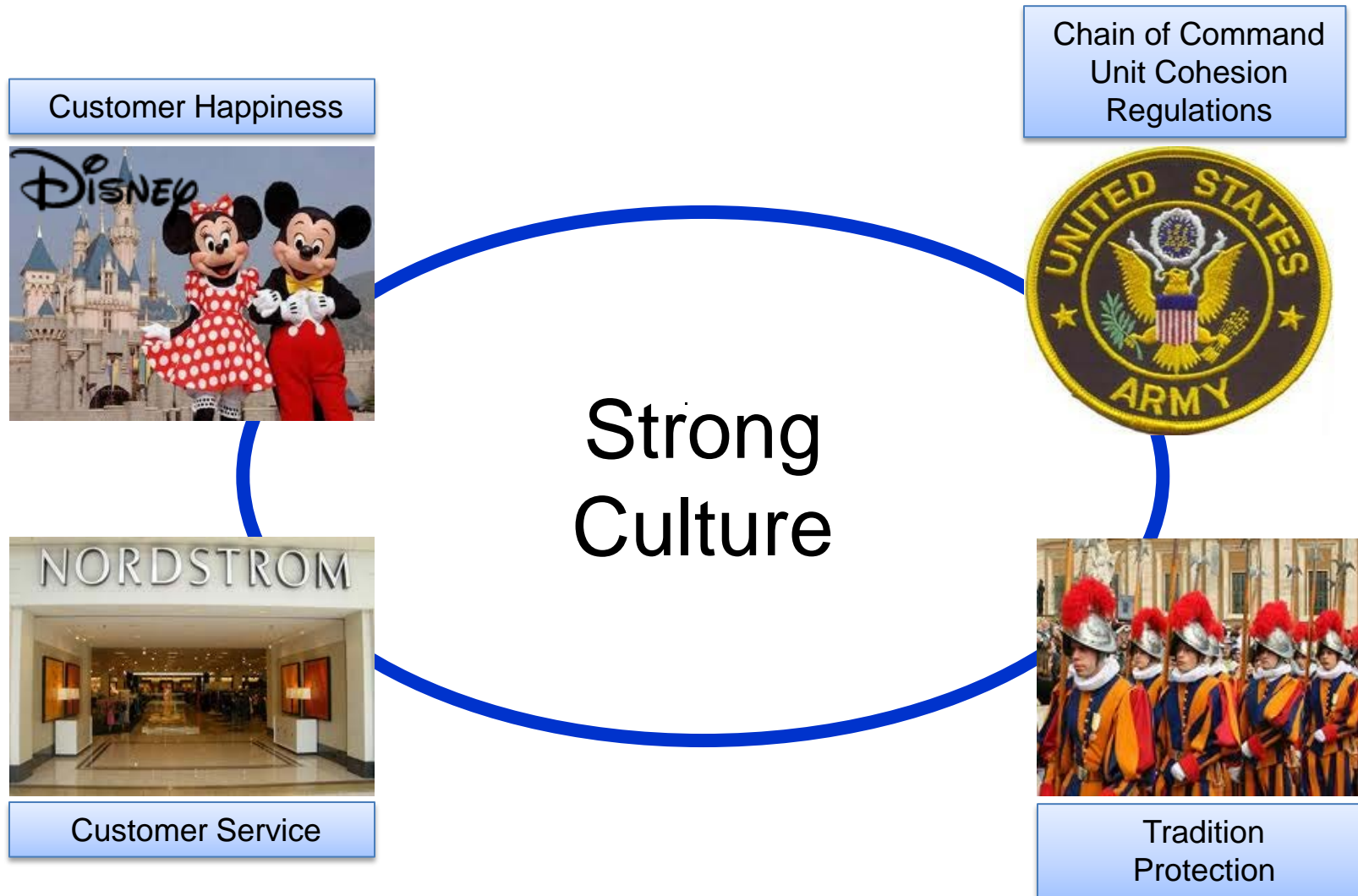
# Cornerstones of Operational Resilience

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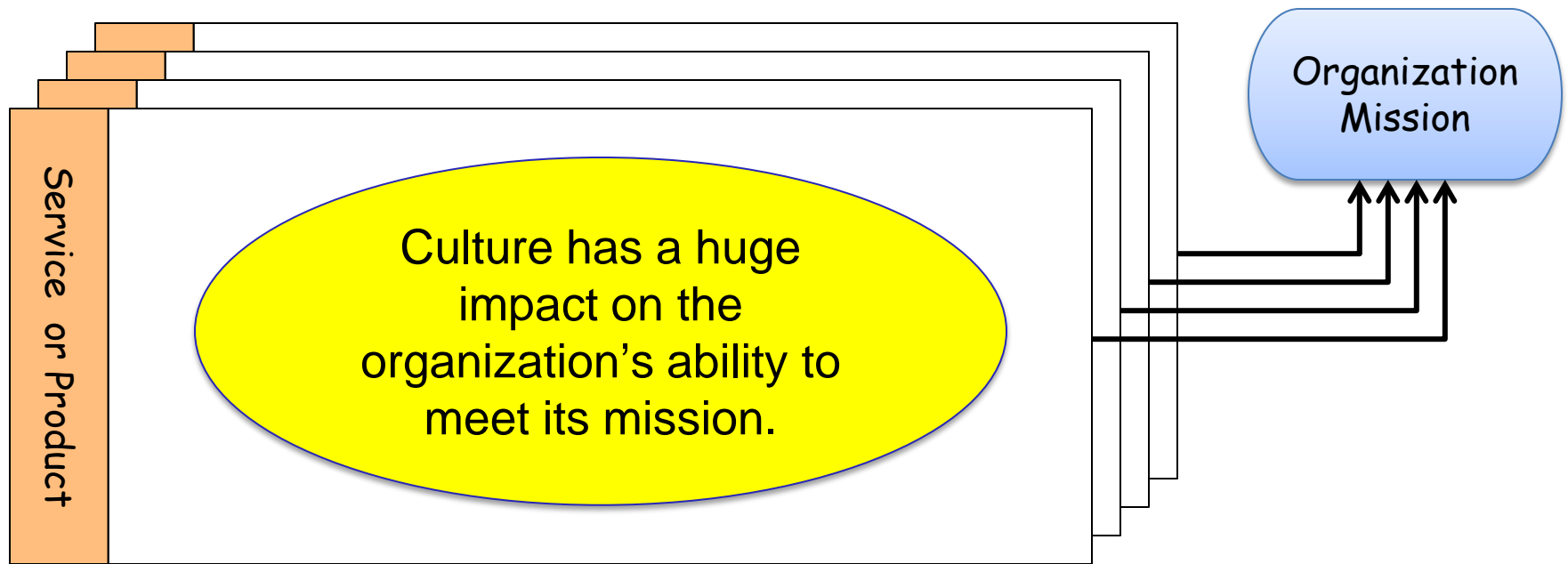
- ✓ Risk Management
  - Operational Risk Management
- ✓ Convergence
- ✓ Organizational Construct for Resilience Activities
- ✓ Protection and Sustainment Activities
- ✓ Lifecycle View
- Institutionalization



# What do these organizations have in common?





# Institutionalizing a Culture of resilience





# Institutionalizing a Culture of resilience

**institutionalize** verb (CUSTOM) (UK USUALLY **institutionalise**) UK   
US  /,ɪn.stɪ'tjuː.ʃən.ə.laɪz/ (US) /-ˈtuː-/ [T]

to make something become part of a particular society, system, or organization

*What was once an informal event has now become institutionalized.*



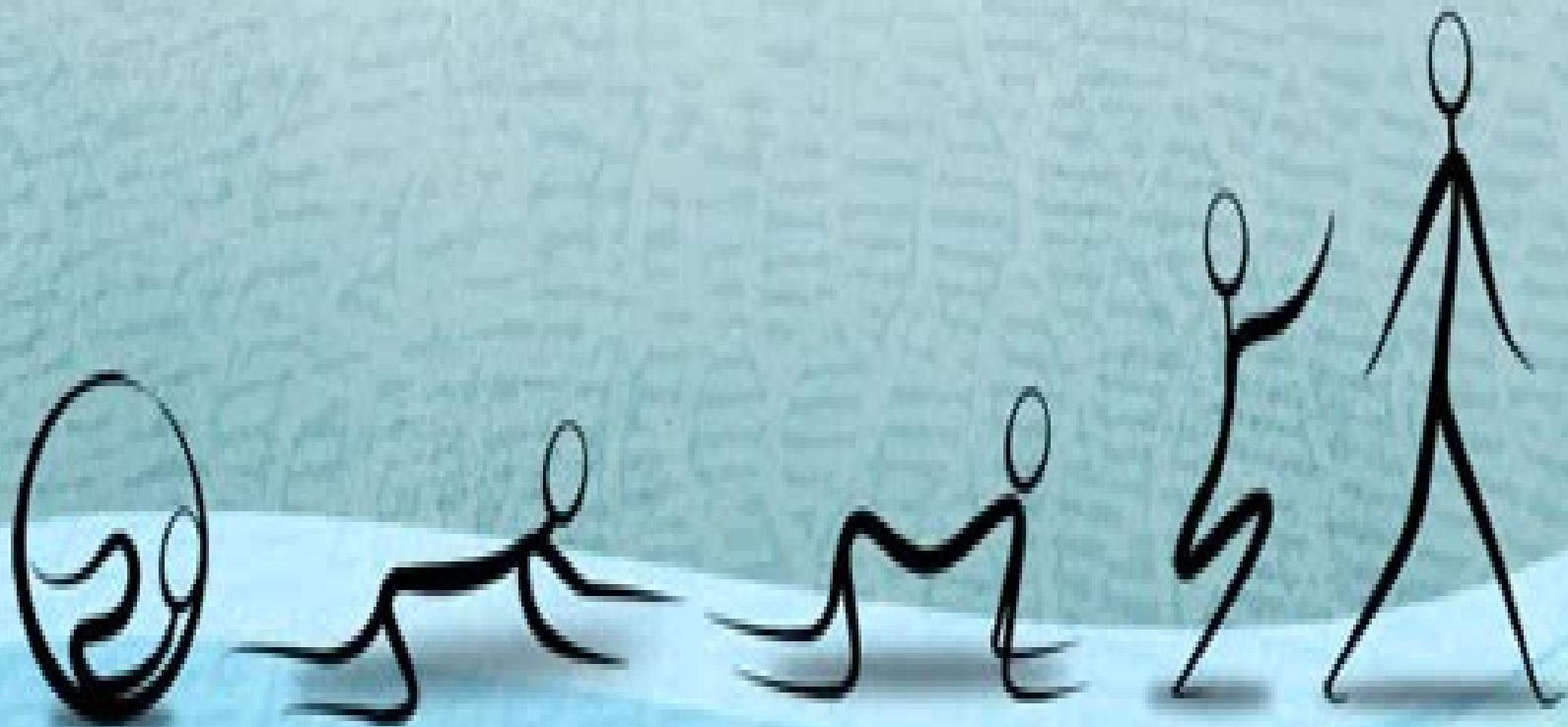
Organizations must provide explicit guidance for institutionalizing resilience activities so that they persist over time

Ask not how well am I performing today?

Ask do I have what it takes to sustain high performance beyond today?

Is there one place that I can go to see what are all the right things that an organization should do in order to improve and manage its operational resilience in a systematic, practical, and proven manner?





# Maturity Models

# Today's Operating Environment



Rapid changes in technology and its application in a wide range of industries.

Introduction of many new systems, business processes, markets, risks, and enterprise approaches.

Many immature products and services being consumed by enterprises that themselves are in a state of change.

# Challenges at Hand

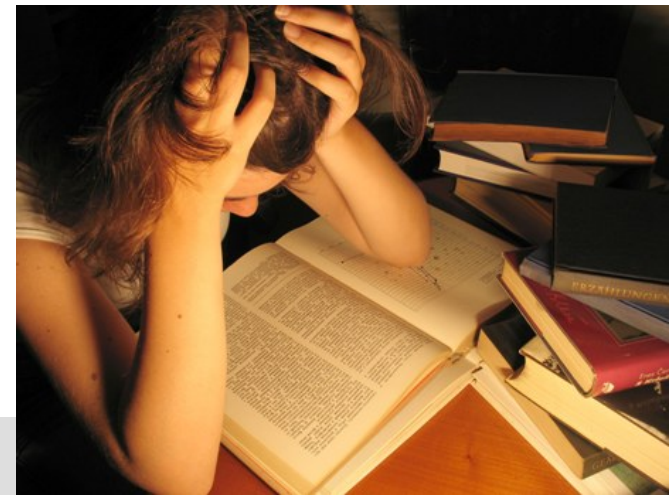
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How can you tell if you are doing a good job of managing these changes?

What are effective ways to monitor your progress?

How do you manage the interactions of systems and processes that are continually changing?

How do poor processes impact interoperability, safety, reliability, efficiency, and effectiveness?

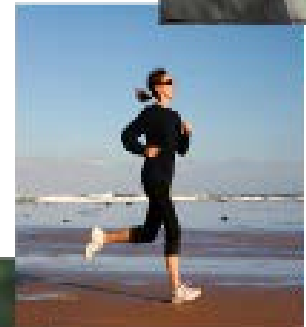


# Maturity Model Defined

An organized way to convey a path of experience, wisdom, perfection, or acculturation.

Depicts an evolutionary progression of an attribute, characteristic, pattern, or practice.

The subject of a maturity model can be objects or things, ways of doing something, characteristics of something, practices, controls, or processes.





# Maturity Models Provide...

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Means for assessing and benchmarking performance

Ability to assess how a set of characteristics have evolved

Expression of a body of knowledge of best practices

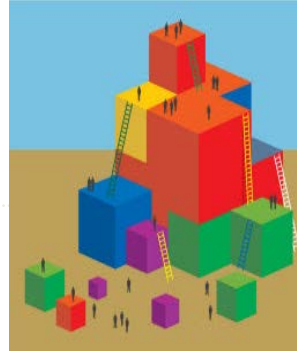
Means to identify gaps and develop improvement plans

Roadmap for model-based improvement

Demonstrated results of improvement efforts

Common language or taxonomy

# Key Components of a Maturity Model



<b>Levels</b>	<ul style="list-style-type: none"><li>• The measurement scale</li><li>• The transitional states</li></ul>
<b>Domains</b>	<ul style="list-style-type: none"><li>• Logical groupings of like attributes into areas of importance to the subject matter and intent of the model</li><li>• Logical groupings of like practices, processes, or good things to do</li></ul>
<b>Attributes</b>	<ul style="list-style-type: none"><li>• Core content of the model arranged by domains and levels</li><li>• Typically based on observed practices, standards, or expert knowledge</li></ul>
<b>Diagnostic Methods</b>	<ul style="list-style-type: none"><li>• For assessment, measurement, gap identification, benchmarking</li></ul>
<b>Improvement Roadmaps</b>	<ul style="list-style-type: none"><li>• To guide improvement efforts (Plan-Do-Check-Act; Observe-Orient-Decide-Act)</li></ul>

# Progression Model Defined

Simple progression or scaling of an attribute, characteristic, pattern, or practice

Levels describe higher states of achievement, advancement, completeness, or evolution

Levels can be arbitrary as agreed upon by users, industry, etc.



**A Maturity  
Progression for Toy  
Building Bricks**

# Progression Model Example

---

## A Maturity Progression for Authentication

Three-factor authentication
Two-factor authentication
Addition of changing every 60 days
Use of strong passwords
Use of simple passwords`

## A Maturity Progression for Human Mobility

Fly
Sprint
Run
Jog
Walk
Crawl

# Progression Model Example: SGMM

Level 4:  
Optimizing

Level 2:  
Investing

175 Characteristics: Features you would expect to see at each stage of the smart grid journey

Smart Grid  
Maturity Model

SMR

Strategy,  
Management,  
& Regulatory

OS

Organization  
& Structure

GO

Grid  
Operations

WAM

Work & Asset  
Management

TECH

Technology

CUST

Customer

VCI

Value Chain  
Integration

SE

Societal &  
Environmental

# Benefits & Limitations of Progression Models

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## Benefits

- ◆ Provides a transformative roadmap
- ◆ Simple to understand and adopt; low adoption cost
- ◆ Easy to recalibrate as technologies and practices advance

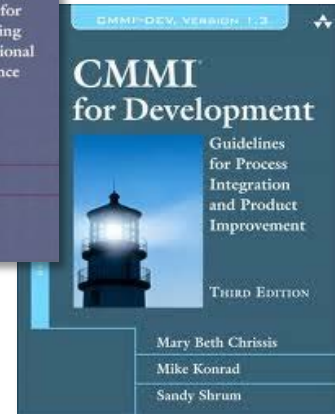
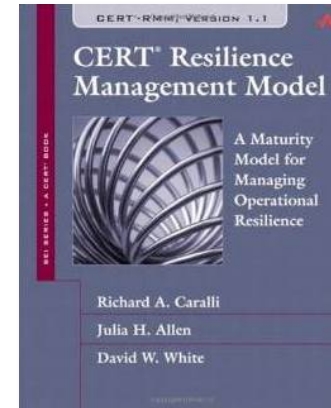
## Limitations

- ◆ Levels are arbitrarily defined and may be meaningless for achieving objectives
- ◆ Achieving higher levels does not necessarily translate into “maturity”
- ◆ Often confused with CMMs - thus users inaccurately project traits of CMMs on progression models

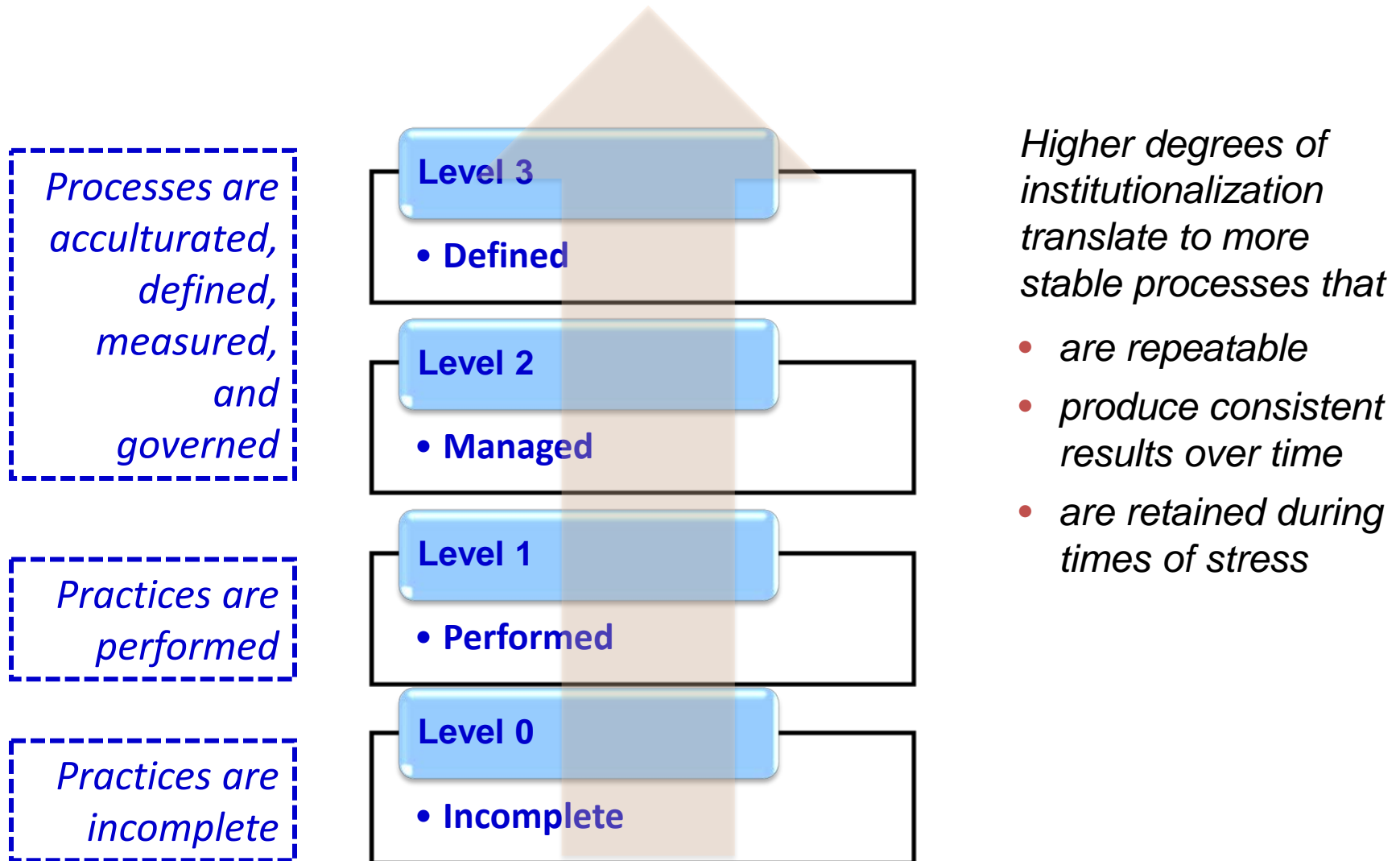


# Capability Maturity Models (CMM)

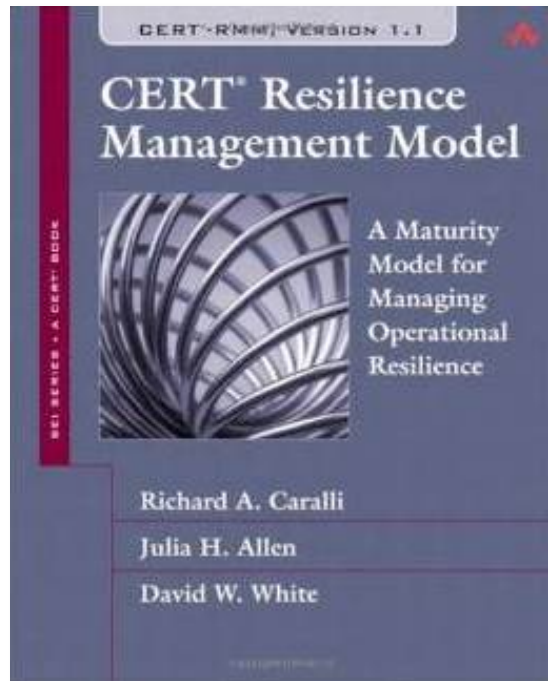
- A more complex instrument
- Characterizes
  - the maturity of processes
  - the degree to which processes are institutionalized
  - the maturity of the culture of the organization
  - the extent to which the organization demonstrates process maturity
- Levels reflect the extent to which a particular set of practices have been institutionalized
  - Institutionalized processes are more likely to be retained during times of stress.



# Capability Maturity Model Levels



# Capability Maturity Model Example: CERT-RMM



Framework for managing and improving operational resilience

***“...an extensive super-set of the things an organization could do to be more resilient.”***

<http://www.cert.org/resilience/>

- CERT-RMM adopter

# Benefits and Limitations of CMMs

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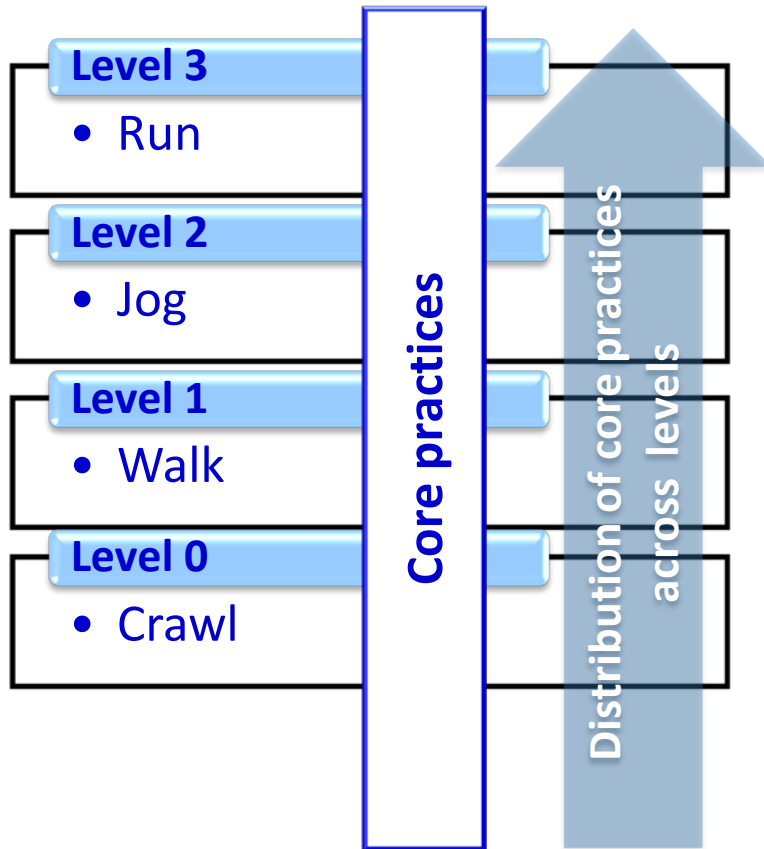
## Benefits

- Provides for measurement of core competencies
- Provides for rigorous measurement of capability—the ability to retain core competencies under times of stress
- Can provide a path to quantitative measurement

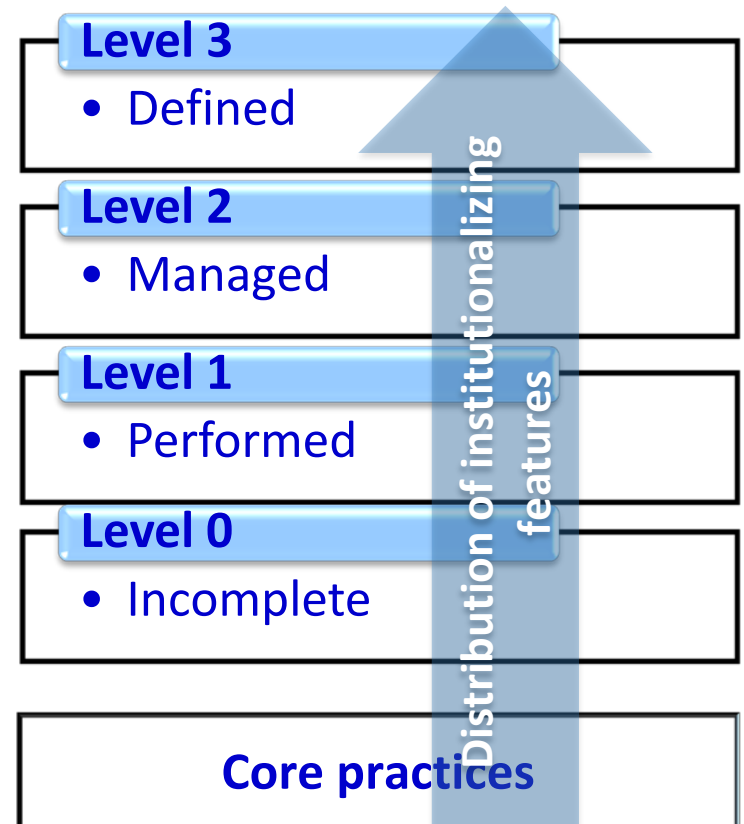
## Limitations

- Sometimes difficult to understand and apply; high adoption cost
- “Maturity” may not translate into actual results
- Potential false sense of achievement: achieving high maturity in security practices may not mean the organization is “secure”

# Compare: Progression vs CMM



*Progression Model*



*Capability Model*

# Hybrid Models

---

Combine best features of progression and capability maturity models

- Allow for measurement of evolution or achievement as in progression models
- Add the ability to measure capability or institutionalization with the rigor of a CMM

Levels reflect both achievement and capability

Transitions between levels:

- Similar to a capability model (i.e., describe capability maturity)
- Architecturally use the characteristics, indicators, attributes, or patterns of a progression model





# Hybrid Model

Capability or “maturity” levels

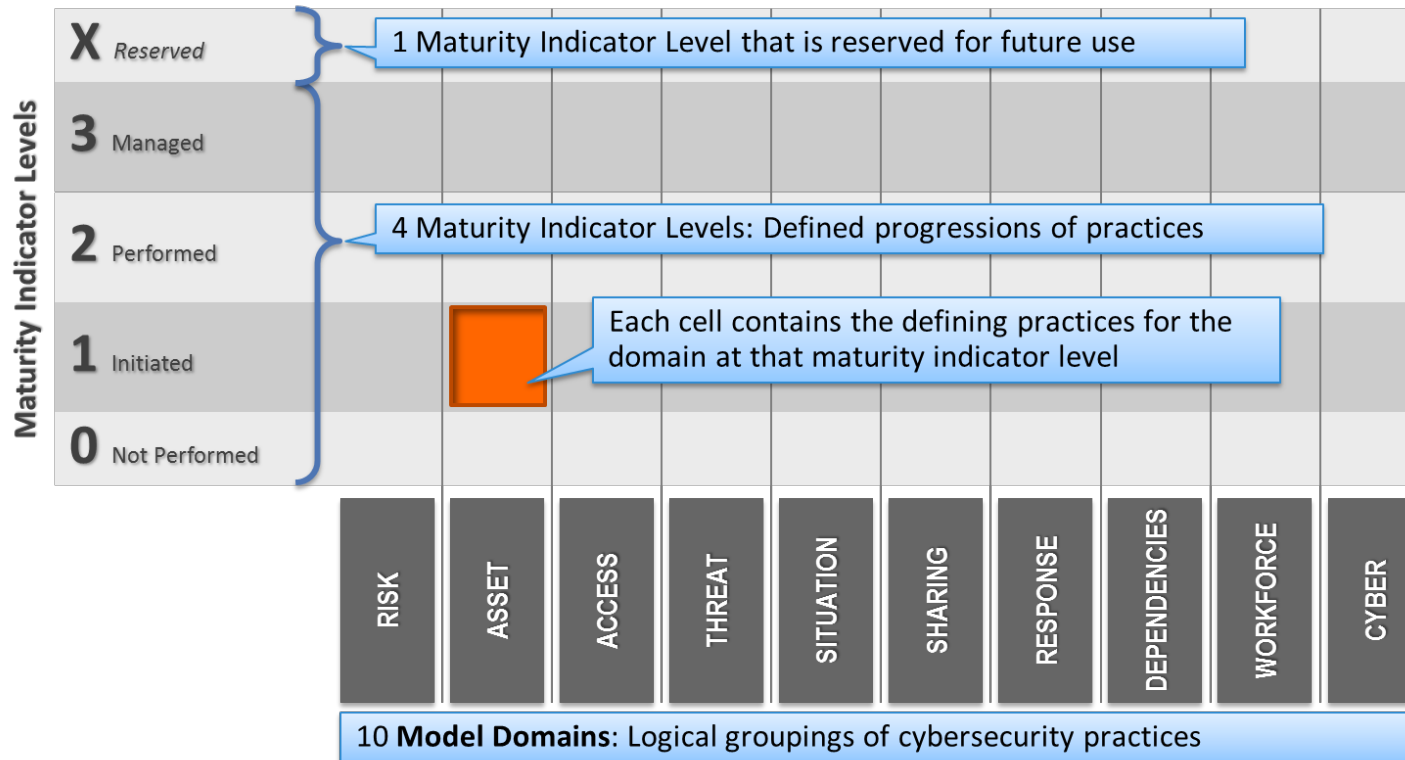
	Domain 1	Domain 2	Domain 3	Domain 4	Domain <i>n</i>
Level 4 <i>Defined</i>					
Level 3 <i>Measured</i>					
Level 2 <i>Managed</i>					
Level 1 <i>Planned</i>					
Level 0 <i>Incomplete</i>					

Domains: Specific categories of attributes, characteristics, patterns, or practices that form the content of the model

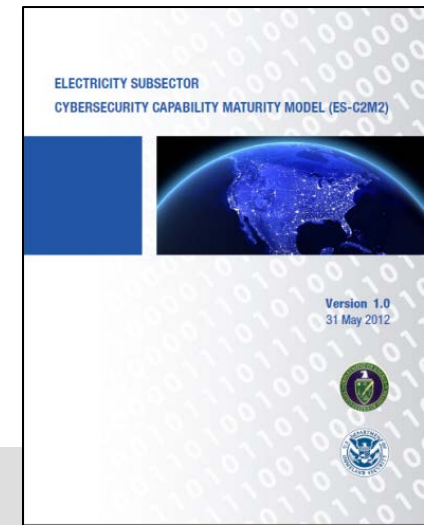
Model content: Specific attributes, characteristics, patterns, or practices that represent **progression** and **capability**

Maturity Levels: Defined sets of characteristics and outcomes, **plus** **capability considerations**

# Hybrid Model Example: ES-C2M2



## Electricity Subsector Cybersecurity Capability Maturity Model (ES-C2M2)



# When Does It Make Sense to Use Maturity Models?

---

Requirement for a structured approach

Demonstrated, measurable results based on an established body of knowledge

A defined roadmap from a current state to a desired state

An ability to monitor and measure progress, particularly in the presence of change

- Response to a strategic improvement or new product/new market objective

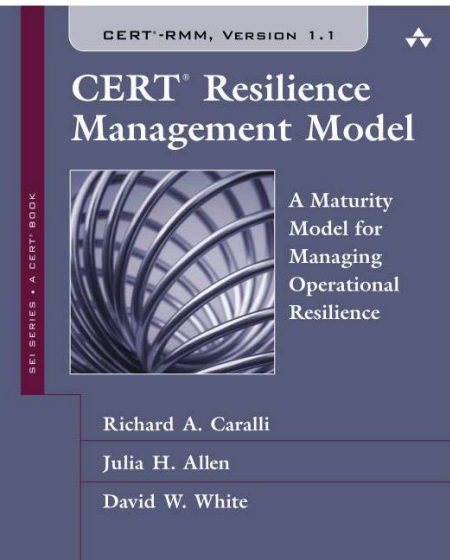
# When Does It Make Sense to Use Maturity Models? *(cont.)*

---

Desire to answer these questions in a repeatable, predictable manner:

- How do I compare with my peers? (ability to benchmark)
- How can I determine how secure I am and if I am secure enough?
- How do I measure my current state? Characterize my desired state?
- What concrete actions do I need to take to improve? And in what order?
- How do I measure progress toward my desired state?
- How do I adapt to change?

# Overview of CERT Resilience Management Model (CERT-RMM)



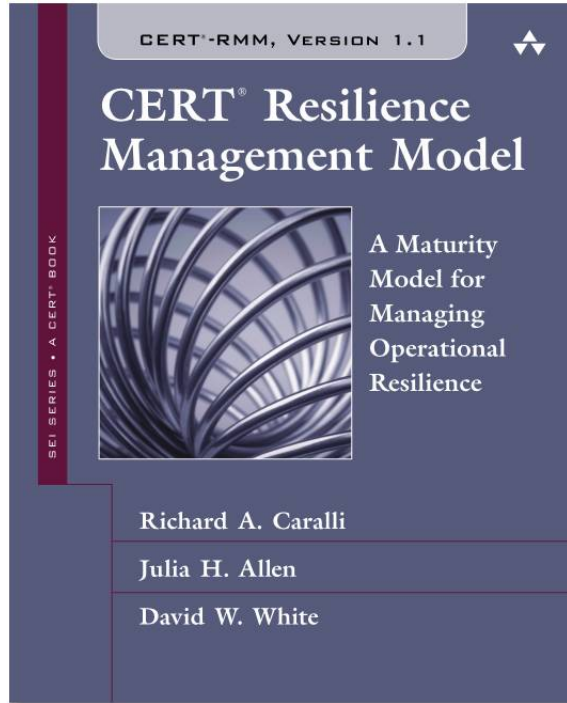
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# Background & History





# CERT Resilience Management Model (CERT-RMM)



Framework for managing and improving operational resilience

<http://www.cert.org/resilience/>

***“...an extensive super-set of the things an organization could do to be more resilient.”***

- CERT-RMM adopter

# What is CERT-RMM?

---

Guides implementation and management of operational resilience activities

Enables and promotes the **convergence** of

- COOP, IT Disaster Recovery, Business Continuity
- Information Security, Cyber security
- IT Operations

A capability model for managing & improving operational resilience

- Defines maturity through capability levels
- Enables assessment and measurement

# What is CERT-RMM? (Cont.)

---

Applicable to a variety of organizations

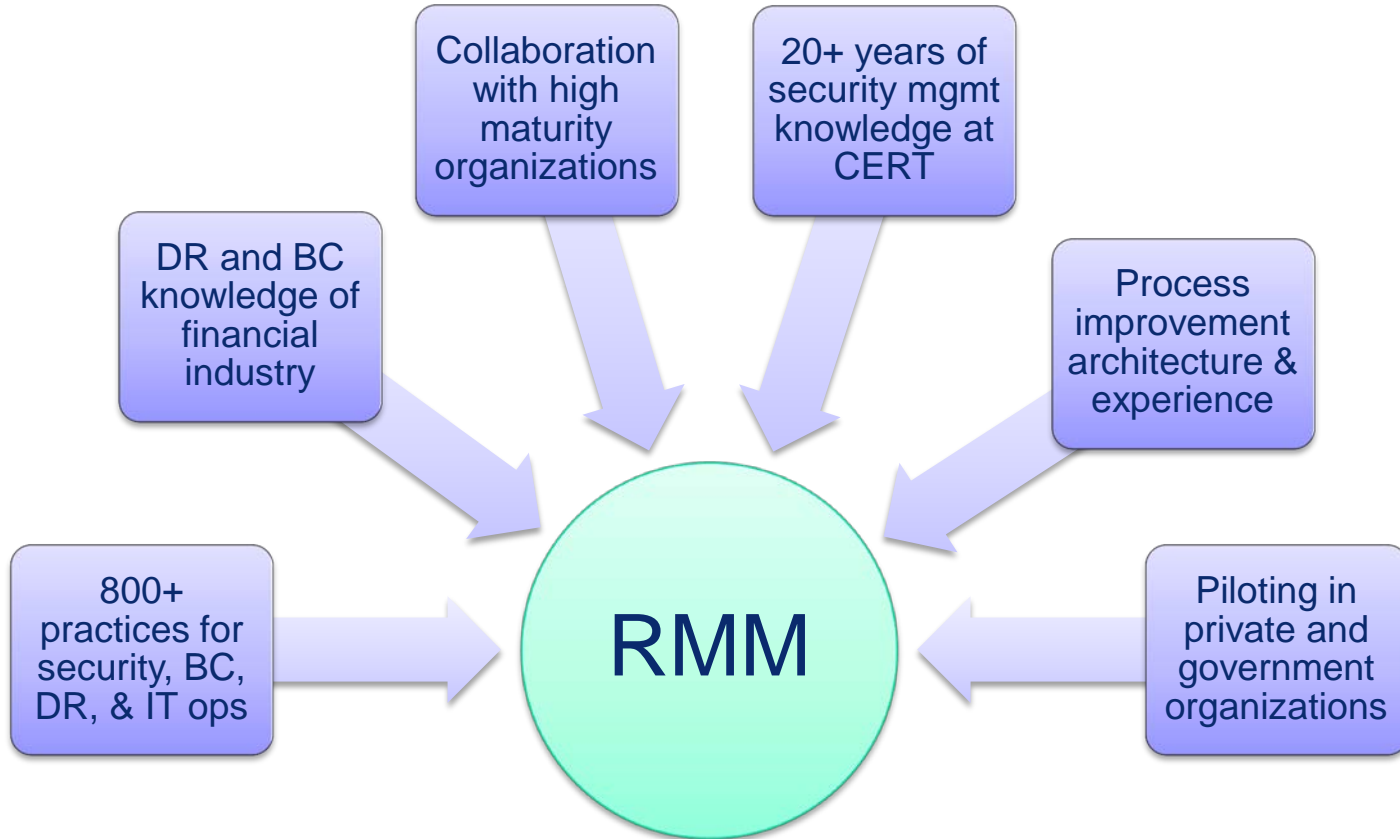
- small or large
- simple or complex
- public or private

Descriptive rather than prescriptive

- Focuses on the “what” not the “how”

Improves confidence in how an organization responds in times of operational stress

# How was RMM developed?



RMM codifies best practices for Info. Sec., IT DR, and BC from world leading organizations and numerous standards and codes of practice.

# What drove development of RMM?

---

Increasingly complex operational environments

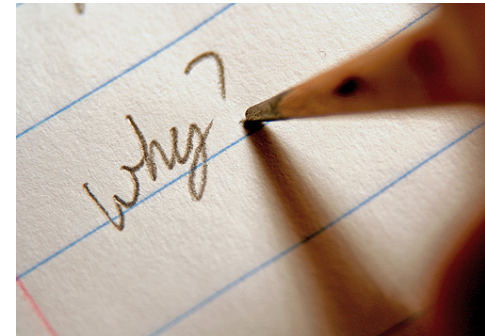
Siloed nature of operational risk activities

Lack of common language or taxonomy

Overreliance on technical approaches

Lack of means to measure organizational capability

Inability to confidently predict outcomes, behaviors, and performance under times of stress



# RMM – The Model

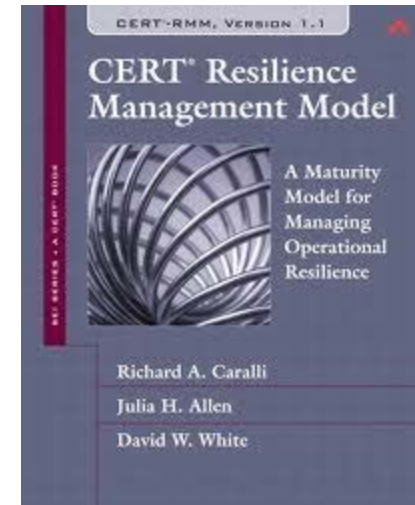
## Guidelines and practices for

- Converging of security, business continuity, disaster recovery, and IT ops
- Implementing, managing, and sustaining operational resilience activities
- Managing operational risk through process
- Measuring and institutionalizing the Resilience process

Common vernacular and basis for planning, communicating, and evaluating improvements

Focuses on “what” not “how”

Organized into 26 process areas





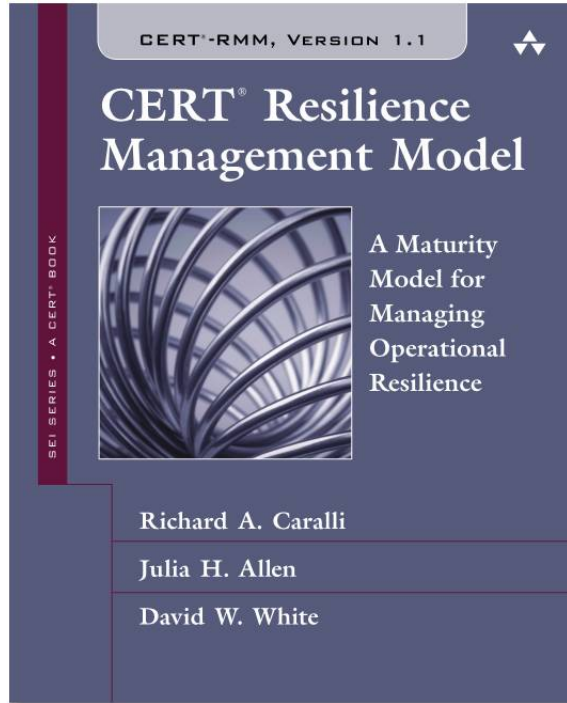
# RMM Process Areas

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Access Management
Asset Definition and Management
Communications
Compliance
Controls Management
Enterprise Focus
Environmental Control
External Dependencies
Financial Resource Management
Human Resource Management
Identity Management
Incident Management & Control
Knowledge & Information Mgmt

Measurement and Analysis
Monitoring
Organizational Process Focus
Organizational Process Definition
Organizational Training & Awareness
People Management
Resilience Requirements Development
Resilience Requirements Management
Resilient Technical Solution Engr.
Risk Management
Service Continuity
Technology Management
Vulnerability Analysis & Resolution

# CERT Resilience Management Model (CERT-RMM)



<http://www.cert.org/resilience/>

Framework for managing and improving operational resilience

A process improvement model

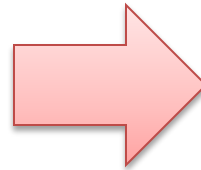
***“...an extensive super-set of the things an organization could do to be more resilient.”***

—CERT-RMM adopter

# Core Principle and Focus of RMM

## System or Product Perspective

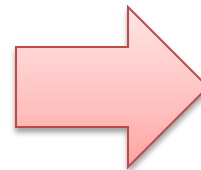
The quality of a system or product is highly influenced by the quality of the process used to acquire, develop, and maintain it.



Transforming the quality of the product (output) by transforming the process by which the product is developed and produced.

## Operational Resilience Perspective

The ability of the organization to sustain operations in the face of operational risk is highly influenced by the quality of the process used to ensure assets remain protected and sustained.



Transforming some (emergent) quality of the organization, called operational resilience, by focusing on the processes of activities that support operational resilience management systems.

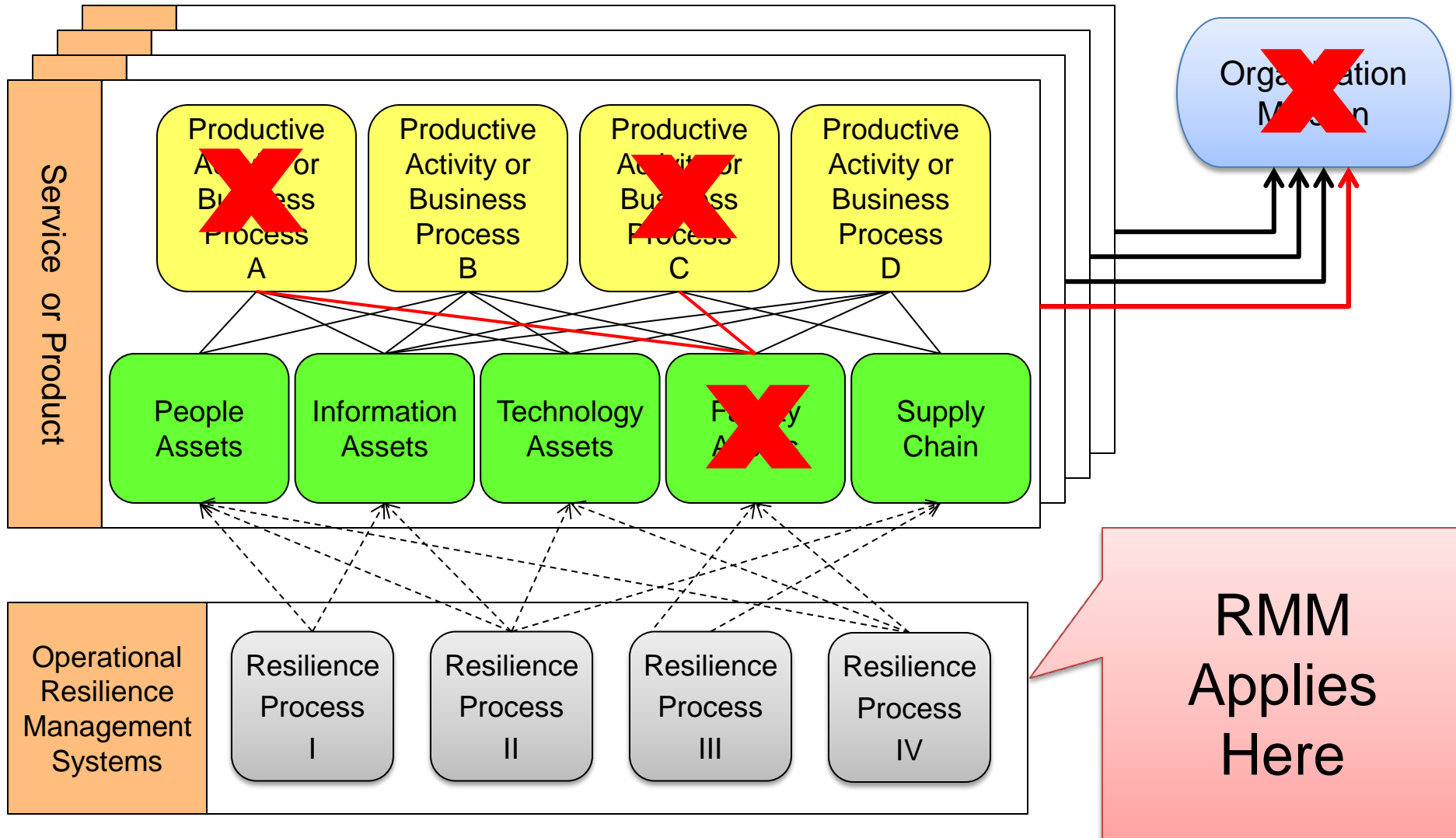
# Foundational Elements of CERT-RMM

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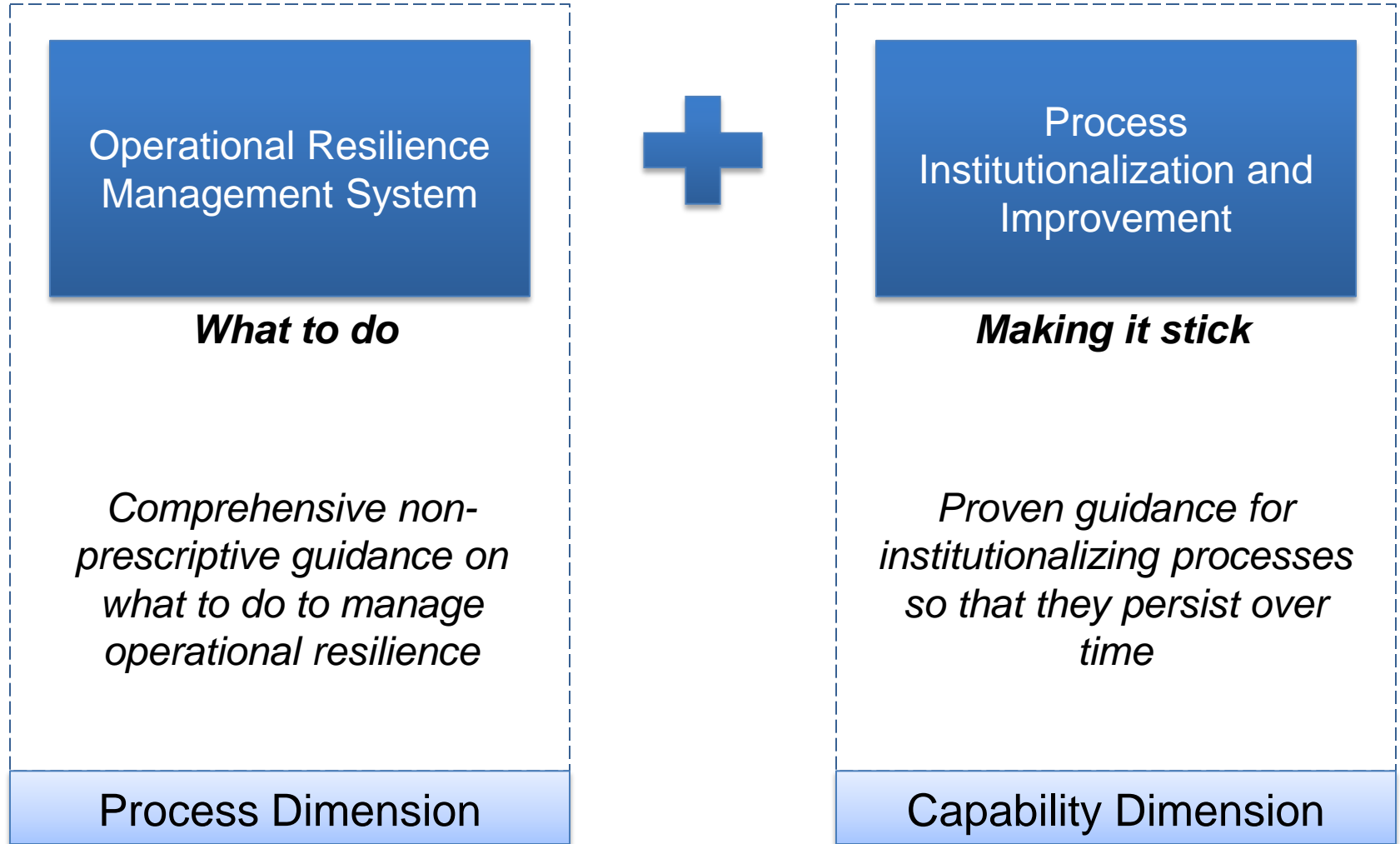
- Operational Resilience
  - Operational Risk Management
- Convergence
- Organizational Construct for Resilience Activities
- Protection & Sustainment Activities
- Institutionalization
- Institutionalization
  - Capability Dimension
- Lifecycle View
- Code of Practice Crosswalk



# Organizational Context for Resilience Activities



# RMM Combines Two Approaches



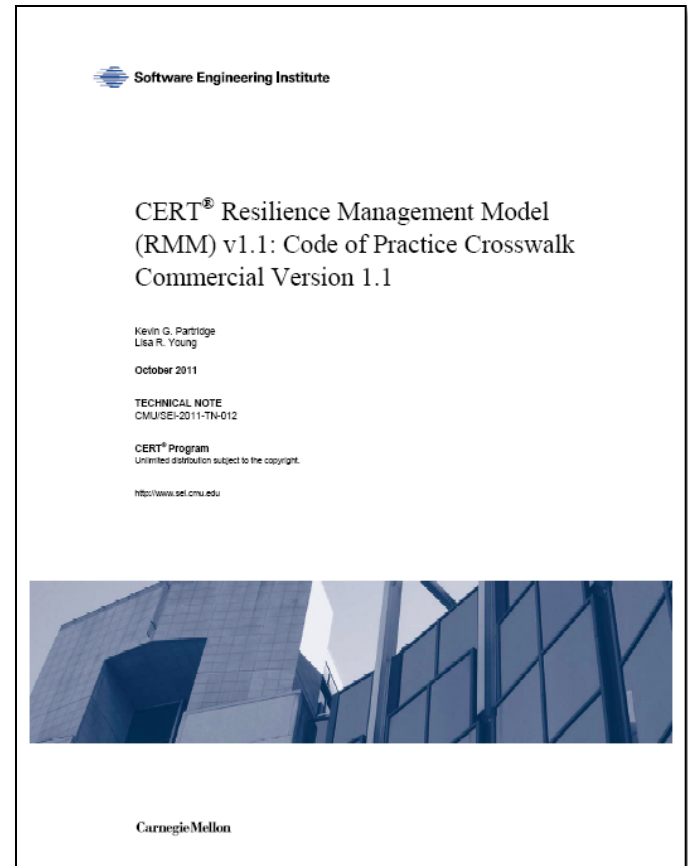


# Code of Practice Crosswalk

Links RMM practices to common used codes of practice and standards

Including:

- ANSI/ASIS SPC.1-2009
- BS25999
- COBIT 4.1
- COSO ERM Framework
- CMMI
- FFIEC BCP Handbook
- ISO 20000-2
- ISO/IEC 24762
- ISO/IEC 24762
- ISO/IEC 27005
- ISO/IEC 31000
- NFPA 1600
- PCI DSS
- Etc...



# RMM Code of Practice Crosswalk

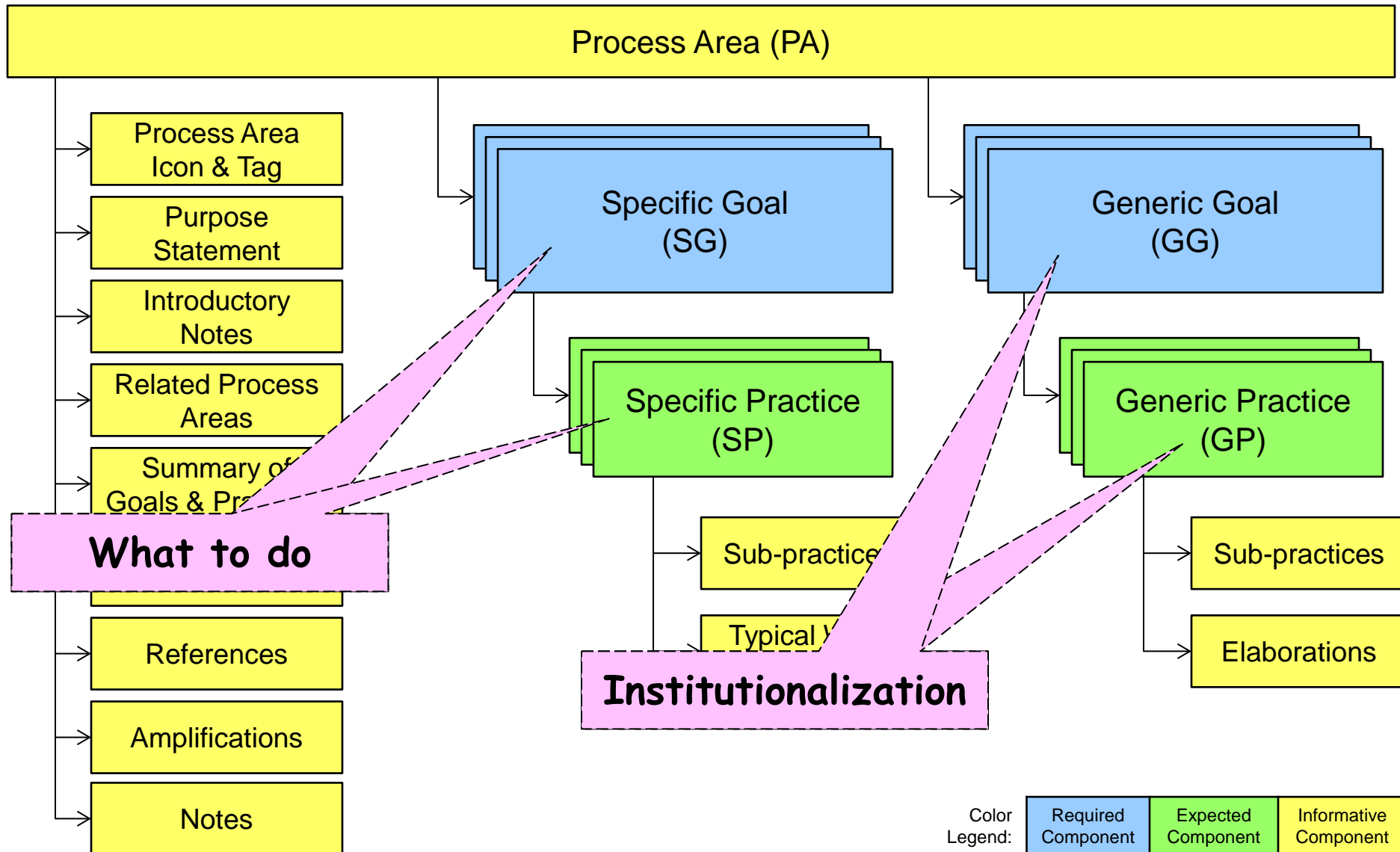
Process Area Specific Goals and Specific Practices	ANSI/ASIS SPC.1-2009	BS25999-1: 2006	CMMI-Dev	CMMI-Svc	COBIT 4.1	FFIEC BCP Handbook	ISO/IEC 20000-2: 2005 (E)	ISO/IEC 24762: 2008 (E)	ISO/IEC 27002: 2005 (E)	ISO/IEC 27005: 2008 (E)	ISO/IEC 31000: 2009 (E)	NFPA 1600	PCI: 2009
SC:SG5.SP4 Evaluate Plan Test Results	4.5.3	5.4.1 9.3.2		SCON:SP3.3	DS4.5	Board and Senior Management Responsibility	6.3.4	5.10 6.15.4	14.1.5			7.5	
Subpractices						Risk Assessment							
1. Compare actual test results with expected test results and test objectives.						Risk Management							
2. Document areas of improvement for service continuity plans.						Risk Monitoring and Testing							
3. Document areas of improvement for testing service continuity plans						Appendix H: Testing Program							

Extensive Tabular Crosswalk between RMM's 26 Process Areas and 251 Specific Practices and Key Industry Standards

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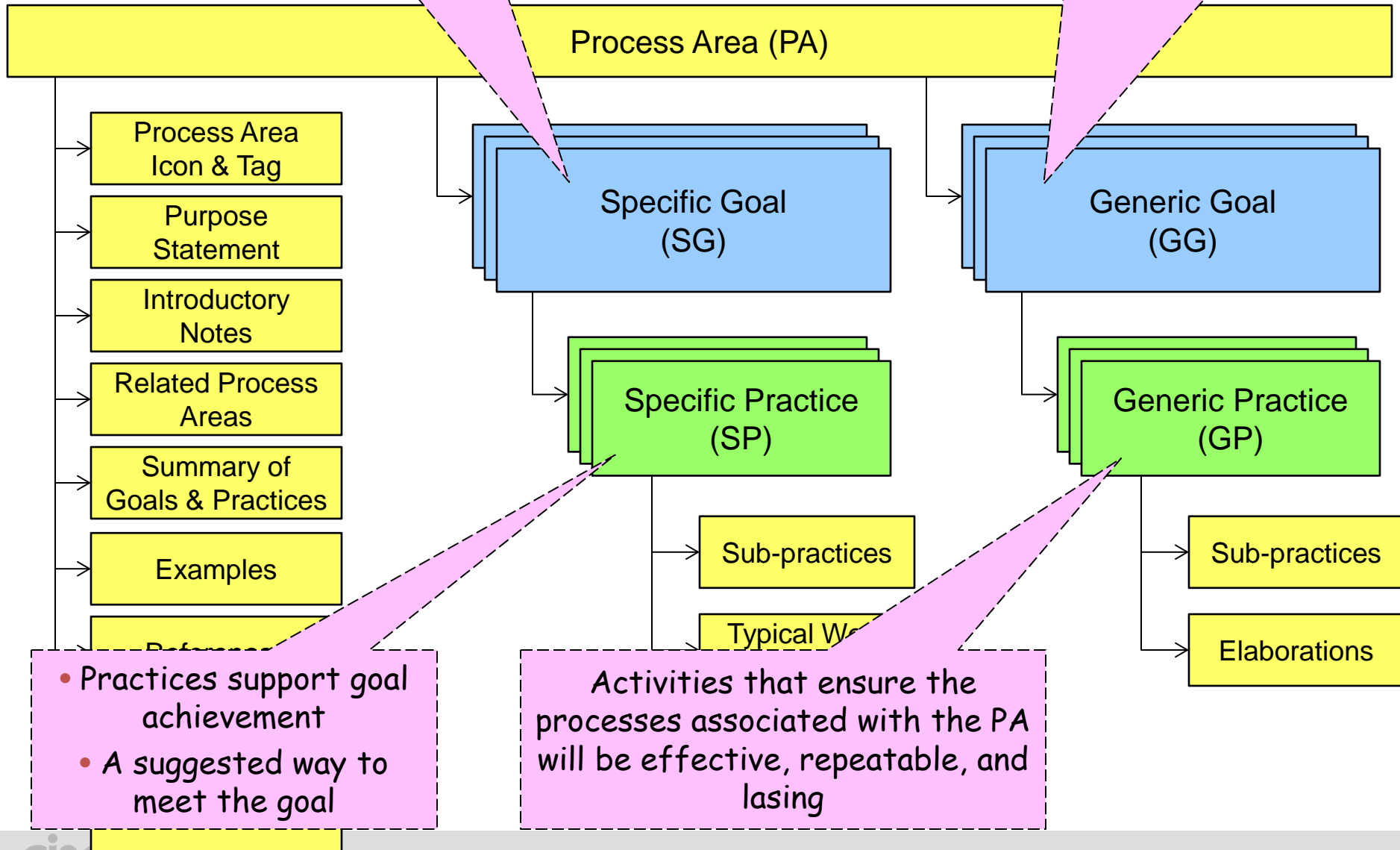
# Organization of the Model

# Process Area Structure & Components



Describes "what" to do to achieve the capability

Describes the characteristics that must be present to institutionalize the processes that implement a PA



# Example: Service Continuity Process Area

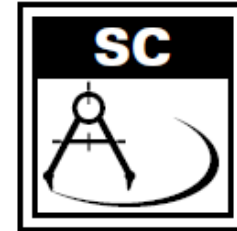
Access Management
Asset Definition and Management
Communications
Compliance
Controls Management
Enterprise Focus
Environmental Control
External Dependencies
Financial Resource Management
Human Resource Management
Identity Management
Incident Management & Control
Knowledge & Information Mgmt

Measurement and Analysis
Monitoring
Organizational Process Focus
Organizational Process Definition
Organizational Training & Awareness
People Management
Resilience Requirements Development
Resilience Requirements Management
Resilient Technical Solution Engr.
Risk Management
<b>Service Continuity</b>
Technology Management
Vulnerability Analysis & Resolution



# Example: Service Continuity Process Area

## SERVICE CONTINUITY



### Purpose

The purpose of Service Continuity is to ensure the continuity of essential operations of services and related assets if a disruption occurs as a result of an incident, disaster, or other disruptive event.

### Introductory Notes

The continuity of an organization's service delivery is a paramount concern in the organization's operational resilience activities. The organization can invest considerable time and resources in attempting to prevent a range of potential disruptive events, but no organization can mitigate all risk. As a result, the organization must be prepared to deal with the consequences of a disruption to its operations at any time. Significant disruption can result in dire circumstances for the organization, even bankruptcy or termination.

# Example: Service Continuity Process Area

## Summary of Specific Goals and Practices

### SC:SG1 Prepare for Service Continuity

- SC:SG1.SP1 Plan for Service Continuity
- SC:SG1.SP2 Establish Standards and Guidelines for Service Continuity

### SC:SG2 Identify and Prioritize High-Value Services

- SC:SG2.SP1 Identify the Organization's High-Value Services
- SC:SG2.SP2 Identify Internal and External Dependencies and Interdependencies
- SC:SG2.SP3 Identify Vital Organizational Records and Databases

### SC:SG3 Develop Service Continuity Plans

- SC:SG3.SP1 Identify Plans to Be Developed
- SC:SG3.SP2 Develop and Document Service Continuity Plans
- SC:SG3.SP3 Assign Staff to Service Continuity Plans
- SC:SG3.SP4 Store and Secure Service Continuity Plans
- SC:SG3.SP5 Develop Service Continuity Plan Training

### SC:SG4 Validate Service Continuity Plans

- SC:SG4.SP1 Validate Plans to Requirements and Standards
- SC:SG4.SP2 Identify and Resolve Plan Conflicts

# Example: Service Continuity Process Area

## **SC:SG2.SP1** *IDENTIFY THE ORGANIZATION'S HIGH-VALUE SERVICES*

*The high-value services of the organization and their associated assets are identified.*

*The identification and prioritization of the organization's high-value services as strategic planning activities are addressed in the Enterprise Focus process area. This practice is included here to emphasize the importance of prioritizing high-value services as a foundation*

### *Typical work products*

1. Prioritized list of high-value organizational services, activities, and associated assets
2. Results of security risk assessment and business impact analyses

### *Subpractices*

1. Identify the organization's high-value services, associated assets, and activities.
2. Analyze and document the relative value of providing these services and the resulting impact on the organization if these services are interrupted.

*Consideration of the consequences of the loss of high-value organizational services is typically performed as part of a business impact analysis. In addition, the consequences of risks to high-value services are identified and analyzed in risk assess-*

# RMM Process Areas

---

Access Management
Asset Definition and Management
Communications
Compliance
Controls Management
Enterprise Focus
Environmental Control
External Dependencies
Financial Resource Management
Human Resource Management
Identity Management
Incident Management & Control
Knowledge & Information Mgmt

Measurement and Analysis
Monitoring
Organizational Process Focus
Organizational Process Definition
Organizational Training & Awareness
People Management
Resiliency Requirements Development
Resiliency Requirements Management
Resilient Technical Solution Engr.
Risk Management
Service Continuity
Technology Management
Vulnerability Analysis & Resolution

---

# Using the Model

# CERT-RMM can be used as a...

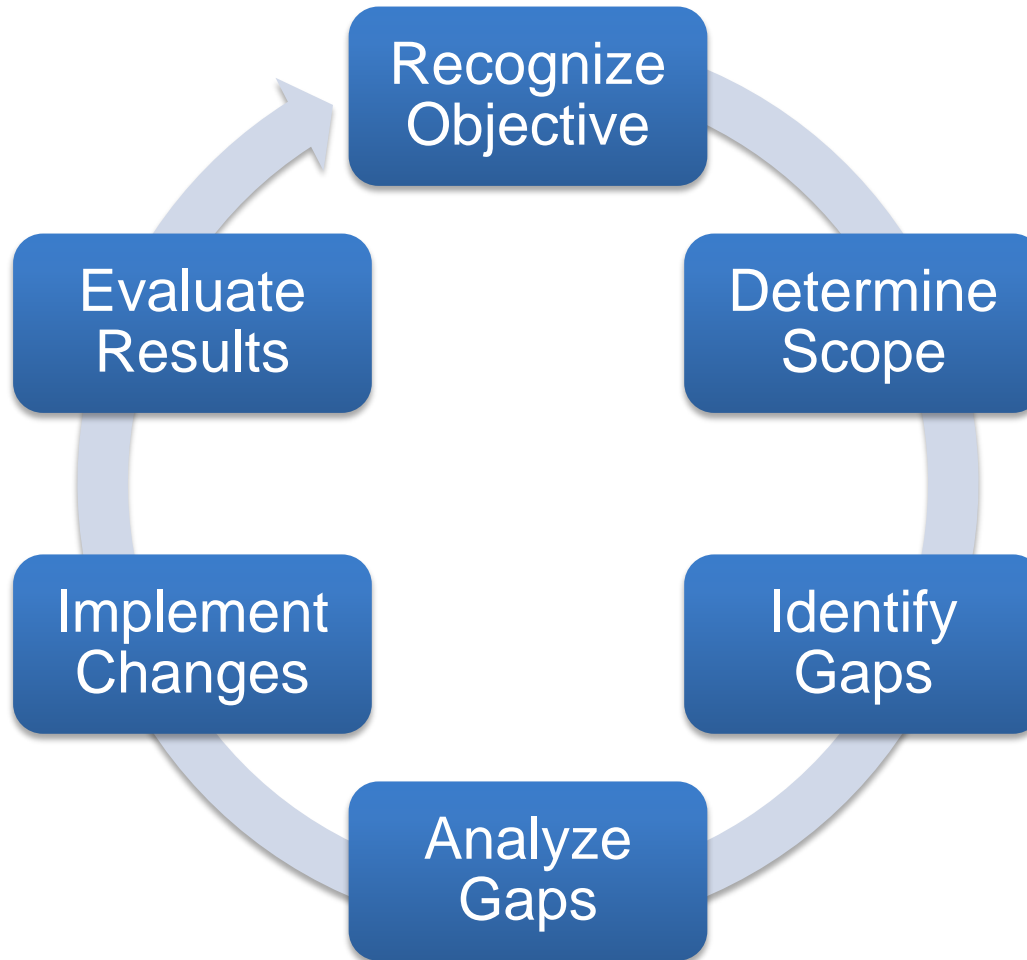
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- Starting point for socializing convergence principles across security, business continuity, and IT operations activities
- Reference model for understanding the scope of managing operational resilience
- Taxonomy
- Organizing construct for codes of practice
- Process improvement model to catalyze a process improvement effort
- Baseline from which to appraise an organization's capability
- Guide for improvement in areas where an organization's capability does not equal its desired state
- Source of ideas and guidance for solving problems in the organization's operation



# Using CERT-RMM for Improvement

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# NOTE: Guidance for Putting it into Practice

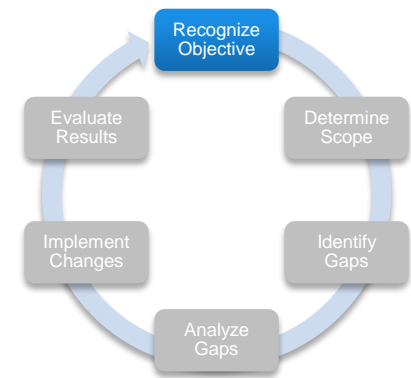
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Two sample (very different) scenarios for putting principles of operational resilience into practice:

1. A major and visible disruptive event has taken place and you want to apply concepts from this module to deal with it.
2. There is a desire to put in place a strategic plan to raise the bar.

NOTE: Both are “improvement” activities.

# Recognizing Objectives



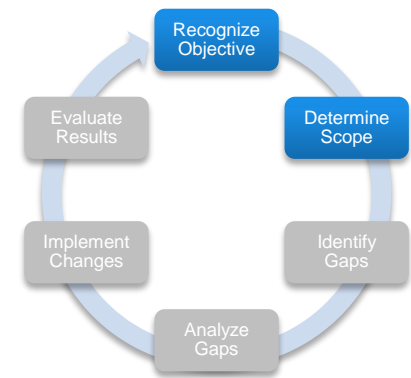
Objectives frame and provide context

Answer the question: *What are we trying to accomplish with the improvement effort?*

Typical themes:

- Are we doing all that we should to manage business continuity (or security, IT ops, or a combination)?
- How can we minimize the potential disruption from <some known risk or category of risk>?
- How can we improve the efficiency, effectiveness, or consistency of our operational risk management activities (security, BC, & IT ops)?
- Do our policies and guidelines produce the risk management activities that we want them to? How can we improve policy?

# Determining Scope



Two elements:

- **Organizational scope:**
- On which part of the organization will we focus?
- **Model scope:**
- Which parts of the CERT-RMM will we use?
  - Whole process areas (1-6 typically)
  - Parts of process areas (a set of practices)

Both elements should align with objectives and sponsorship

Model scoping can be easily accomplished by walking the model outline in a small workshop or meeting

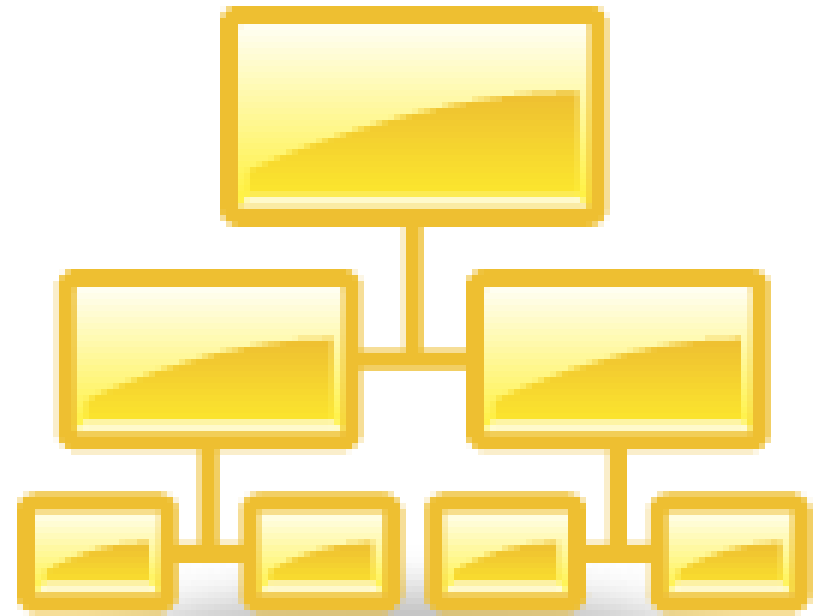
# Organizational Scope

Determine  
Scope

Where, in the organization,  
process improvement will be  
focused

Must consider

- Span of sponsorship developed in Initiating phase
- Span of authority of the improvement team
- Schedule feasibility for desired improvements
- Start small



# Model Scope

Determine  
Scope

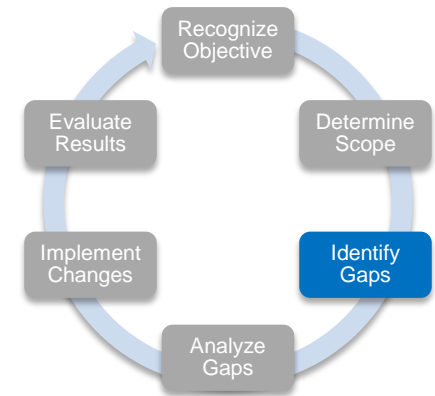
Determines which areas of the model will be selected for process improvement

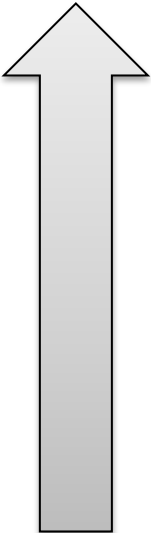
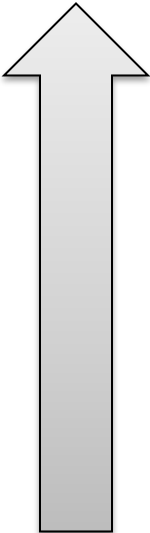
When selecting, consider process areas that

- May be causing “pain” or perceived weakness
- Align with regulatory or industry initiatives and objectives
- Align with organizational objectives or initiatives
- Support other organizational process improvement initiatives such as Six Sigma or ITIL
- Explore areas in which the organization needs to develop competency



# Identifying Gaps



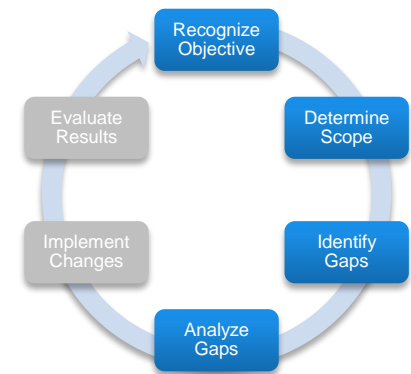
Formality	Complexity	Methodology
Formal    Informal	Rigorous    Lightweight	<b>CERT-RMM Capability Appraisals (CAM)</b> <ul style="list-style-type: none"> <li>• Outputs include detailed practice-level characterizations and written findings statements</li> <li>• Different degrees of rigor</li> <li>• Adapted from CMMI SCAMPI methods</li> </ul>
		<b>Questionnaire-based gap analysis</b> <ul style="list-style-type: none"> <li>• Examples: CRR, ES-C2M2</li> </ul>
		<b>Gap Analysis Roundtable or Workshop</b> <ul style="list-style-type: none"> <li>• Assemble a group of internal experts</li> <li>• Informally evaluate the organization's implementation of the model practices in a roundtable or workshop setting</li> </ul>

# CERT-RMM Appraisal Comparison

Identify Gaps

		Class A	Class B	Class C
<div><div>Process Area</div><div><div>Specific Goals</div><div>Generic Goals</div></div><div><div>Specific Practices</div><div>Generic Practices</div></div></div>	Model-Related Outputs	Capability Level Ratings (0, 1, 2, or 3)	--	--
		Goal Ratings (Satisfied or Not Satisfied)	--	--
		Characterization of <b>implementation</b> on 5-point scale (Fully, Largely, Partially, Not, Not Yet Implemented) Findings statements (strengths & weaknesses)	Characterization of <b>approach</b> on 3-point scale (High, medium, low)  Statements (strength/weakness)	Characterization of <b>intent</b> on 3-point scale (High, medium, low)  Statements (strength/weakness)
Appraisal team:	Effort	4 or more	2 or more	1 or more
Depth of investigation:		High	Medium	Low
Resource requirements:		High	Medium	Low

# Analyzing Gaps

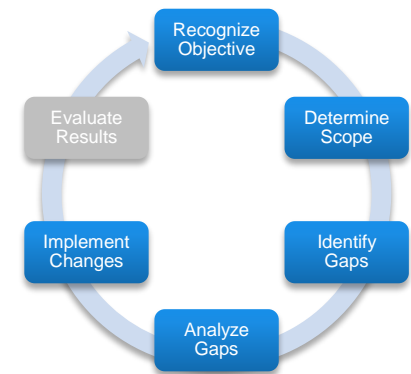


To make sure that closing gaps makes sense gaps should be analyzed:

- Is the cost for closing a gap worth the investment?
- Are there any efficiencies that can be realized by making the changes to close one or more gaps (efficiencies may include streamlining controls or compliance activities)?
- Which gaps are most important in the context of the objective?
- Are the organizational changes necessary to close the gaps within the bounds of sponsorship?

Output is a set of prioritized gaps to be closed

# Implementing Changes



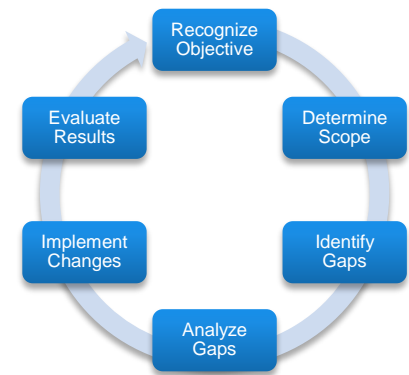
## Use model guidance

- Subpractices and other informative material provide implementation guidance
- Code of Practice Crosswalk highlights connections between CERT-RMM and relevant standards and codes of practice, which can serve as additional implementation guidance
- Generic practices in the model provide guidance for having the changes persist in the organization

Consider measurements that could be implemented with the changes to help monitor results and inform management

# Evaluating Results

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Did we achieve the objective?

Did the changes stick? Can we be sure the new state will persist?

Are additional needs or objectives now apparent?

When should we make another improvement cycle?

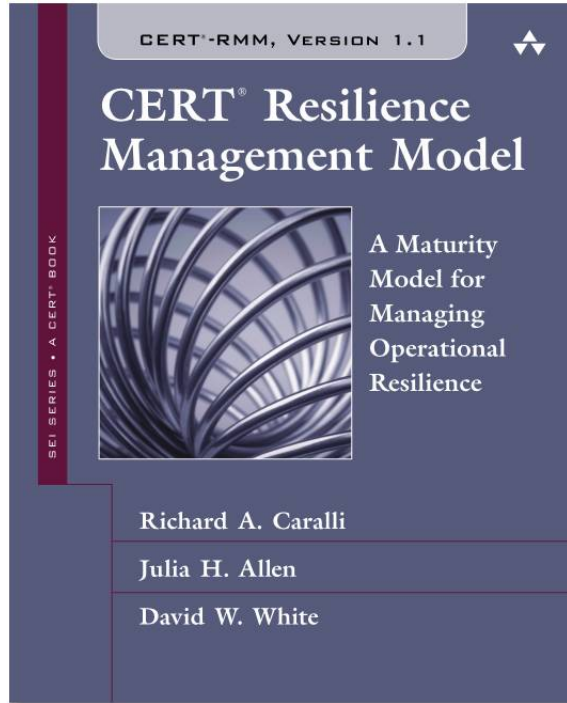
If measurements were implemented, are they revealing desired trends?

# Step-By-Step / Checklist / Roadmap .....

- ☐ Identify your critical products and services (Why do you exist?)
- ☐ What dose operational stress mean to you?
- ☐ Internal environmental scan (What has changed internally?)
- ☐ External environmental scan (What has changed externally?)
- ☐ Characterize your risk environment.
- ☐ What are your operational risks? Who will be affected if there are realized?
- ☐ What hurdles do you face to effective operational resilience management?
- ☐ What operational risk management activates (silos) exist? Are there opportunities for convergence of some sort?
- ☐ Draw the resilience context diagram for your organization.
- ☐ What are your resilience requirement categories?
- ☐ Repeat the exercise for your organization.
- ☐ Select an process improvement cycle? Do you already use one?



# CERT Resilience Management Model (CERT-RMM)



<http://www.cert.org/resilience/>

Framework for managing and improving operational resilience

***“...an extensive super-set of the things an organization could do to be more resilient.”***

- CERT-RMM adopter

# For Managing Disaster Recovery, COOP, Business Continuity Policies

Access Management
Asset Definition and Management
Communications
Compliance
Controls Management
Enterprise Focus
Environmental Control
External Dependencies
Financial Resource Management
Human Resource Management
Identity Management
Incident Management & Control
Knowledge & Information Mgmt

Measurement and Analysis
Monitoring
Organizational Process Focus
Organizational Process Definition
Organizational Training & Awareness
People Management
Resiliency Requirements Development
Resiliency Requirements Management
Resilient Technical Solution Engr.
Risk Management
Service Continuity
Technology Management
Vulnerability Analysis & Resolution

# For FISMA Compliance

---

Access Management
Asset Definition and Management
Communications
Compliance
Controls Management
Enterprise Focus
Environmental Control
External Dependencies
Financial Resource Management
Human Resource Management
Identity Management
Incident Management & Control
Knowledge & Information Mgmt

Measurement and Analysis
Monitoring
Organizational Process Focus
Organizational Process Definition
Organizational Training & Awareness
People Management
Resiliency Requirements Development
Resiliency Requirements Management
Resilient Technical Solution Engr.
Risk Management
Service Continuity
Technology Management
Vulnerability Analysis & Resolution

# For Managing Cloud Computing

Access Management
Asset Definition and Management
Communications
Compliance
Controls Management
Enterprise Focus
Environmental Control
External Dependencies
Financial Resource Management
Human Resource Management
Identity Management
Incident Management & Control
Knowledge & Information Mgmt

Measurement and Analysis
Monitoring
Organizational Process Focus
Organizational Process Definition
Organizational Training & Awareness
People Management
Resiliency Requirements Development
Resiliency Requirements Management
Resilient Technical Solution Engr.
Risk Management
Service Continuity
Technology Management
Vulnerability Analysis & Resolution

# For Managing the Insider Threat Challenge

Access Management
Asset Definition and Management
Communications
Compliance
Controls Management
Enterprise Focus
Environmental Control
External Dependencies
Financial Resource Management
Human Resource Management
Identity Management
Incident Management & Control
Knowledge & Information Mgmt

Measurement and Analysis
Monitoring
Organizational Process Focus
Organizational Process Definition
Organizational Training & Awareness
People Management
Resiliency Requirements Development
Resiliency Requirements Management
Resilient Technical Solution Engr.
Risk Management
Service Continuity
Technology Management
Vulnerability Analysis & Resolution

# Step-By-Step / Checklist / Roadmap .....

- ☐ Identify your critical products and services (Why do you exist?)
- ☐ What dose operational stress mean to you?
- ☐ Internal environmental scan (What has changed internally?)
- ☐ External environmental scan (What has changed externally?)
- ☐ Characterize your risk environment.
- ☐ What are your operational risks? Who will be affected if there are realized?
- ☐ What hurdles do you face to effective operational resilience management?
- ☐ What operational risk management activates (silos) exist? Are there opportunities for convergence of some sort?
- ☐ Draw the resilience context diagram for your organization.
- ☐ What are your resilience requirement categories?
- ☐ Repeat the exercise for your organization.
- ☐ Select an process improvement cycle? Do you already use one?
- ☐ **Select a sample problem at your organization and do a model scoping exercise.**



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# Summary of CERT-RMM

# Distinguishing Features of RMM

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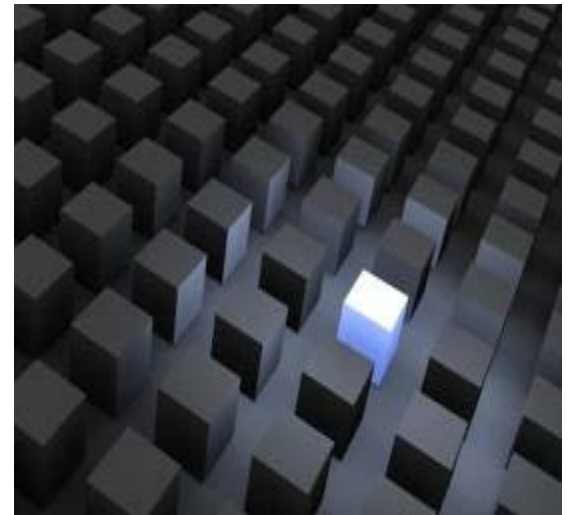
**Converges** key operational risk management activities: security, BC/DR, and IT operations

Guides **implementation and management** of operational resilience activities

**Descriptive** rather than prescriptive - focuses on the “what” not the “how”

Provides an organizing convention for effective selection and deployment of codes of practice and standards

Guide for improvement in areas where an organization’s capability does not equal its desired state



# Distinguishing Features of RMM (Cont.)

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Improves confidence in how an organization responds in times of operational stress

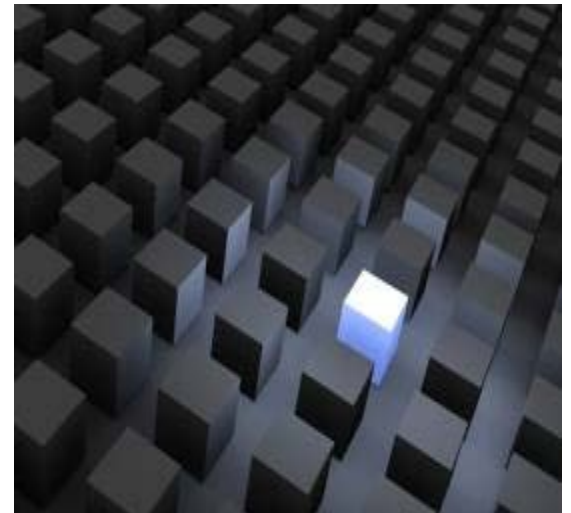
Baseline from which to perform an appraisal

Enables **measurements** of effectiveness

Process improvement model

Enables **institutionalization**

**Not a proprietary** model



# Variety of Ways to Use RMM

Starting point for **socializing** important harmonization and **convergence** principles across security, business continuity, and IT operations activities

Reference model for understanding the scope of managing operational Resilience

Process improvement model to catalyze a process improvement effort

**Baseline** from which to perform an appraisal of an organization's capability

**Guide for improvement** in areas where an organization's capability does not equal its desired state

**Organizing construct for codes of practice**

Taxonomy



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# Proven Use Cases & Real Life Samples

- Success stories
- How are organizations utilizing the converged approaches?
- Who is actually utilizing and benefiting from CERT-RMM?



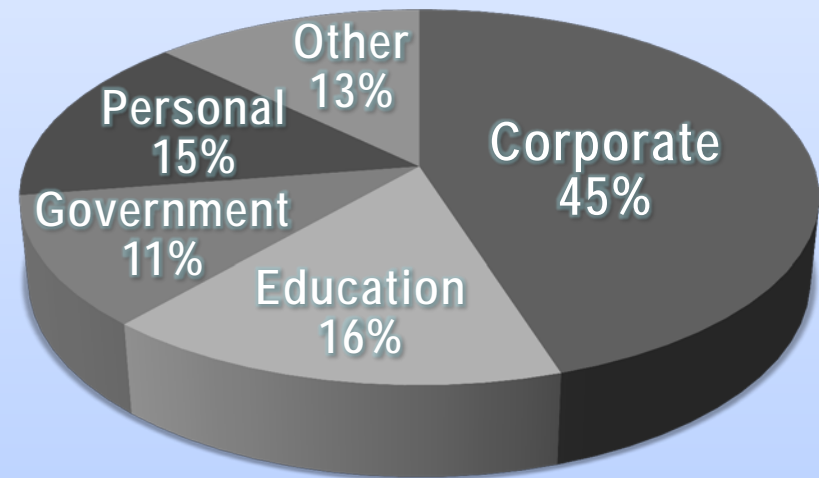
# Who is using CERT-RMM?

## Working with CERT

Carnegie Mellon University  
Discover Financial  
Highlands Union Bank  
Lockheed Martin Corporation  
Marshall & Ilsley Corporation  
PNC Corporation  
University of Pittsburgh Medical Center  
US Dept of Energy  
US Dept of Homeland Security  
US Dept of Health & Human Services  
US Environmental Protection Agency  
US National Security Agency  
US Postal Inspection Service  
USBank  
SunGard  
Etc...

## Independently

CERT-RMM v1.0: more than 3000 downloads:

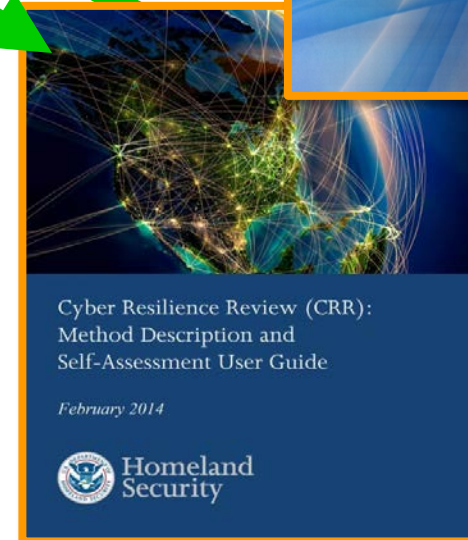
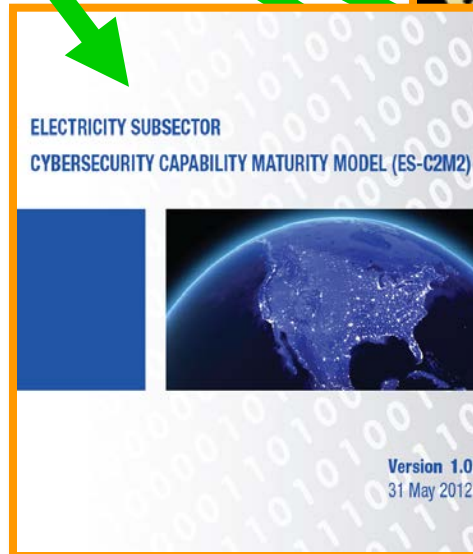
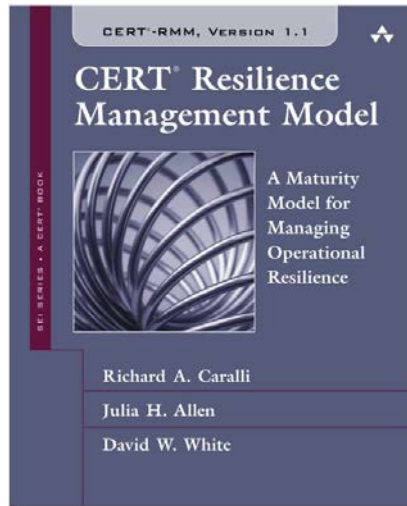


*Organization type reported on download*

CERT-RMM v1.1 (published by Addison-Wesley) in second printing



# A Sampling of CERT-RMM Applications and Derivatives



# US Department of Homeland Security Cyber Resilience Review (CRR) Program



Homeland  
Security

## Cyber Resilience Review



The Cyber Security Evaluation Program (CSEP), within the Department of Homeland Security's (DHS) National Cyber Security Division (NCSD), conducts a no-cost, voluntary Cyber Resilience Review (CRR) to evaluate and enhance cyber security capacities and capabilities within all 18 Critical Infrastructure and Key Resources (CIKR) Sectors, as well as State, Local, Tribal, and Territorial (SLTT) governments. The CRR seeks to understand cyber security management of services (and associated assets) critical for an organization's mission success by focusing on protection and sustainment practices within ten key domains that contribute to the overall cyber resilience of an organization.

**Overview**

The CRR is based on the CERT Resilience Management Model (CERT-RMM) developed by Carnegie Mellon University's Software Engineering Institute [[www.cert.org/resilience/rmm.html](http://www.cert.org/resilience/rmm.html)]. The goal of the CRR is to develop an understanding of an organization's operational resilience and ability to manage cyber risk to its critical services and assets during normal operations and during times of operational stress and crises.

The CRR seeks to elicit the current state of cyber security management practices from key cyber security personnel—Chief Information Officers, Chief Information Security Officers, and those responsible for management of IT Security, IT Operations, and Business Continuity.

The CRR results in a report that summarizes observed strengths and weaknesses in each domain and provides options for consideration containing general guidance or activities aimed at improving the cyber security posture and preparedness of an organization.

**CRR Domains & Asset Types**

The CRR focuses on the following ten domains:

1. Asset Management
2. Configuration and Change Management
3. Risk Management
4. Controls Management
5. Vulnerability Management
6. Incident Management
7. Service Continuity Management
8. External Dependencies Management
9. Training and Awareness
10. Situational Awareness

The CRR addresses the following four asset types:

1. People
2. Information
3. Technology
4. Facilities

**What to Expect**

- The CRR is a one-day, on-site facilitation and interview of key cyber security personnel.
- The participants will receive a draft report within 45 calendar days to review and provide feedback report results. DHS will subsequently issue a final CRR Report.
- CRR results are afforded protections under the DHS Protected Critical Infrastructure Information (PCI) Program [[www.dhs.gov/PCI](http://www.dhs.gov/PCI)]—the results are for organization use and DHS does not share results.

**Contact Information for CRR-related Inquiries**  
Please address inquiries regarding the CRR to: [CSE@hq.dhs.gov](mailto:CSE@hq.dhs.gov) (Cyber Security Evaluations).

**About DHS and NCSD**

DHS is responsible for safeguarding our Nation's critical infrastructure from physical and cyber threats that can affect national security, public safety, and economic prosperity. NCSD leads DHS's efforts to secure cyberspace and cyber infrastructure. For additional information, please visit [www.dhs.gov/cyber](http://www.dhs.gov/cyber).



# What is CRR?



The Cyber Resilience Review (CRR) is a review of the overall practice, **integration**, and health of an organization's cyber security program.

The CRR seeks to understand cyber security management of services **and associated assets critical for an organization's mission success.**

**Focusing on protection and sustainment practices** within key areas that typically contribute to the overall cyber resilience of an organization.

# CRR Goal



Develop an accurate and efficient method to characterize an organization's

- **operational resilience**, and
- ability to manage cyber risk to its critical services and its related assets **during normal operations and during times of stress and crisis**

The CRR is based on CERT-RMM.

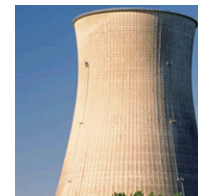
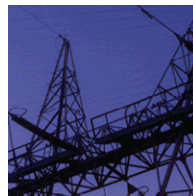
Developed for DHS

# Target organizations

Critical Infrastructure  
and Key Resources  
(CIKR) providers

State, Local, Tribal, and  
Territorial (SLTT)  
governments

*“... Systems and assets, whether physical or virtual, so vital to the United States that the incapacity or destruction of such systems and assets would have a debilitating impact on security, national economic security, national public health or safety, or any combination of those matters ...”*





# CRR Domains

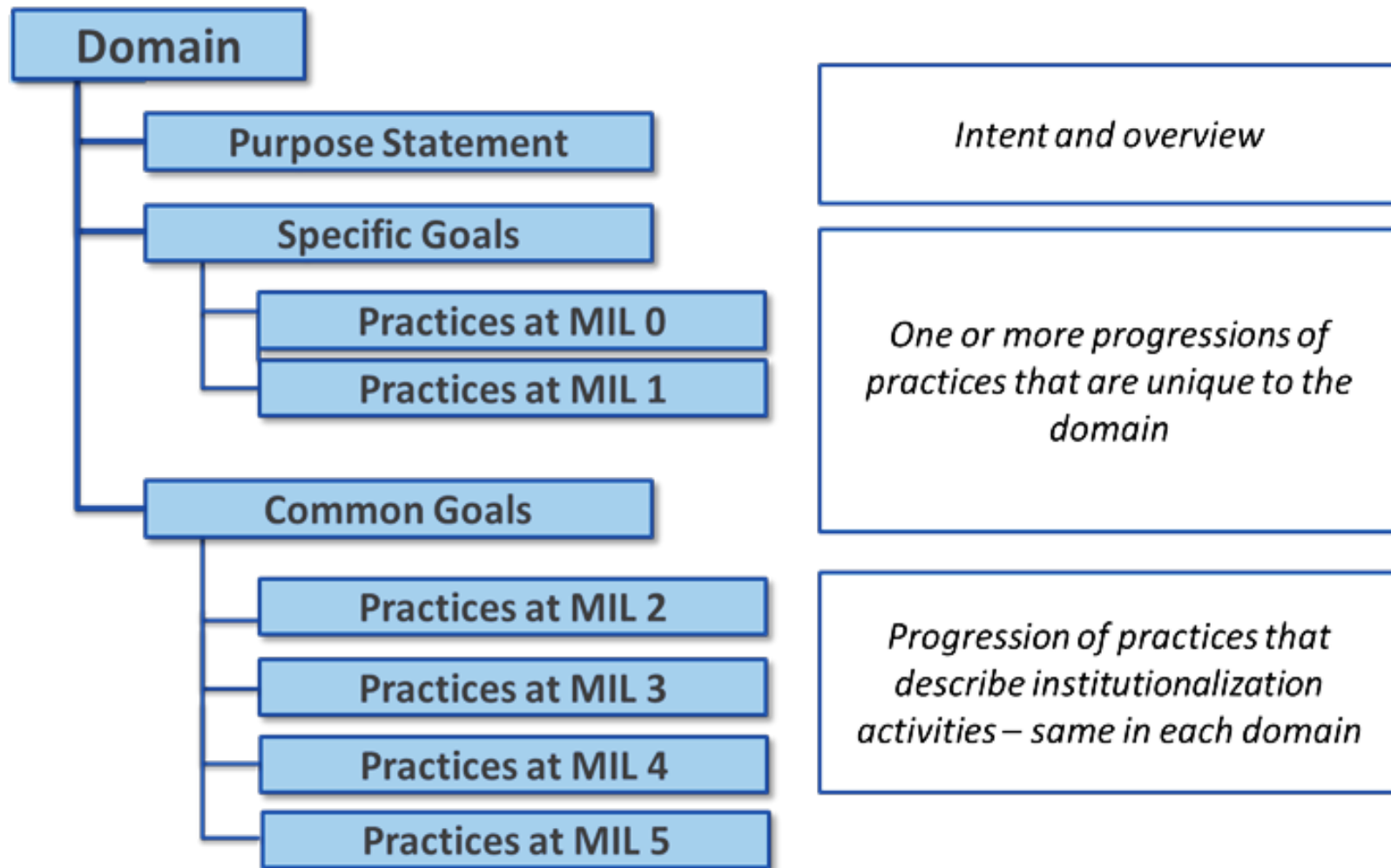
The ten domains in CRR represent important areas that contribute to the cyber resilience of an organization.

The domains focus on practices an organization should have in place to **assure the protection and sustainment of its critical service.**

## CRR Domains

AM	Access Management
CTL	Controls Management
CCM	Configuration and Change Management
VM	Vulnerability Management
IM	Incident Management
SCM	Service Continuity Management
RM	Risk Management
EXD	External Dependencies Management
TA	Training and Awareness
SA	Situational Awareness

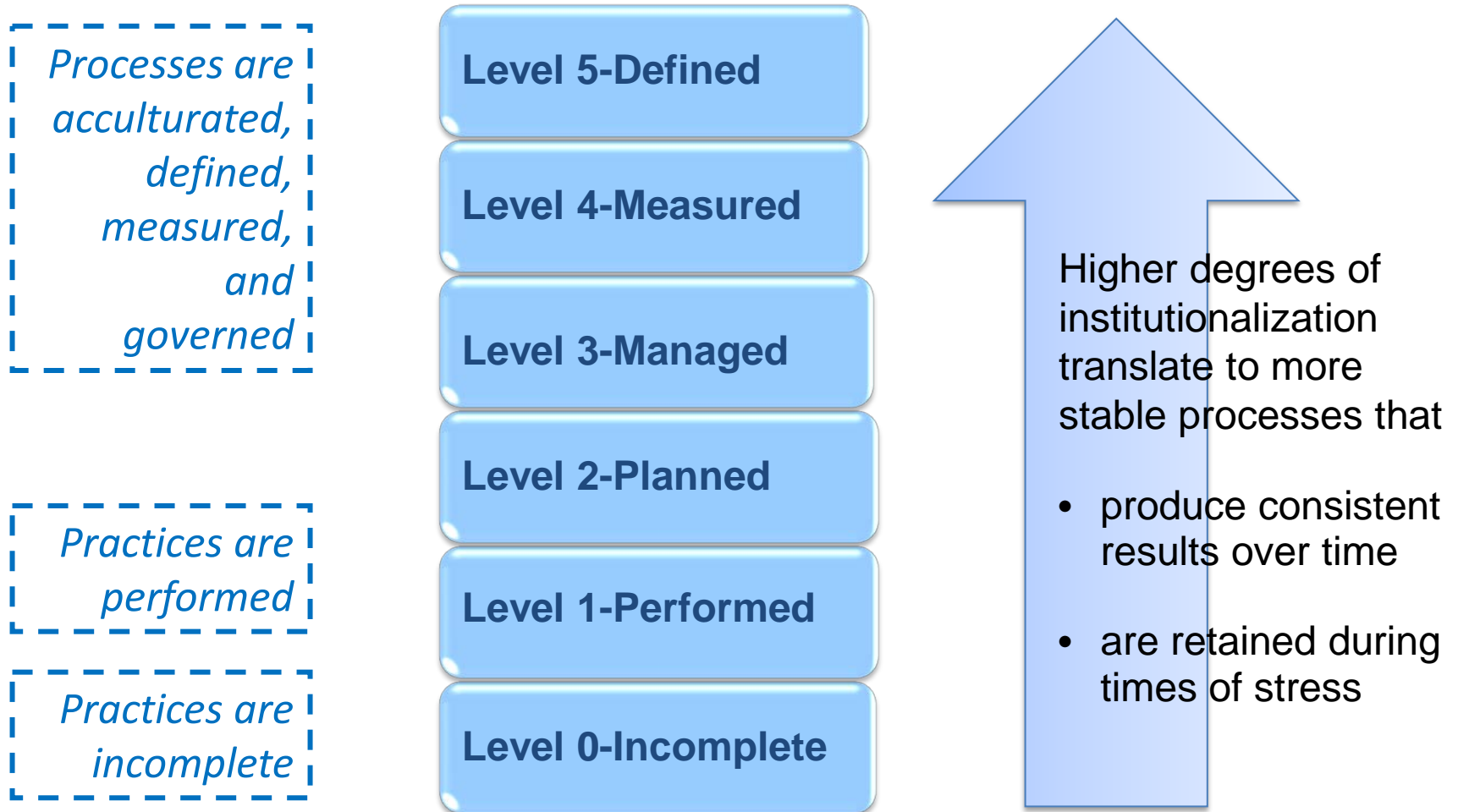
# CRR Domain Structure





# Process Institutionalization in the CRR

Maturity indicator levels (MIL) are used in CRR v2 to measure process institutionalization



# US Department of Energy Electricity Subsector Cybersecurity Capability Maturity Model (ES-C2M2)

ELECTRICITY SUBSECTOR  
CYBERSECURITY CAPABILITY MATURITY MODEL (ES-C2M2)



Version 1.0  
31 May 2012



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### Protecting the Nation's Electric Grid from Cyber Threats



**Howard A. Schmidt**  
January 09, 2012  
03:58 PM EDT

Protecting the electric system from cyber threats and ensuring its resilience are vital to our national security and economic well-being. This is exactly why cybersecurity is one of four key themes in the White House's [Policy Framework for a 21<sup>st</sup> Century Grid](#). For obvious reasons, the private sector shares our interest in a safe and secure electric grid. The Administration has benefited from working closely with industry, including to develop the [Roadmap to Achieve Energy Delivery Systems Cybersecurity](#), released by the Department of Energy last September.

To continue that close cooperation, last week Deputy Secretary of Energy Dan Poneman and I, along with senior officials from Department of Homeland Security, hosted industry leaders to discuss a [new initiative](#) to further protect the electric grid from cyber risks. This initiative – [the Electric Sector Cybersecurity Risk Maturity Model Pilot](#) – is a new White House initiative led by the Department of Energy, in collaboration with the Department of Homeland Security, to develop a model to help us identify how secure the electric grid is from cyber threats and test that model with participating utilities. Gaining knowledge about strengths and remaining gaps across the grid will better inform investment planning and research and development, and enhance our public-private partnership efforts.

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#### PHOTOS OF THE DAY



# ES-C2M2 Overview

---

## Sponsor

- Department of Energy (DOE)

## Target user organizations

- All electric utilities and grid operators, regardless of ownership structure, size, or function

## Goal

- Develop capabilities to manage **dynamic threats** and understand cybersecurity posture of the grid

## Objectives

- Strengthen cybersecurity capabilities
- Enable consistent evaluation and benchmarking of cybersecurity capabilities
- Share knowledge and best practices
- Enable prioritized actions and cybersecurity investments

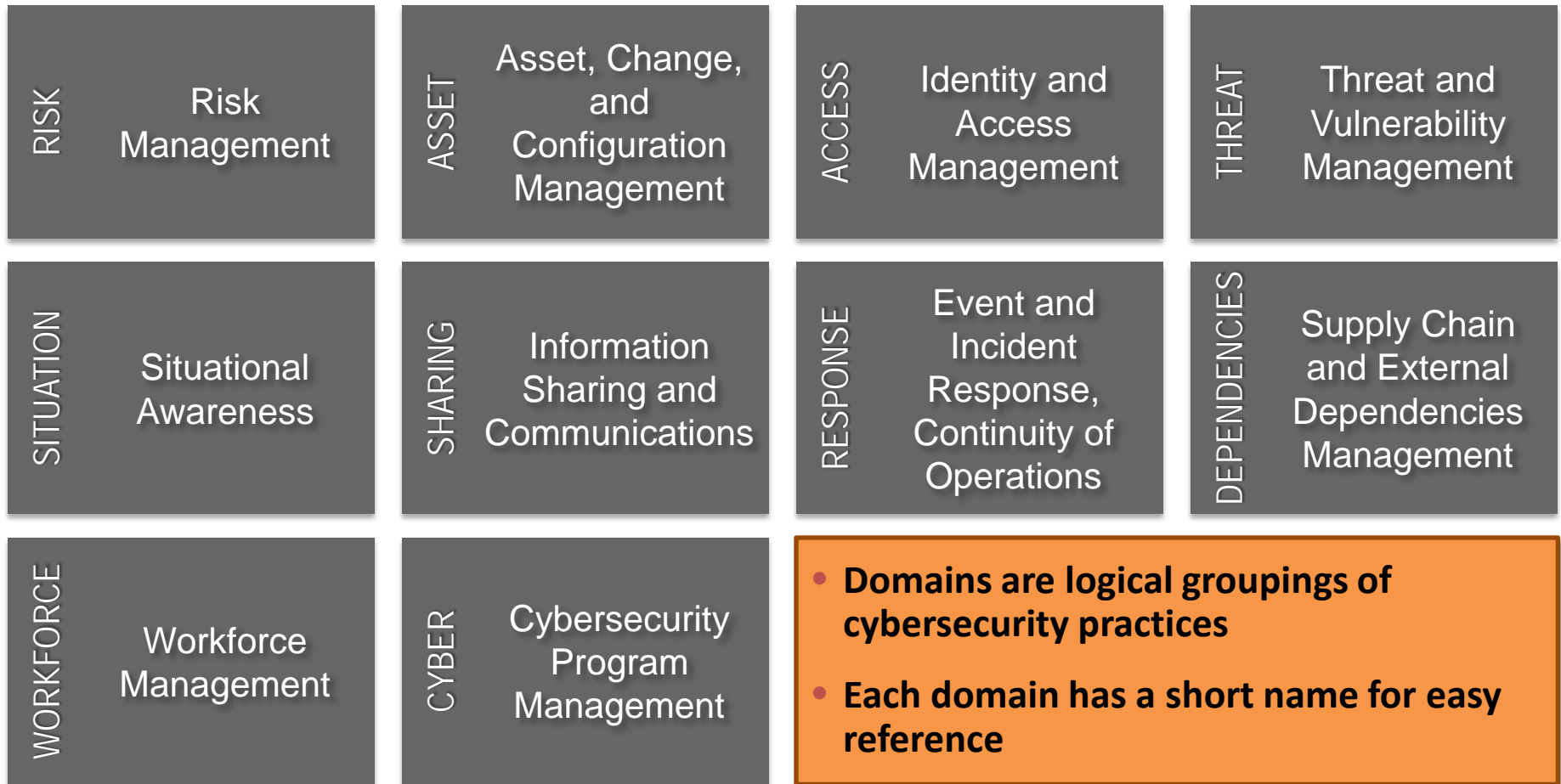
# What is ES-C2M2?

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*Developed by and for electric utilities, but  
proven useful for other types of organizations*

# ES-C2M2 domains

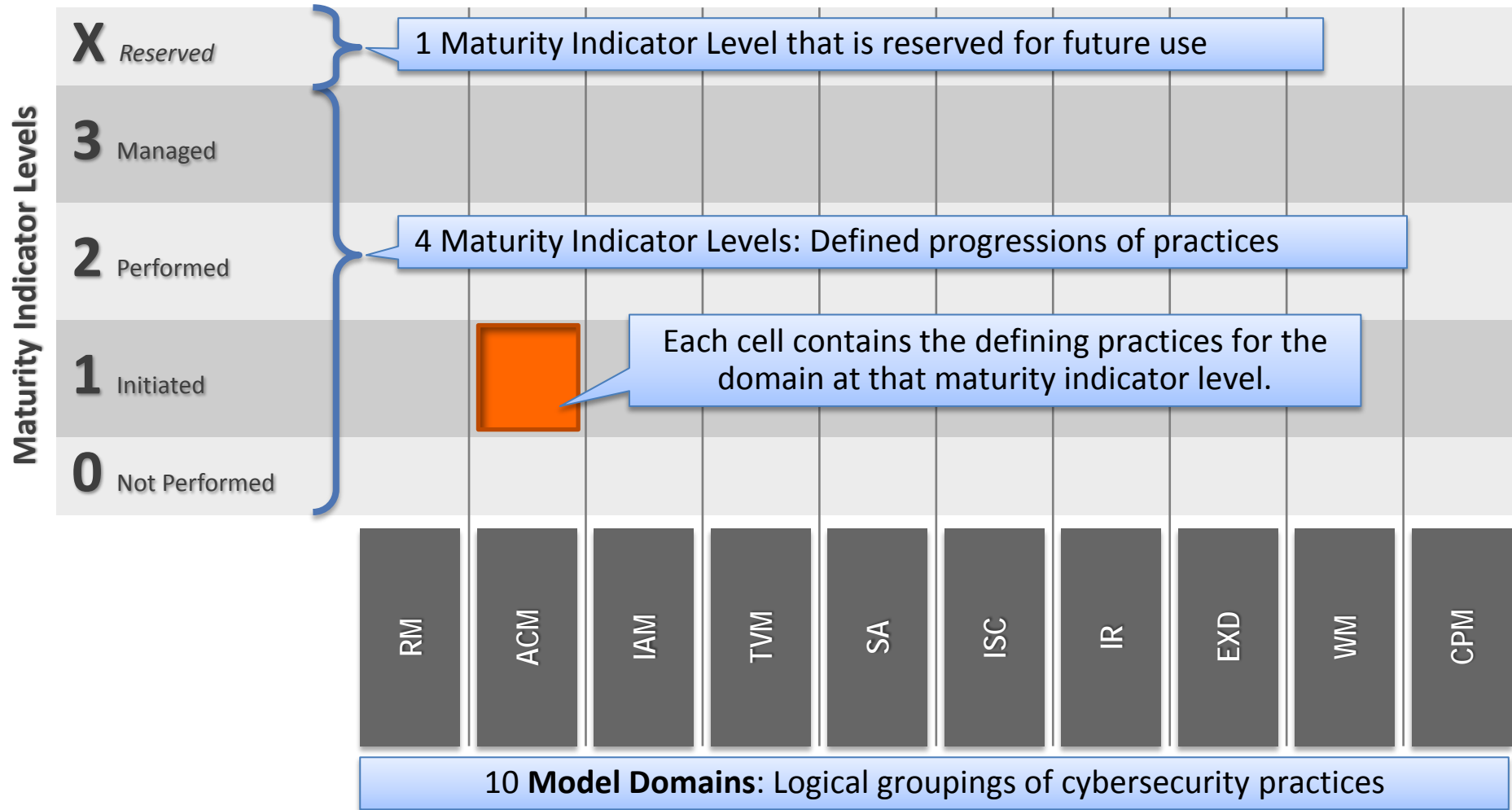


# ES-C2M2 Maturity Indicator Levels

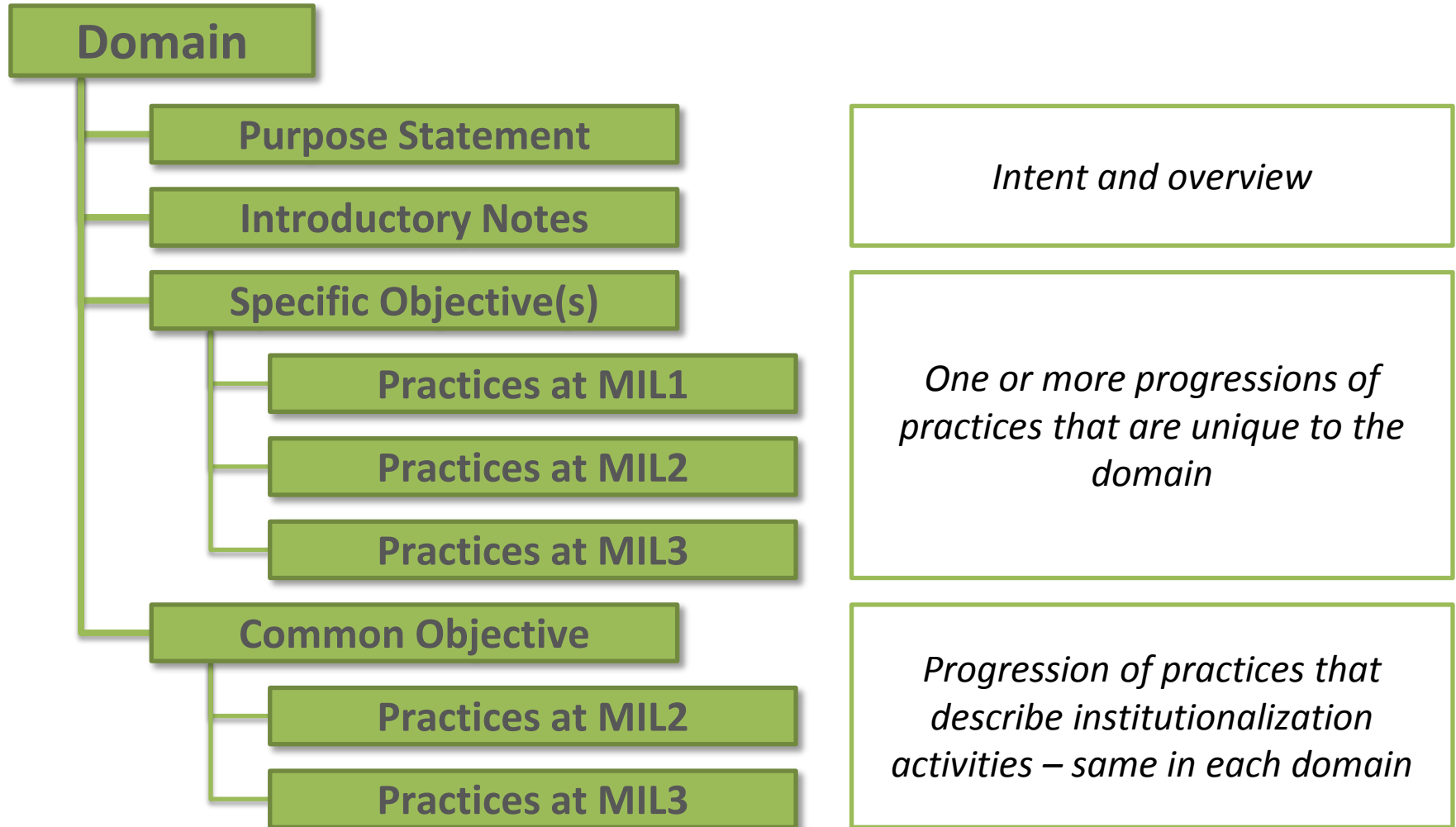
Level	Name	Description
<b>MIL0</b>	Not Performed	<ul style="list-style-type: none"><li>• MIL1 has not been achieved in the domain</li></ul>
<b>MIL1</b>	Initiated	<ul style="list-style-type: none"><li>• Initial practices are performed, but may be ad hoc</li></ul>
<b>MIL2</b>	Performed	<ul style="list-style-type: none"><li>• Practices are documented</li><li>• Stakeholders are involved</li><li>• Adequate resources are provided for the practices</li><li>• Standards or guidelines are used to guide practice implementation</li><li>• Practices are more complete or advanced than at MIL1</li></ul>
<b>MIL3</b>	Managed	<ul style="list-style-type: none"><li>• Domain activities are guided by policy (or other directives)</li><li>• Activities are periodically reviewed for conformance to policy</li><li>• Responsibility and authority for practices are clearly assigned to personnel with adequate skills and knowledge</li><li>• Practices are more complete or advanced than at MIL2</li></ul>



# ES-C2M2 Structure



# Domain Structure



# Use of CERT-RMM by US Postal Inspection Service (USPIS)



# U.S. Postal Inspection Service (USPIS)

---

The law enforcement arm of the United States Postal Service

The oldest origins of any federal law enforcement agency in the United States dating back to 1772

## Mission of the USPIS

- Support and protect the U.S. Postal Service and its employees, infrastructure, and customers
- Enforce the laws that defend the nation's mail system from illegal or dangerous use
- Ensure public trust in the mail



# Use of CERT-RMM at USPS

---

The USPS has used CERT-RMM and its appraisal method to address

- export screening
- new product security
- measuring and monitoring risks associated with fraud
- physical security and aviation screening for international mail
- improved processes for investigative response to network security incidents
- development of mail-specific process areas for mail acceptance and revenue assurance

# Lockheed Martin Corporation Corporate Business Resilience Strategic Initiative

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*Seminal works and reference material created by SEI staff.*

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### Application of the CERT® Resilience Management Model at Lockheed Martin

Lockheed Martin Corporation has collaborated with the Software Engineering Institute on the application of the CERT Resilience Management Model (CERT-RMM) to improve Lockheed Martin's corporate-wide business continuity, IT disaster recovery, crisis management, and pandemic planning activities. Two CERT-RMM Class C appraisals have been conducted as part of the collaboration. This presentation will provide an overview of the project, information about the appraisals, and a summary of the use of the appraisal results.



# Uses of RMM at Lockheed Martin

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To assess current level of competencies

- Where are we now? How good are we now?
- A consistent and common “ruler”
- Assessment by: self, internal 3rd party, external 3rd party

To guide future direction and investments

- Where do we want to be? How well do we want to get?
- Setting objectives
- Determining the investments required to reach the next/desired level

To measure progress towards the desired goal

Once the desired level is reached, to ensure that the plans and processes continue to evolve with the needs of the organization

- How do we stay there?



# Uses of RMM at Lockheed Martin

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Common business Resilience taxonomy and nomenclature

A reference model for our integrated business Resilience framework

To gauge the preparedness posture of individual business entities and/or the Enterprise as a whole in the areas of disaster recovery and business continuity

A mechanism to reveal insights about existing policies and guidelines

A guiding tool in the developing of new command media

A means to communicate key harmonization and convergence across business Resilience and information security

# Challenges



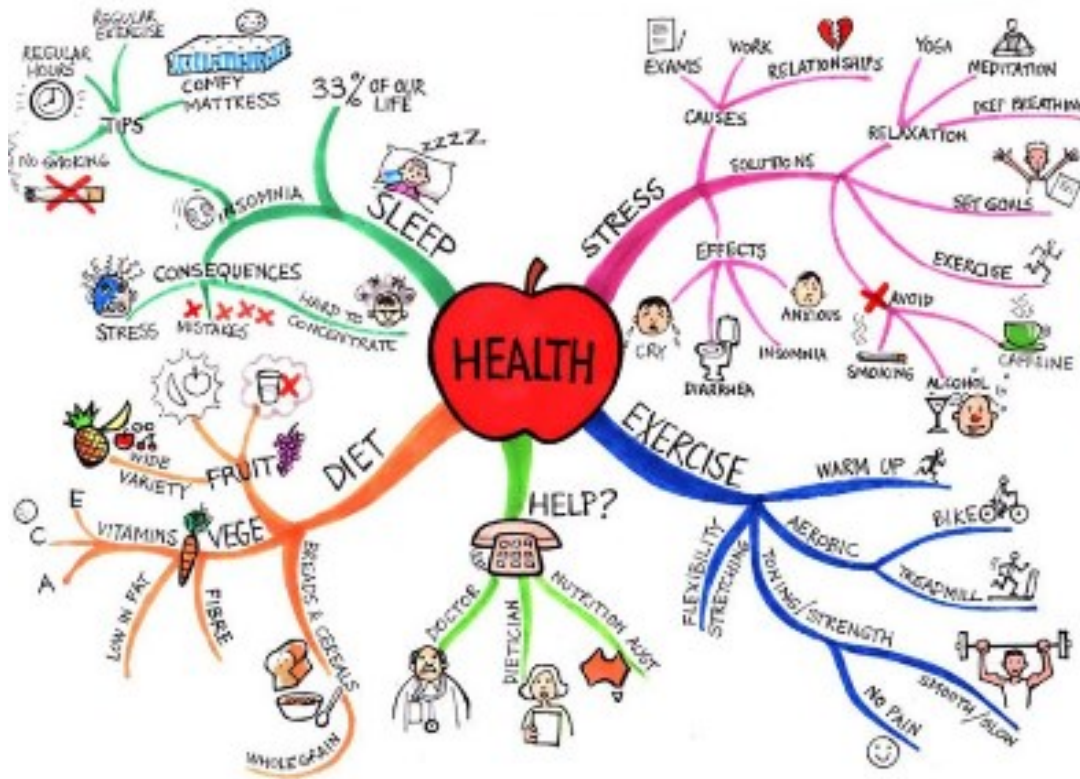
# Resilience Measurement

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How do you measure an emergent property?

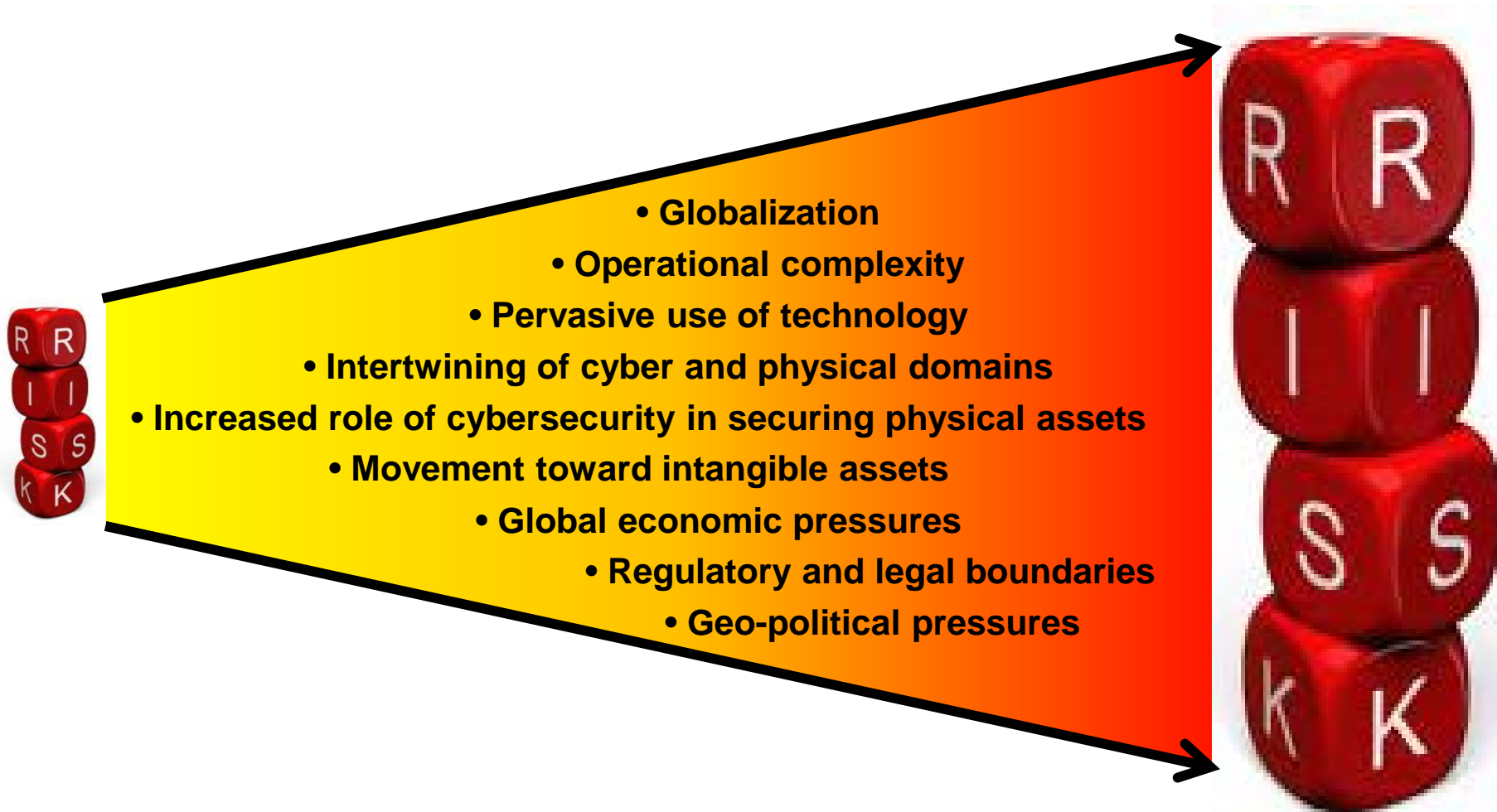
# How have we been measuring health?



# How have we been measuring health?



# Should we keep “fighting” the risk landscape?



# Re-Shaping (not fighting) the Risk Landscape?

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**Cuomo Seeking Home Buyouts in Flood Zones**

By THOMAS KAPLAN  
Published: February 3, 2013 | 315 Comments

ALBANY — Gov. [Andrew M. Cuomo](#) is proposing to spend as much as \$400 million to purchase homes wrecked by [Hurricane Sandy](#), have them demolished and then preserve the flood-prone land permanently, as undeveloped coastline.

**Multimedia**

The purchase program, which still requires approval from federal officials, would be among the most ambitious ever undertaken by a state on this scale but also in the history of the United States.

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**The land would never be built on again.** Some properties could be turned into dunes, wetlands or other natural buffers that would help protect coastal communities from ferocious storms; other parcels could be combined and turned into public parkland.



# Other Related Considerations

**Next generation of integrated cyber-resilience management frameworks?**

**MODELS**

**Resilience Engineering –  
A new engineering discipline?**

**EDUCATION**

**Re-shaping (not fighting with) the risk landscape?**

**RISK MGMT**

**Should organizations be legally allowed to fight back when under cyber attack?**

**POLICY**

**Mechanisms to compose resilient systems from brittle components?**

**TECHNOLOGY**

# The hobbit

a brief summary



Travelling + Adventure  
...



END!

Summary

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**Make a long-term commitment**  
*(Emergent properties don't emerge overnight)*



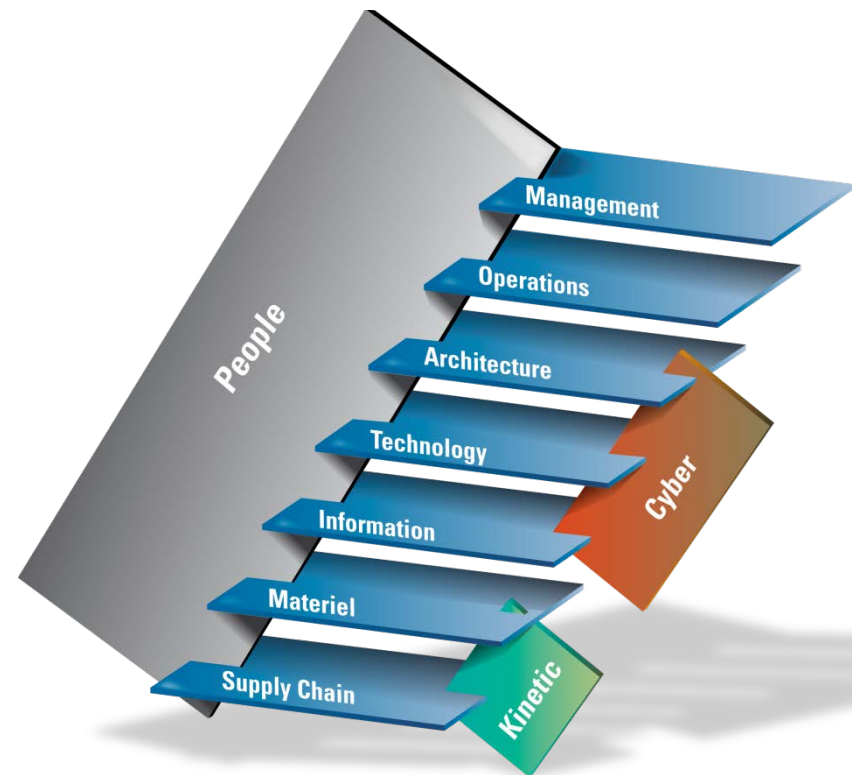
# Make a long-term commitment

*(It is not a sprint; it is a marathon)*



## Understand the big picture

*(Organizations must address operational risk on a number of dimensions)*



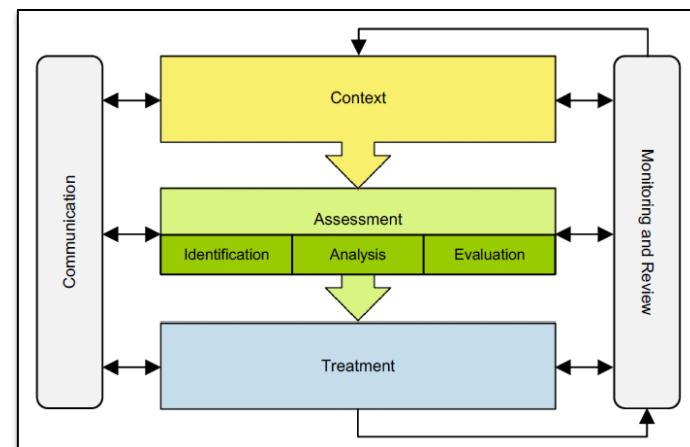
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**Prevention is futile**



# Cybersecurity is a risk management issue

*(Not a technology issue)*

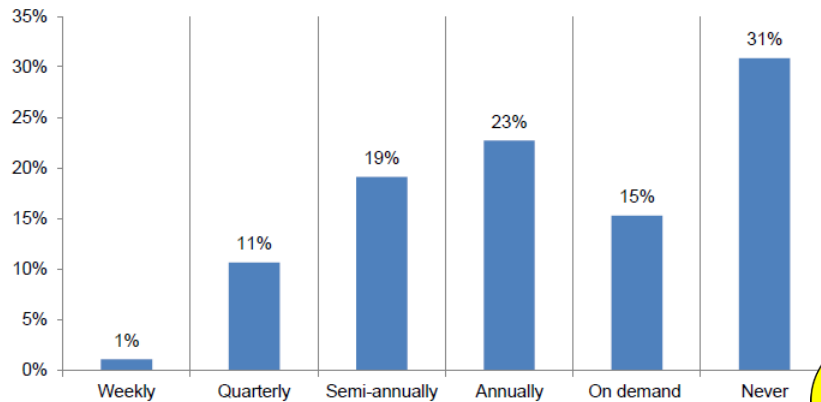




# Cybersecurity is a discussion topic for the Board

*(Not for the data center)*

Figure 1: How often does your cyber security team speak with the executive team about cybersecurity?



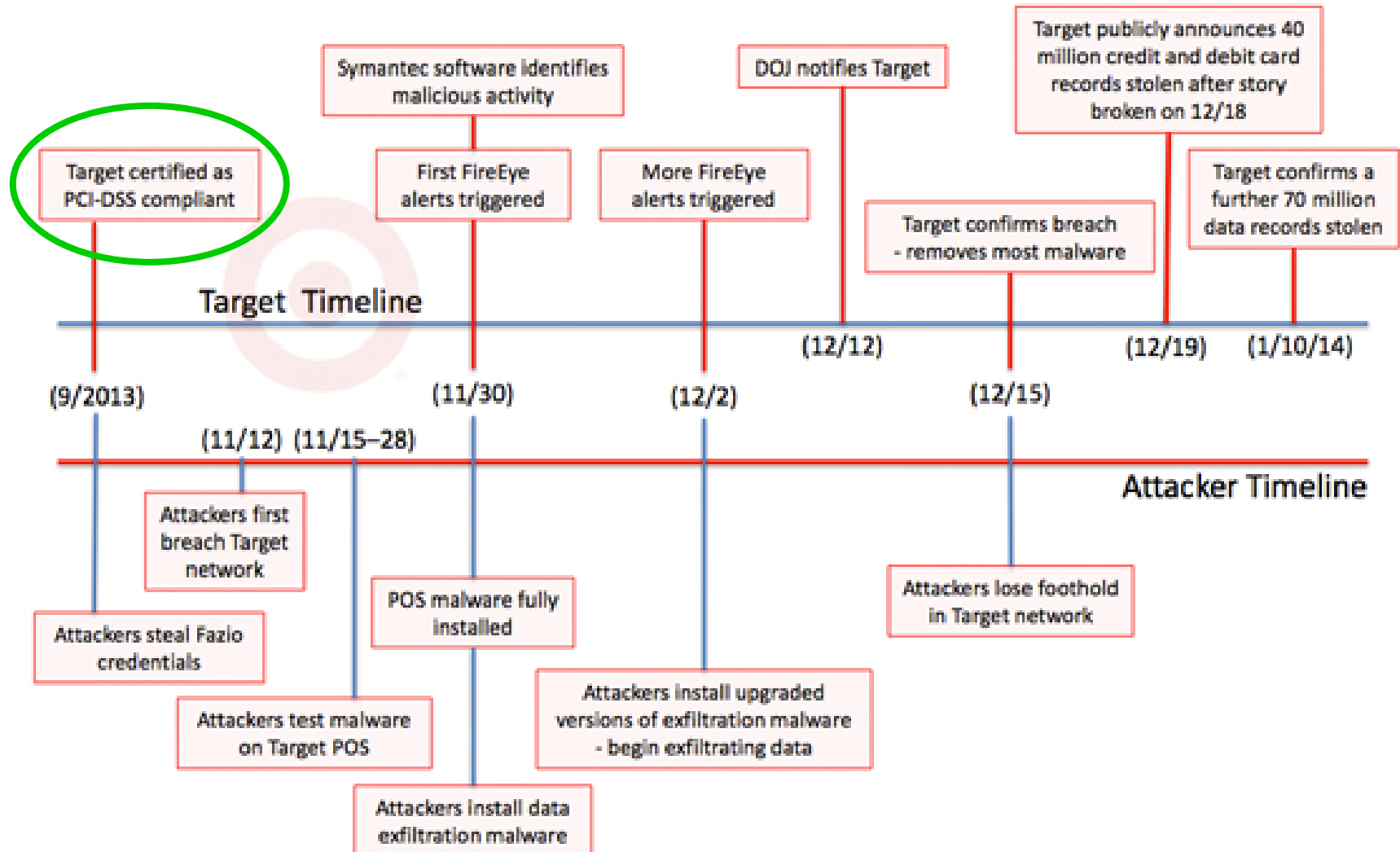
Source: Ponemon Institute Research Report. July 17, 2014



# Compliance $\neq$ Security or Resilience

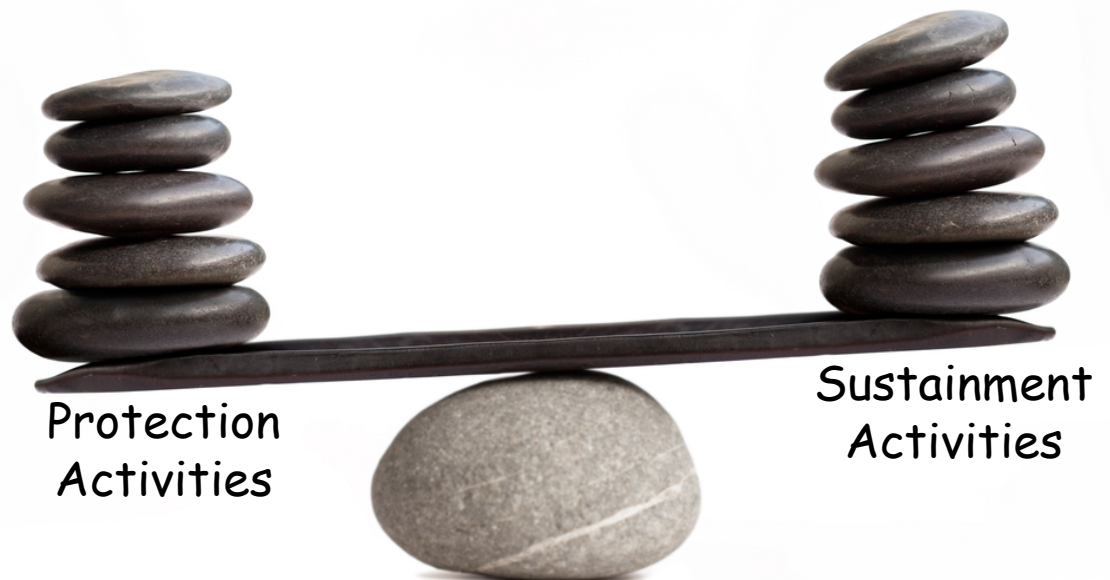


# Timeline of the Target Data Breach

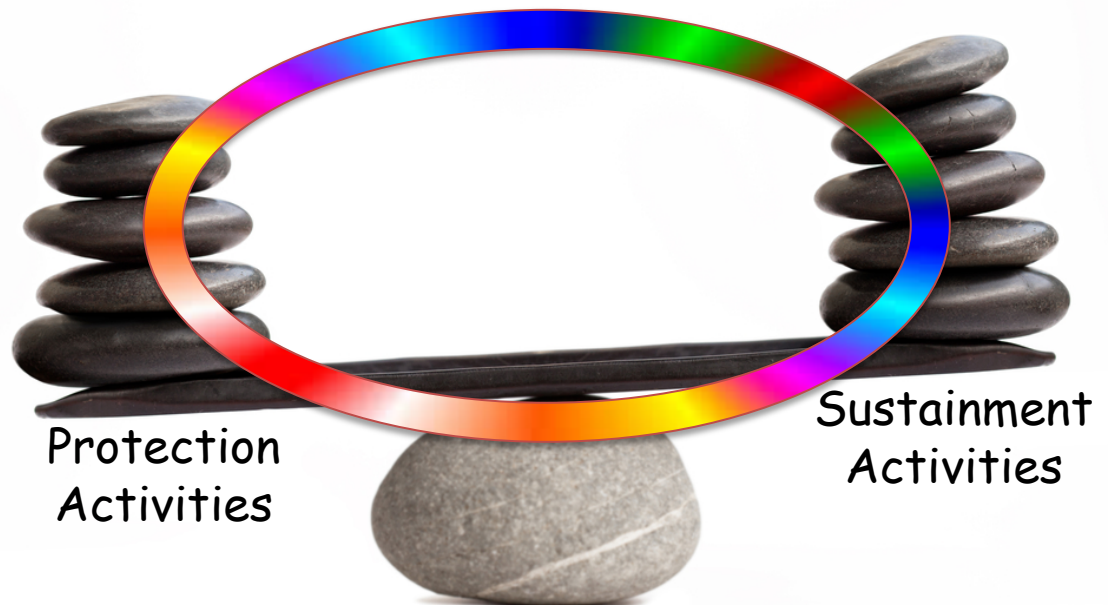


Source: <https://www.idradar.com/news-stories/identity-protection/Target-Dropped-The-Ball-On-Breach-Detection-Report-Says>

## Continually balance protection and sustainment activities



**Integrate and coordinate all  
operational risk management activities**



# Integrate and coordinate all operational risk management activities



# Invest in people and process

*(Not only in technology)*







# Overcome organizational hurdles



## Create a culture of resilience

**institutionalize** *verb* (CUSTOM) (UK USUALLY **institutionalise**) UK   
US  /,ɪn.stɪ'tjuː.ʃən.ə.laɪz/ (US) /-'tuː-/ [T]

to make something become part of a particular society, system, or organization

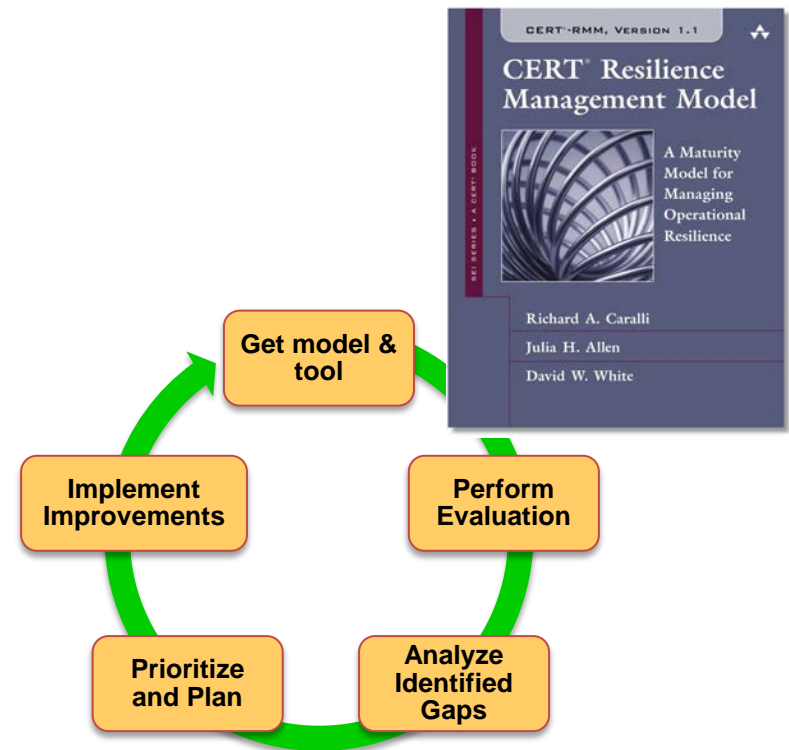
*What was once an inform*



**Establish governance (strategy, plan, sponsorship, performance) for operational resilience.**



**Utilize a proven and structured framework to guide resilience management activities**



**“The oak fought the wind and was broken,  
the willow bent when it must and survived.”**

*Robert Jordan, The Fires of Heaven*

***Thank you for your attention...***



# Step-By-Step / Checklist / Roadmap .....

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- ☐ Identify your critical products and services (Why do you exist?)
- ☐ What dose operational stress mean to you?
- ☐ Internal environmental scan (What has changed internally?)
- ☐ External environmental scan (What has changed externally?)
- ☐ Characterize your risk environment.
- ☐ What are your operational risks? Who will be affected if there are realized?
- ☐ What hurdles do you face to effective operational resilience management?
- ☐ What operational risk management activates (silos) exist? Are there opportunities for convergence of some sort?
- ☐ Draw the resilience context diagram for your organization.
- ☐ What are your resilience requirement categories?
- ☐ Repeat the exercise for your organization.
- ☐ Select an process improvement cycle? Do you already use one?
- ☐ Select a sample problem at your organization and do a model scoping exercise.

# Guidance for Putting it into Practice

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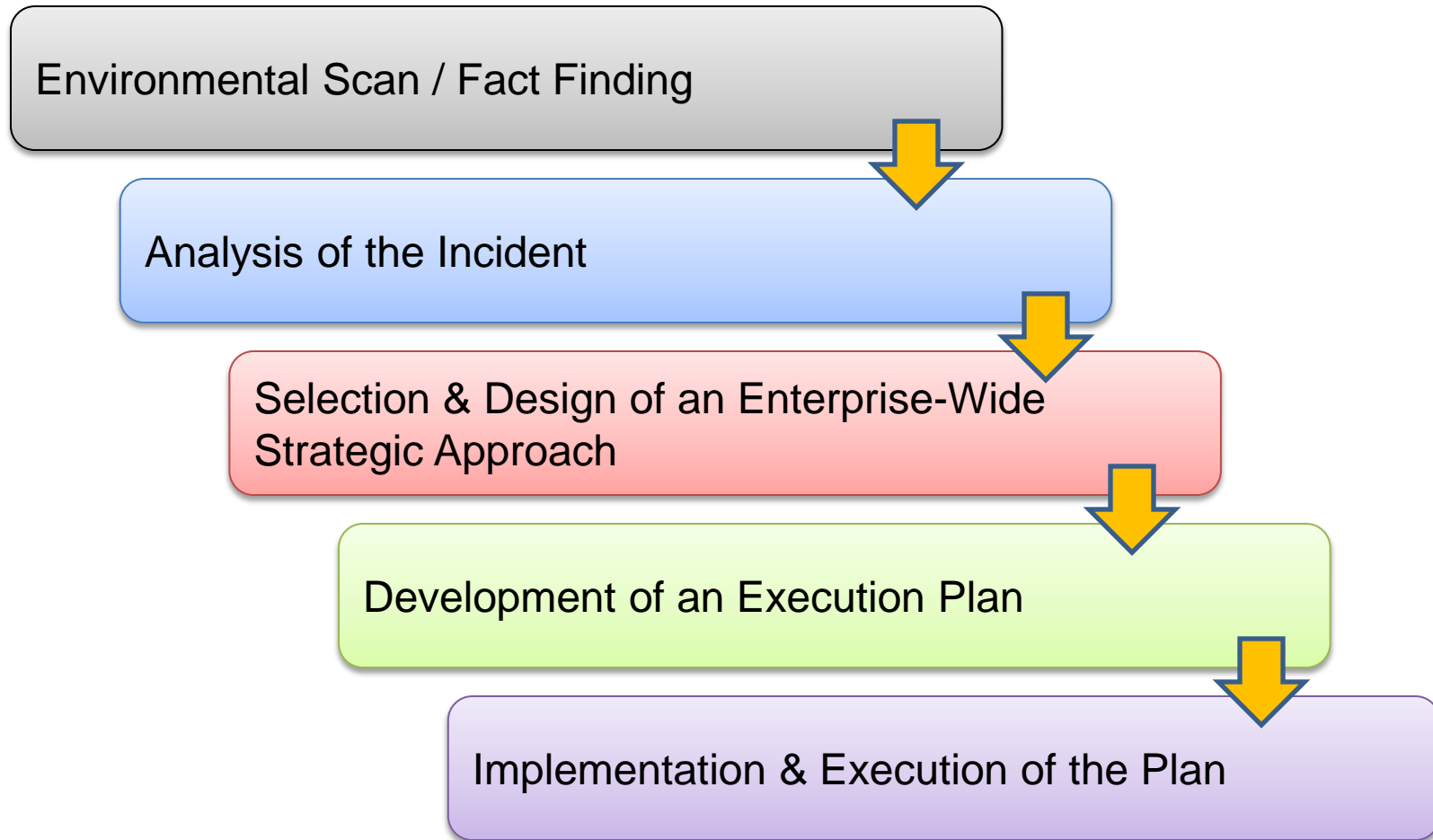
Two sample (very different) scenarios for putting principles of operational resilience into practice:

1. After a major and visible disruptive event has taken place and you want to apply concepts from this module to deal with it.
2. There is a (business) desire to put in place a strategic plan and program to raise the bar.



# Example 1a: After a Major Incident

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# Example 1b: After a Major Incident

## Environmental Scan / Fact Finding

- The Company
- The Incident

## Analysis of the Incident

- Business Impact
- Root Causes
- Risk Assessment

## Selection & Design of an Approach

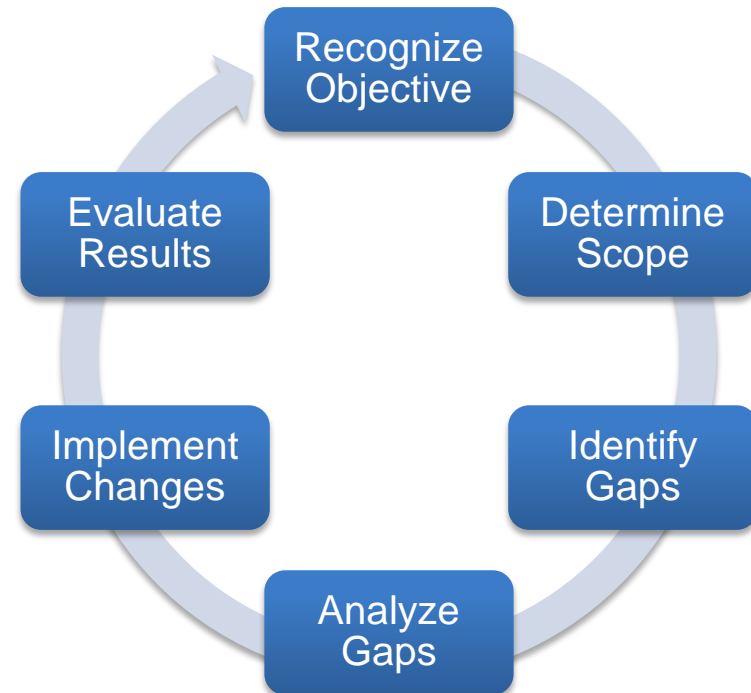
- Operational Resilience Management Approach
- Gap Analysis & Characterization of Current State
- Establishing Target State
- How to get there?

## Development of an Execution Plan

- Short-Term / Long-Term Corrective Actions
- Phase I, II, III, ...

## Implementation & Execution of the Plan

- Execution and Program Approach
- Roles and Responsibilities
- Timeline



# Example 2a: Strategic Plan to Raise the Bar

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## **PHASE 1:**

**Explore Concept of  
Operational Resilience**

## **PHASE 2:**

**Characterize Current State &  
Develop Strategic Approach**

## **PHASE 3:**

**Tactical Actions, Tailoring, &  
Deeper Gap Identification**

## **PHASE 4:**

**Detailed Planning**

## **PHASE 5:**

**Execute Plan**

## **PHASE 6:**

**Ongoing  
Maintenance**

# Example 2b: Strategic Plan to Raise the Bar

